



February 8, 2008
Volume 2, Issue 1

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Off and Running in 2008!

Dear Brother Turconi,

Six thousand, one hundred fifty-one and counting! That's how many Acacians now receive The Crest, Acacia's electronic publication. Through the efforts of a summer internship program, we more than doubled the e-mails in our database and are now able to reach just over 31% of our mailable alumni. Ten thousand or bust! An executive from another similar- sized fraternity recently shared with me that they took on an e-mail campaign and happily reported being over 10,000.

As you read this e-mail, I encourage you to hit the forward button to those fellow Acacians with whom you routinely communicate. We will be sending this electronic newsletter every other month and hope to continue reaching more and more of our alumni. Given society's advancement in technology and the educational nature of our alumni base, it is estimated that 85% of our alumni utilize the internet and have access to an e-mail account.

Many Acacians reading this message have had a profound impact on the success of Acacia Fraternity across North America working to make your own chapter as good as it can be on its campus. You have also offered your financial support to your local chapter, the Acacia Fraternity Foundation, or, hopefully, both. Some of you expend countless hours serving Acacia as chapter alumni board members and/or as members of the International Fraternity boards. To all who participate in the success of Acacia, please accept my sincere gratitude.

You will notice changes in the frequency and quality of communication as the Fraternity brings in-house a full time Director of Communications. Along with an increase in the frequency of The Crest, construction of a new Foundation website is underway. This will segue into the development of a new Acacia website, one that we hope engages our members in new and innovative ways. We welcome your input on how we can best improve the acacia.org experience, and we appreciate your continued patience during this endeavor.

Our commitment to traditional means of communication, specifically the Triad, remains, and you will see a new look in upcoming issues. You should have received the latest Triad recently, and I hope you have enjoyed it - we have all been very encouraged by the many positive comments.

We are now in the middle of our Foundation's Annual Fund drive and I encourage you to make an online gift to the Annual Fund or your own local Chapter Fund. Please [CLICK HERE](#) to make a secure gift through

Network for Good. If you've already made, or are planning to make, a donation online or in response to an earlier mailing, let me thank you for your continued and generous support of Acacia!

Acacia looks toward its 104th anniversary on May 12th and our Biennial Conclave and Leadership Academy at the historic Brown Hotel in Louisville, Kentucky, from August 6 - 10, 2008.

Fraternally,

Darold W. Larson
Executive Director

Conclave 2008: Raising the Stakes



And we're off! Members of Acacia Fraternity will be racing for the historic Brown Hotel in Louisville, Kentucky, to celebrate our 55th Biennial Conclave and Leadership Academy. The dates for this year's event are August 6-10.

The Brown Hotel is ideally located in the heart of the city, just two blocks from the city's exciting new entertainment district, 4th Street Live! Moments from the beautiful Waterfront Park, exciting racing at historic Churchill Downs... [\[Read more\]](#)

New Century Campaign Poised for the New Year



As Acacia Fraternity began its second century of brotherhood, Acacia leaders committed to strengthen the Fraternity by strengthening alumni relationships. For the past two years, Acacia leaders have been traveling the country reaching out to alumni of all chapters and eras. These travels have provided a powerful insight into... [\[Read more\]](#)

Louisiana Tech Colony Forges Ahead



December 2007 marked another victory for Acacia. The Fraternity was granted associate membership status on the Louisiana Tech University campus. The Louisiana Tech journey began at the beginning of the fall 2007 semester. The International Headquarters was contacted by a small group of men interested in starting a new chapter of Acacia on their campus. As the semester progressed, the group was able to add more interested parties and by early November, there were 10 men ready to bring Acacia to campus... [\[Read more\]](#)

Headquarters Bolsters Staff



Michael Pastko, Purdue, '04, joined the Acacia Headquarters staff in June 2007. Pastko served his chapter as Venerable Dean, Secretary, and in numerous other positions. He was voted as Executive Officer of the Year in 2005. Combining a breadth of experience in both the fraternity world and the computer graphics realm, Pastko currently serves Acacia Headquarters as both Director of Communications and Co-Director of Membership Development... [\[Read more\]](#)

Acacia welcomes **Eric D. Wheeler, Northwestern Oklahoma State, '03**, as its newest leadership consultant on staff. Wheeler graduated in December 2007 with a Bachelor of Science Degree in Mass Communications. As an undergraduate, he served as Venerable Dean and also took an active role serving on various committees within his chapter. Wheeler is an Acacia Fraternity Foundation Scholarship recipient and has received both the Brother of the Year Award and Advisor's Award - the highest awards at Northwestern Oklahoma State... [\[Read more\]](#)

Cornerstones Provides New Mentoring Pathway



At one time or another, each Acacia brother has experienced the benefit of connecting with another Acacian to share talents, insight, and brotherhood. As a fraternity, we recognize the importance in our quest to "seek the truth and knowing it, to give light to those with whom we may be associated as we travel along life's pathway." Think back to your college years and how valuable the advice of an older brother in your chosen profession would have been... [\[Read more\]](#)

Online Brother Search Reconnects Old Friends

Many thanks to the hundreds of Acacians who have updated their alumni information by logging into the Egypt section at www.acacia.org. Once you have entered Egypt, please select "Change Your Info". You can also track down an old pledge brother or fellow Acacian who lives near by selecting "Find A Brother".

Have a lead on interesting Acacia news for actives or alumni? Have a suggestion for the next Triad or Crest? Contact us today. We'd love to hear from you!

For more information, please visit us at www.acacia.org.

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