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SATELLITE Art Show announces programming and exhibitors for its South Beach debut, Miami Arts Week 2016

Offerings include an 800-gallon cereal bowl performance installation from Jen and Paul; a queer strip club orchestrated by a Julliard-trained ballet dancer; two virtual reality lounges; a fully functional post-feminist tattoo parlor; a performance art space with nonstop programming; and nightly after-hours entertainment in SATELLITE's onsite Pérez Art Museum Miami Contemporaries Penthouse

New York, NY and Miami, FL — November 23, 2016 — Taking over the entirety of a retro, Miami Vice-style dive hotel in South Beach this December will be SATELLITE Art Show: four stories of repurposed hotel rooms and lobby space packed with immersive, experiential, often-participatory exhibitions and programming. SATELLITE, now in its second year but its first in the new location and format, is an artist-run and concept-driven alternative art fair that positions itself at the confluence of art, music, performance, new media, and technology.

“We believe art can be marketable and still have a soul,” said SATELLITE director Brian Whiteley of the fair’s experiential emphasis. “SATELLITE visitors can browse works from a Venice Biennale U.A.E. Pavilion participant in one room, then walk next door and step inside a virtual reality aromatherapy pod. They can walk out of the fair with both a museum-quality artwork and a new tattoo.”

Aside from the fair’s conceptual presentations, SATELLITE’s repurposed hotel spaces will house a dynamic array of interactive installations. In the fair’s lobby, TRANSFER Gallery’s plush virtual reality lounge will invite guests to relax, grab a drink at the bar, and visit the DiMoDA (Digital Museum of Digital Art) via one of four Oculus Rift headsets.

Down the hall, artist duo Jen Catron and Paul Outlaw, in “an homage to the most mundane yet extraordinary ritual of pouring milk into a cereal bowl,” will be performing in a 800-gallon fountain of perpetually pouring “milk” – all within a 250 square foot oasis of 1970s-era carpeting and flamingo-pink vinyl (*i.e.*, one of the Parisian Hotel’s “deluxe” suites). The piece, entitled *F+++ OFF*, will react to the cultural gluttony found within and beyond Art Basel Miami Beach, and to the current political state of the nation at large. The fountain is both despondent and triumphant—a statement of cyclical cynicism and forced acceptance in the form of a ridiculous and absurd gesture.

The Pérez Art Museum Miami Contemporaries Penthouse, a partnership between SATELLITE and PAMM that will take place onsite at SATELLITE, will offer robust arts programming during standard fair hours as well as after-hours (10 p.m. until late) musical curation for which NYC

outsider music venue Trans-Pecos has been tapped to create a pan-stylistic survey of current musical practice in America. Linking up with record label Loma Vista (Iggy Pop, Marilyn Manson), visitors should expect performances from local rapper Denzel Curry's ULT crew; NYC punk phenomena Show Me the Body and Sick Feeling; Baltimore-based queen rapper Abdu Ali; and more.

SATELLITE will also have an art "gift shop" where visitors will be able to walk away from the fair with high-quality limited edition art objects for as little as \$50 – like charity prints for the Heliotrope Foundation from artists including Aidan Koch, a featured artist in the Whitney Museum's current exhibition, *Dreamlands: Immersive Cinema and Art, 1905 - 2016*, and custom-made dildos from queer-fantasy artist Rebecca Goyette.

For visitors hoping to alleviate the stressors brought on by the week's sensory overload: The Soothing Center, an arts-focused therapeutic holistic cleansing center, will bring to SATELLITE Art Show a cleanse where the body can recalibrate through poetic gestures, biohacking, and non-traditional mediations. Exercises will include visitors therapeutically ridding themselves of the surplus of assorted fair pamphlets they've been half-heartedly carrying around.

"SATELLITE emphasizes the artists rather than the art world," said Jen Catron and Paul Outlaw of the fair's artist-centric approach. "It is important that we are reminded, in the midst of a world that is more and more defined by sales rather than artistic energy, of what our ultimate goals as artists are; how our work engages and influences with the culture that surrounds us. SATELLITE is one of the few fairs that offer a venue for exploratory art and new ideas."

Through a regard for collectability but an emphasis on interactivity and unfiltered creative expression, SATELLITE Art Show aims not to compete with its sister satellite fairs but to differentiate itself as the most memorable art-viewing experience visitors will have all week.



SATELLITE Art Show's new South Beach venue

SPECIAL PROJECTS AND INTERACTIVE INSTALLATIONS

Pérez Art Museum Miami Contemporaries Penthouse, a de facto house party in the fair's deco South Beach penthouse, is a partnership between SATELLITE and PAMM. The collaboration will offer robust arts programming during standard fair hours as well as after-hours (10 p.m. until late) musical curation for which NYC outsider music venue Trans-Pecos has been tapped to create a pan-stylistic survey of current musical practice in America. Linking up with record label Loma Vista (Iggy Pop, Marilyn Manson), visitors should expect performances from local rapper Denzel Curry's ULT crew; NYC punk phenomena Show Me the Body and Sick Feeling; Baltimore-based queen rapper Abdu Ali; and more.

