



THE CREST

An ePublication for the Brothers and Friends of Acacia Fraternity

MAY 1, 2013

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Greetings!



We hope you are enjoying the latest issue of *The Triad* magazine, which was delivered to brothers across North America last week. You can also [read *The Triad* online at *Acacia.org*](#). Building upon our "Biennium of Growth," we have some exciting news to announce in this issue of *The Crest*. You'll also have a chance to read about the recent time I "served" in jail...

Fraternally,

Keith M. Bushey

Executive Director

Acacia Fraternity

PATRICK W. MCGOVERN, INDIANA '99, PROMOTED TO ASSISTANT EXECUTIVE DIRECTOR

Acknowledging his achievements and work to better our fraternity's record for over a decade, and in a show of confidence and support for his ongoing efforts, the Acacia Fraternity International Council voted at their 2013 winter meeting to promote **Patrick W. McGovern, Indiana '99**, to the position of Assistant Executive Director. Brother McGovern has served since 2006 as Acacia's first-ever Director of Membership Development, a role in which he led the development and implementation of the *Cornerstones* membership development program.



Chances are that if you've been involved with Acacia at any time over the last decade that Patrick has played some part in that involvement. Brother McGovern has worked on projects spanning multiple areas of fraternity operations, from active chapters to alumni advisors and housing corporation boards, and ranging from internal Acacia Headquarters operations to leadership within the interfraternity community.

"My vision is for Acacia to remain relevant, sustainable, distinctive, and leadership-oriented for generations to come. The pathway to that reality is by way of values-based decision-making, continual learning, and integrity."

Patrick first joined the Acacia Headquarters staff as a Leadership Consultant in 2003. He immediately embarked on a journey that saw him work with 18 chapters and serve as Expansion Coordinator for the University of Texas and, more recently, University of Colorado Boulder. Since 2009, Patrick has also been a regular facilitator of undergraduate leadership institutes and programs for the North-American Interfraternity Conference.

Acacia has recognized Brother McGovern's achievements with the Award of Merit, Order of Pythagoras, and, as an undergraduate, the Roy C. Clark Award. He served the Indiana Chapter as Venerable Dean and Recruitment Chairman and received numerous chapter awards and scholarships. Patrick graduated from Indiana University in May 2002 with a B.S. in Public Affairs with a specialization in Management, and he currently lives in his hometown of Indianapolis with his wife Carrie and 7-month old daughter, Ruby.

Says Brother McGovern, "we are fortunate to have the opportunity to be a force for goodness in the fraternity world, in our communities, and in our relationships with others. Let's challenge ourselves to be excellent in every way possible, and let's remain humble that we may always recognize opportunities for improvement."

MICHAEL S. WEBER, *IOWA STATE '06*, NAMED DIRECTOR OF EXPANSION & RECRUITMENT



Acacia is also excited to announce the addition of **Michael S. Weber, *Iowa State '06***, to the Headquarters staff as Director of Expansion & Recruitment. In his short time with Acacia so far, Brother Weber has already been a leader at both the chapter and International level.

As an active member, Brother Weber served as Venerable Dean during his chapter's Centennial Celebration in 2009, in addition to serving terms as Secretary, Chaplain and Junior Steward. Michael served the Government of the Student Body as Speaker and Vice Speaker of the Senate and was recognized by the Vice President of Student Affairs with the Above and Beyond Award. At Acacia's 55th Biennial Conclave, Brother Weber was elected to a two-year term as Undergraduate Counselor on the International Council.

Acacia has recognized Brother Weber's achievements with the 2011 Roy C. Clark Award, the Order of Pythagoras Award, and the George F. Patterson, Jr. Scholarship.

Brother Weber is originally from Ames, Iowa and graduated from Iowa State University in May 2011 with a B.S. in Family, Finance, Housing and Policy.

Says Brother Weber, "I want to continue to expanding our Fraternity to more campuses, as well as help our current chapters and colonies excel at recruiting great new Acacians. Acacia has been such a big part of my life, and I'm glad that I have the opportunity to give back and continue to have it be a part of my life."

EXPANSION UPDATE

Earlier this spring, the Fraternity learned of our approval to return to the University of Vermont in the fall of 2013. Acacia will return to Indiana University in 2014 and to the University of Iowa in 2015. The International Council also recently recognized our newest group at Saint Louis University. These developments – along with our current colonies at Illinois State, Michigan, Texas Tech and Trine University – make for a most exciting and optimistic future.

