

# Berry Clean CAR WASH

- **SOFT TOUCH**
- **TOUCH FREE**
- **COMBO OF BOTH**



Washing  
Record-Setting  
Numbers of  
Vehicles  
Daily!



## PONCHATOULA, LA WELCOMES NEW HIGH-TECH CAR WASH featuring **AUTEC**

South Louisiana motorists who take pride in their vehicles, keeping them clean and well-maintained, have a new car wash in town that allows them access any time, day or night, seven days a week. **BERRY CLEAN Car Wash**, owned by Justin St. Pierre and Troy Landry and located in Ponchatoula, LA is a modernistic-looking glass building structure that houses the latest in car wash technology...both "soft touch" and "no touch" technology with around-the-clock service.

The owners spent five years researching the location for this high-tech car wash before deciding on Ponchatoula's east side. St. Pierre stated, "I liked the growth and thought it was a good opportunity to offer something different. This car wash is atypical of the usual tunnel-style car washes that move cars on a track inside a cinder-block building, he said. Also, the clean is exceptional."

They also thoroughly researched car wash equipment before settling on AUTEC featuring AUTEC's INBAY EXPRESS concept of 24/7 operation.

"This thing will clean your car better than any automatic out there," St. Pierre said.

"It's an excellent system that cleans cars, wheels, running boards.

It just does a better job and that is my real reason

for investing. If people see that, it's obvious. Customers will come back and use it again and again."

What sets Berry Clean Car Wash apart from other car wash businesses is that it's totally automatic. While the owners are on site during the daylight hours, the business is available at all hours, even when they are not there. "Most car washes close at night," St. Pierre said. Regardless of the time of day, the building is well-lit and has surveillance cameras monitoring the site 24/7. "It's a glass building with fluorescent lights which allow for a safe feeling, so if you want, you can come at night," he said. "I've heard positive responses from women. You don't feel like you're trapped inside. There's not going to be any crime."

Owners St. Pierre and Landry are both very pleased with customer response since the site has been open for business. In conclusion St. Pierre stated, "This has been a goal of mine and I felt like it was the right time. Everybody has to get their car washed."

Berry Clean was distributed through Bozeman Distributors, the Baton Rouge-based company that has built 60 locations all over Louisiana with the nearest in LaPlace.

# AUTEC

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