Jen Catron and Paul Outlaw's *F+++ OFF* will be a decadent sculpture and fountain, an homage to the most mundane yet extraordinary ritual of pouring milk into a cereal bowl. The fountain will fill an entire hotel room with an 800-gallon cereal bowl, its massive reservoir filled with a tapestry of floating sugary charms and interactive performers attempting to bask in the dim light of a motel room, drinking decadent, fruity cocktails while being barraged by the unending flow of wholesome milk. The oversized bowl with cascading milk—and the performers attempting to enjoy the experience—will mark a specific moment in history with a surreal and participatory nod to nostalgia and an accompanying struggle to compensate for the present.

DiMoDA (Digital Museum of Digital Art) Virtual Reality Lounge, located inside the fair lobby's bar area, will invite visitors to grab a drink and drift off into one of four immersive digital landscapes by acclaimed digital artists Alfredo Salazar Caro, Miyö Van Stenis, Brenna Murphy, Theo Trian, and Rosa Menkman.

University of Texas School of Architecture students, under assistant professor Clay Odom, will present *Productions*, a multi-sensory installation located in SATELLITE's main stairwell. The main thoroughfare between exhibitions will be repurposed into a unique and otherworldly pathway, making visitors' transitions between floors an exciting and exploratory process.

Les Provocateurs is an "afro-futuristic erotica DIY queer cabaret" from New Orleans presented by Juilliard-trained ballet dancer Diem Massad Al-Jouni, known also by her performance identity Dangerous Rose.

Performance is Alive's nonstop performance art lounge will feature ambitious performance art practitioners who rupture traditional art fair standards by embracing presence and stimulating interactive experiences. Throughout the fair's duration, live, activated bodies will confront a myriad of contemporary afflictions such as body politics, economic inequity, incarceration, and the human condition. Works presented will be both short form and durational.

Emma Sulkowicz and Violet Overn will stage a performance informed by the contemporaneous backdrop of the hotel's dated architecture and décor.

FAMOUSONMARS Custom Tattoo Parlor will be one-part art installation, one-part pop-up shop where everything is for sale and most objects are meant to be worn. Produced in collaboration with Witchoria, the presentation will feature mounted artwork; wearable art objects; and live tattooing with a strong focus on feminism, intersectionality, and social codification.

Flatsitter, an interdisciplinary collaborative, will present an immersive, multisensory experience in the form of a therapeutic "Theta" installation featuring virtual reality pods with aromatherapy

The Soothing Center is an arts-focused holistic therapeutic cleansing center which for SATELLITE Art Show will exhibit a collection of interactive artworks aimed at "combating the bombardment of negative stimulation we experience everyday that ultimately triggers self-doubt and a blind commitment to endless materialism." Exercises will include visitors therapeutically ridding themselves of the surplus of assorted fair pamphlets they've been carrying around.

Rami Farook, acclaimed Dubai-based curator, will fill a room with 100 curated art objects for "a self and social portrait (1981-2016)"

PARTICIPATING ORGANIZATIONS

Art F City Brooklyn, NY	Pérez Art Museum Miami Miami, FL	School of Visual Arts New York, NY	Gallery Sensei New York, NY
Jen and Paul Brooklyn, NY	Ghost of a Dream Brooklyn, NY	Tiger Strikes Asteroid Brooklyn, NY	TRANSFER Brooklyn, NY
City Bird New York, NY	Performance is Alive Brooklyn, NY	The Soothing Center Miami, FL	Trans-Pecos Queens, NY
Rami Farook Dubai, UAE	GRIN Contemporary Providence, RI	Sancken Projects Brooklyn, NY	Berlin Collective Berlin, DE
C.C. McKee Chicago, IL	University of Texas Austin, TX	Hamiltonian Washington DC	Studio 26 New York, NY
AWOL Los Angeles, CA	Loma Vista Recordings Brooklyn, NY	Platform Baltimore Baltimore, MD	Alt Esc Brooklyn, NY
Flatsitter Global	Terault Contemporary Baltimore, MD	Art Shape Mammoth Brooklyn, NY	La Productora Santurce, PR
Soil Gallery Seattle, WA	Doppelgänger Projects New York, NY	Prints in Estonia Estonia, EU	CASTOR New York, NY
InLiquid Philadelphia, PA	Pony Sugar Stockholm, Sweden	The Southern Charleston, SC	Art W New York, NY
BigTown Rochester, VT	Posture Mag Brooklyn, NY	Loveless Records Brooklyn, NY	Lounge Corp Brooklyn, NY
& Gallery Miami, FL	Elijah Wheat Showroom Brooklyn, NY	Disclaimer Gallery Brooklyn, NY	Hope and Doom Miami, FL
Beautiful Culture Brooklyn, NY	VZS Studios Fresno, CA		

FAIR HOURS AND INFORMATION

SATELLITE Art Show is located at the Parisian Hotel, 1510 Collins Avenue (between 15th and 16th streets), next door to Aqua Art Fair and four blocks from Art Basel Miami Beach.

Press preview: Thursday, December 1 from 12pm – 3pm

December 1: 3 pm – 10 pm

December 2: 12 pm – 10 pm

December 3: 12 pm – 10 pm

December 4: 12 pm – 6 pm

Admission is \$10.