

Stephen / Illustrator Rollick / Designer

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Education

Kent State University

Bachelor's degree in Visual Communication Design, with a minor in Web Design and production.

Experience

Gogo, LLC

Senior Designer

Design ad campaigns and marketing strategies to promote internet service on airplanes. Maintain a strong focus on brand identity and user interaction to position Gogo towards businesses and consumers as the leading internet provider in the sky.

May 2012–Present

Scholle Packaging, Inc.

In-house Graphic Designer

Created branded posters, advertisements, tradeshow graphics, email blasts, promotional items and various other marketing materials for worldwide distribution. Worked to uphold and build brand visual standards across all media outlets and all levels of company communication.

August 2011–May 2012

Galaxy Tool Supply, Inc.

Designer/Web Content Manager

Spearheaded rebranding efforts for company and subsidiary brands through biweekly email blasts, direct-mail promotions, web content development & packaging design.

February 2010–July 2011

Signum Design Studio

Managing Designer

Art directed coworkers and participated in design and production of visual solutions for various Kent State University organizations and events in the form of flyers, posters, newspaper ads, signage and short term identity systems

August 2007–December 2008

ST&P Marketing Communications, Inc.

Creative Department Internship

Designed various point-of-purchase displays, posters, store signage, and promotional literature.

June 2007–August 2007

Technical Skills

InDesign, Illustrator, Photoshop, Dreamweaver (XHTML, CSS, JavaScript, XML), and Flash(ActionScript 2 & 3) are areas of expertise. I do my own photography whenever possible, and illustrate in Acrylic, Watercolor, Pen & Ink, Cut Paper/Collage. I believe when it comes to design and illustration, the most valuable tool is one's mind.