LAS VEGAS ALUMNI GATHERING

Acacians from across North America are gathering for a weekend of brotherhood this June

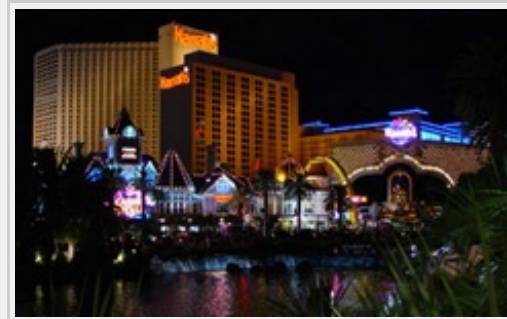
27-30 in Las Vegas, Nevada. This event was inspired through discussions and an official recommendation of the *Alumni "For the Good of the Fraternity" Committee* at the 57th Biennial Conclave in St. Louis, Missouri in August 2012. The purpose of the gathering is simple: To strengthen the ties of friendship and promote opportunities for learning and leadership.

Currently in the planning stages are activities like attending a show together, a bowling tournament, a dinner, and other gatherings. **Significant others are most welcome to join, and many are already confirmed to attend!** Other weekend programming is more Acacia-centric, with at least one afternoon dedicated to discussing how alumni can help the fraternity prosper and how alumni can have a meaningful impact as mentors to younger Acacia brothers.

Though this inaugural gathering is not an "official" Acacia event, organizers Steven J. Aves, *Illinois Wesleyan A'75*, and Steven R. Etter, *California University of Pennsylvania A'92* are coordinating with members of the International Council and Headquarters Staff on both communications and programming efforts.

RSVP Information:

June 27 - 30, 2013 This event is only open to Acacia alumni and significant others. \$75 per person if paid by June 1, \$100 per person thereafter. To register, or get more information, please email Steve Etter at acaciaalumniretreat@gmail.com.



Hotel information:

A block of rooms has been reserved especially for our group at Harrah's, Las Vegas. To book your room by May 29, contact Harrah's at 888-458-8471 (Group name: Acacia Fraternity; Group code: VH3ACA3) or book online at:

<http://www.totalexperiences.com/totalexperiences/event.html?group=VH3ACA3>.

Room rates (normal room/Executive Suite):

6/26: \$45 / \$137

6/27: \$45 / \$137

6/28: \$102 / \$204

6/29: \$102 / \$204

6/30: \$45 / \$137

KEITH BUSHEY "SERVES" TIME IN JAIL

It started like any normal workday. I came to the office, started with a cup of coffee, responded to my e-mails, then turned myself in for a "jail" sentencing, where I stood before a judge, got my stripes and a mugshot, and well... you MIGHT be able to guess the rest of that story!

On March 20, 2013, I spent my afternoon "behind bars" as part of the Muscular Dystrophy Association Lock-Up. The MDA Lock-Up is an annual event to raise money in the fight against muscle disease. I was contacted in late February to take part in the event, and although I had never done it, I thought this would be a good way for me to give back to the community. On the day of my "arrest", I appeared before the judge -- every bit as wise as his age of 10 years old -- who sentenced me to more time until an additional \$250.00 could be raised. I was then whisked off to don my prison attire and handcuffs and have my mugshot taken for all to see.



As you can probably guess, the event was not actually a lock-up, but was treated like one, nonetheless. The judge, bailiff, and most others that were "in charge" were children who have been affected by some type of muscular disease. It was very easy to see why this is a worthwhile event, especially when these kids were so excited to see more people appear before the judge and go to jail.

My bail was set at \$2,400.00, a number that I thought might be unachievable. But, with the help of many brothers and friends, we were able to present MDA with \$2,970.00 for their organization. Thank you to all our Acacia brothers that helped me achieve this goal and exemplify our motto of Human Service.



Undergraduate Acacians need your support. [Volunteer to be a mentor today.](#) and have a meaningful and lasting impact on a young brother's journey.



Change of address? New email? Family or career news? [Update your info](#) to keep us and your fellow Acacians informed.



Check out a wide variety of Acacia gear, from apparel to jewelry to gift ideas. [Find it all right here](#) Your purchase directly benefits Acacia Fraternity.