



hyassky23@gmail.com
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hannah yassky

graphic designer

education

northeastern university

2013 - 2017, boston, ma

bs graphic + information design and mathematics

minor in photography

aia rome

summer 2015, rome / venice, italy

study abroad focusing on venetian renaissance art history and photography

experience

designer, *pinkslip films*

january 2017 - present, boston, ma

develop the brand's visual identity through logotype, type treatment, and print/web material

work with directors to design and animate titles for music videos

translate the visuals of a music video into print through photo zines and social media content

junior designer, *squat new york*

july 2016 - december 2016, manhattan, ny

collaborated with copywriters, creative directors, and graphic designers to create cohesive brand guidelines

built new brands from the ground up including name, voice, and visual language

designed web, product packaging, mockups, environmental graphics, and print materials

worked under high pressure deadlines

created content for the studio's social media use through Instagram, Facebook, and newsletters

developed brand books and weekly client presentations

executed visual and topical research

communicated with clients through presentations and meetings

gallery intern, *piano craft gallery*

february 2016 - june 2016, boston, ma

redevelop the branding of the gallery including the letterhead, exhibit posters, business cards, logo, and newsletters

awards + recognition

indesign gallery, *behance*

pinkslip godspeaking photo zine selected to be featured by behance's curatorial team

magazine feature, *thispaper mag*

spreads from pinkslip godspeaking photo zine featured online alongside a write up

graphic design poster gallery, *behance*

seb brown posters selected to be featured

skills

photoshop (basic knowledge)

after effects (basic knowledge)

illustrator

indesign

bridge

interests

handwritten letters

making lists

collecting zines