



August 19, 2014

Greetings!

It's an exciting time to be an Acacian! Our fraternity continues to grow with nearly every chapter and colony increasing its overall membership; the International Fraternity continues to work diligently to enhance our operations through maximizing our staff resources and skill-sets; and we have enhanced the leadership and educational programming and support to our chapters and colonies to effectively meet the needs of our undergraduate brothers.

At the 58th Biennial Conclave & Leadership Academy held in Nashville, Tennessee, I was honored and humbled to be elected to serve Acacia as International President. Having the opportunity to serve my brothers is a tremendous responsibility and one which I do not take lightly.

At the Conclave's closing banquet, I spoke about the need for us to do a better job of sharing the story of Acacia Fraternity "within our chapters, at our host colleges and universities, our communities, and with each other. Too often, we overlook our successes. I challenge each of our brothers, from our undergraduate chapters, to our alumni associations and housing corporation boards, to enthusiastically share the story of Acacia.

Share *your* Acacia story. Perhaps it's a story about why you or a fellow brother joined Acacia, or maybe it's sharing the positive feedback from a community volunteer activity, or perhaps it's what brotherhood means to you. Effectively sharing your Acacia story will help those around you better understand our great Fraternity!

We will share the Acacia story in The TRIAD, through our online presence (acacia.org, [the Acacia blog](#), and on social media sites such as [Facebook](#) and [Twitter](#)), and, most importantly, through one-on-one interactions with our fellow

brothers, with potential new members and families, with university and community leaders, and with other individuals who you believe would benefit from hearing the Acacia story.

Within Acacia, our story is trending upward. Currently, Acacia International Fraternity is in the best position financially and operationally that we have seen in many years. However, we are by no means walking on water. Accounts Receivables remain an issue, and the delegates at the 58th Conclave approved a new account collections procedure that we hope will increase accountability, encourage chapters to improve their own financial health, and more efficiently make payments to the International Fraternity as required.

Regarding the financial operations of the International Fraternity, the fraternity is able to remain operationally viable with the support of the Acacia Fraternity Foundation, which through the leadership of its directors has been able to secure grant funding through its Annual Fund to help meet the educational priorities of the International Fraternity. The AFF grant funding helps to support educational initiatives for our undergraduate brothers and chapters through effective deployment of Cornerstones, the Leadership Consultant Chapter Visitation Program, and programs such as the Leonard W. Kearney Venerable Dean Summit and Darold W. Larson Acacia Leadership Academy.

Going forward, we also have exciting opportunities to grow the Acacia story through expansion – beginning at the University of Washington this fall, followed in 2015 by recolonizations at the University of Iowa, University of Minnesota, and Indiana University. Others are on the horizon, too.

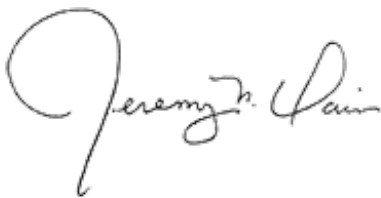
Over the past few years, the size and quality of our undergraduate membership has continued to improve, and with the addition of these new colonies over the next biennium, we look forward to a stronger and enhanced membership base. Ultimately, however, the success of these new colonies, along with the continued success of our existing chapters, requires alumni brothers who are willing to volunteer their time to help support chapters by providing guidance and serving in advisory roles. If you are willing, I know that every chapter and colony would take you up on your offer to assist!

Additionally, please know that the International Council of Acacia Fraternity is committed to enhancing our fraternity. Through the 2014 Strategic Plan, *Playing In Rhythm*, that was recently adopted by the delegates at the 58th Biennial Conclave, the International Council looks forward to serving Acacia Fraternity to the best of our abilities. We look forward to hearing from our brothers should you have any thoughts or concerns that you would like to share with us. Our ears are always open, and our email inboxes are available! The contact information for the International Council and the Headquarters staff can be found on acacia.org.

Finally, I would like to take a moment to thank Brother Rob Roberson, immediate-past International President, for his service to Acacia Fraternity. I consider Brother Roberson a trusted friend and mentor, and I sincerely appreciate his service to Acacia Fraternity.

Thank you again for placing your trust in me, and in each brother who has volunteered and been elected to serve as a member of the International Council of Acacia Fraternity. We are excited for this opportunity to lead the fraternity and will work hard to earn your trust!

Fraternally,

A handwritten signature in black ink that reads "Jeremy N. Davis". The signature is written in a cursive style with a large, looping initial "J".

Jeremy N. Davis

International President

Acacia Fraternity

â€œI am an Acacian. I am proud of it.â€