

St. Mary's Country Fair 2017 Sponsorship Contract

Event Date: October 6th, 7th & 8th 2017

Support the St. Mary's Country Fair by either sponsoring a specific event or simply advertising in the Fair Program.

NOTE: The placement of your ad or photo is not and cannot be guaranteed in the Country Fair Program unless dictated by the Sponsorship level you have chosen. All placements are at the discretion of the Country Fair Program Team and subject to printing and design constraints.

Name/Business _____

Address _____ City _____ Zip Code _____

Email _____ Phone (day/cell) _____

ALPHA SPONSOR: \$10,000

Full Page Ad, Cover Page Placement, Dedicated Banner & four Butler wristbands (1 day)

- ~~Butler Rides*~~ Car Raffle*

PLATINUM SPONSOR: \$7,500

Full Page Ad, Center Page Placement, Dedicated Banner & three Butler wristbands (1 day)

- Fair Program Saturday Night Band

COUGAR SPONSOR: \$5,000

Full Page Ad, Dedicated Banner & two Butler wristbands (1 day)

- ~~Beer Garden~~ ~~Margarita Booth~~
 ~~Car Underwriter #A*~~ Printing
 Car Underwriter #B* Supplies
 ~~Fair T-Shirts~~ ~~Wine Garden~~
 Friday Night Band

BLUE & GOLD SPONSOR: \$3,500

Full Page Ad, Dedicated Banner & one Butler wristband (1 day)

- Afternoon Band Infrastructure
 ~~Country Store~~ Publicity
 General Raffle* Signs & Banners
 Harvest Market* Talent Show

VIP SPONSOR: \$2,500

Full Page Ad and Dedicated Banner

- Burgers & Fries Booth Mexican Cantina Booth
 Coffee Shop ~~Pizza Booth~~
 Cougar Nectar Bar Potato Booth
 Cougars Pride Store Prize Booth
 ~~Cucina de Santa Maria*~~ Sweets & Treats Booth
 Hawaiian Booth Tri-Tip Booth
 ~~Ice Cream Booth~~ ~~Vendor Boutique*~~
 ~~Italian Sausage Booth~~

DIAMOND SPONSOR: \$1,500

Half Page Ad and Shared Banner

- ~~Alumni Happy Hour~~ Jedi Training*
 ~~Binge*~~ Kids' Night In*
 ~~Bloody Mary's Morning~~ ~~Mimosa Morning~~
 ~~CASH Raffle*~~ Over 21 Wristband
 Food & Game Tickets* ~~Pancake Breakfast~~
 ~~Information Booth~~

EMERALD SPONSOR: \$1,000

Half Page Ad and Shared Banner

- Alumni Booth Layout
 Balloon Artist ~~Petting Zoo~~
 ~~Decorations~~ Permits & Insurance
 ~~Game Truck*~~ ~~Police/Fire Department~~
 ~~Green Footprint~~ Scheduling
 ~~Kid Zone~~ Security

SAPPHIRE SPONSOR: \$500

Quarter Page Ad and Multi-Shared Banner

- Alumni Wristband Gymnastics Demo
 ~~Ballet Demo~~ ~~Goldfish~~
 Bird Show Juggler A
 ~~Bouncy House~~ Juggler B
 Cake Walk ~~Karate Demo~~
 Car Decorating Kids Zone Decorations
 ~~Carnival Games~~ Comedy Magician
 Community Card Booth Cucina de Santa Maria
 ~~Cowgirl Roper~~ ~~Pie Eating Contest~~
 ~~Dance Demo A~~ ~~Stilt Walker A~~
 Dance Demo B Stilt Walker B

CRYSTAL SPONSOR: \$250

Business Card Sized Ad and Multi-Shared Banner

- ~~Basketball~~ ~~Kid Zone Building Project~~
 ~~Crafts~~
 ~~Dart Throw~~ Lollipop Tree
 ~~Face Painting~~ Pumpkin Patch
 Five Pin ~~Skeet Ball~~
 Football ~~Spin The Wheel~~
 Frog Jump ~~Target Shoot~~
 ~~Glitterati~~ Tidal Wave
 Tip the Cat

Friends of the Fair: \$100

(Sponsorship listing in the Country Fair Program. This could be under your name, business name, "In Memory" of a loved one or as an Anonymous Sponsor.)

Please indicate how you would like to be listed in the Program.

* Denotes prominent list on the Advanced Ticket Sales Form

Your Signature _____ Date _____

Acceptance of this contract signifies your willingness to sponsor a comparably priced event /booth just in case there is a conflict with your original choice unless the box is checked.

****Sponsorships are tax deductible to the full extent allowed by law****

Please enclose check for full payment, made payable to St. Mary's Country Fair

F e d e r a l T a x I D # 9 4 - 2 7 3 4 5 0 3

QUESTIONS??? Please email or call Nicole Lamano (niclamano@gmail.com) or 408-209-7018)

Complete & mail with full payment and all artwork, no later than September 5, 2017
TO: COUNTRY FAIR SPONSORSHIPS c/o St. Mary's - 219 Bean Avenue, Los Gatos, CA 95030

THANK YOU FOR YOUR SUPPORT OF THE ST. MARY'S COUNTRY FAIR