



BREAKING GROUND TO BREAK THE CYCLE



BUILDING A BETTER FUTURE FOR OUR HOMELESS AND
AT-RISK YOUTH IN SNOHOMISH COUNTY



COCOONHOUSE
Because Every Child Needs A Home

MISSION

Cocoon House empowers young people, families and the community to break the cycle of homelessness through outreach, housing and prevention.

VISION

Every young person in our community is safe and thriving.

VALUES

Integrity, Compassion,
Family, Diversity, Relationships,
Safety, Community



Our very first Cocoon House location purchased for \$1 from the Everett Lions Club in 1991.

Imagine...

You just turned 14, and due to...



63%
Conflict
at Home



24%
Parental
Substance
Abuse



19%
Criminal
Activity
at Home



26%
Physical
and/or Sexual
Abuse



22%
Emotional
Abuse



40%
Sexual
Orientation
Causes Feelings
of Rejection by
Family and Peers

**You are now
HOMELESS.**

Within
48 HOURS
you will be...

- ✗ Propositioned by a sexual predator
- ✗ Pressured to join a gang
- ✗ Approached by a drug dealer

Alone and afraid,

and without many options, your situation quickly becomes desperate. Do you...



Couch
Surf?



Drop out
of school?



Join
a gang?



Begin using drugs
to escape your
pain?



Sell your
body for a
place to sleep?



Turn to
crime just
to get by?

Maybe you hear about a place
that helps kids living on the street — a place that gives kids **HOPE.**

What we know about today's needs in Snohomish County...



3,200
Students reported as homeless in SC schools annually



300
Youth are living on the street every day in SC



14,5
The average youth becomes homeless at just 14.5 years old



48hs.
A teen on the street will be approached by a gang, drug dealer, or sexual predator within 48 hours



18-24
No dedicated housing currently exists for 18-24 year-olds in SC



33%
Cocoon House youth identified as LGBTQI feel rejected by family and peers

Today, Cocoon House...

OUTREACH



Serves 2,300 youth annually through our Outreach Program

800 youth visited our U-Turn Outreach Center last year

PREVENTION



Over 300 families were served through our nationally recognized Prevention Programs

71% of Cocoon House youth receive comprehensive drug and alcohol counseling

HOUSING



Over 400 youth served annually through our Housing Programs

Only facility dedicated to housing homeless youth in county

Not only does the need continue to grow, but

- ✗ Disconnected facilities limit the continuum of care and successful outcomes.
- ✗ Escalating security, maintenance, and operational challenges tie up valuable resources and compromise the safety of our youth, staff, and volunteers.

For **25** years...

Cocoon House has led the effort to break the cycle of youth homelessness in Snohomish County.

Our nationally recognized programs and services have successfully served over 30,000 youth and families since 1991.

Alex's Success Story

Alex* came to Cocoon House when he was 15 years old after his adoptive mother was no longer willing to care for him. Alex was quiet and kept to himself; a great student who had been having trouble in school after attending more than five schools in only one year. While at Cocoon House, Alex was able to accomplish many things including:

- ✗ Stabilization to attend one school
- ✗ Received a 4.0 GPA the first semester after being at Cocoon House
- ✗ Joined the high school football team
- ✗ Made friends outside of Cocoon House
- ✗ Actively engaged in positive learning activities at Cocoon House



Together, we can break the cycle of youth homelessness!

Giving hope, investing in our future.

In 2015, we commissioned a study to determine how to better serve youth and maximize donor investment. What we learned is that the need has never been greater, and **our mission is more important than ever.**

*Name changed to protect privacy.

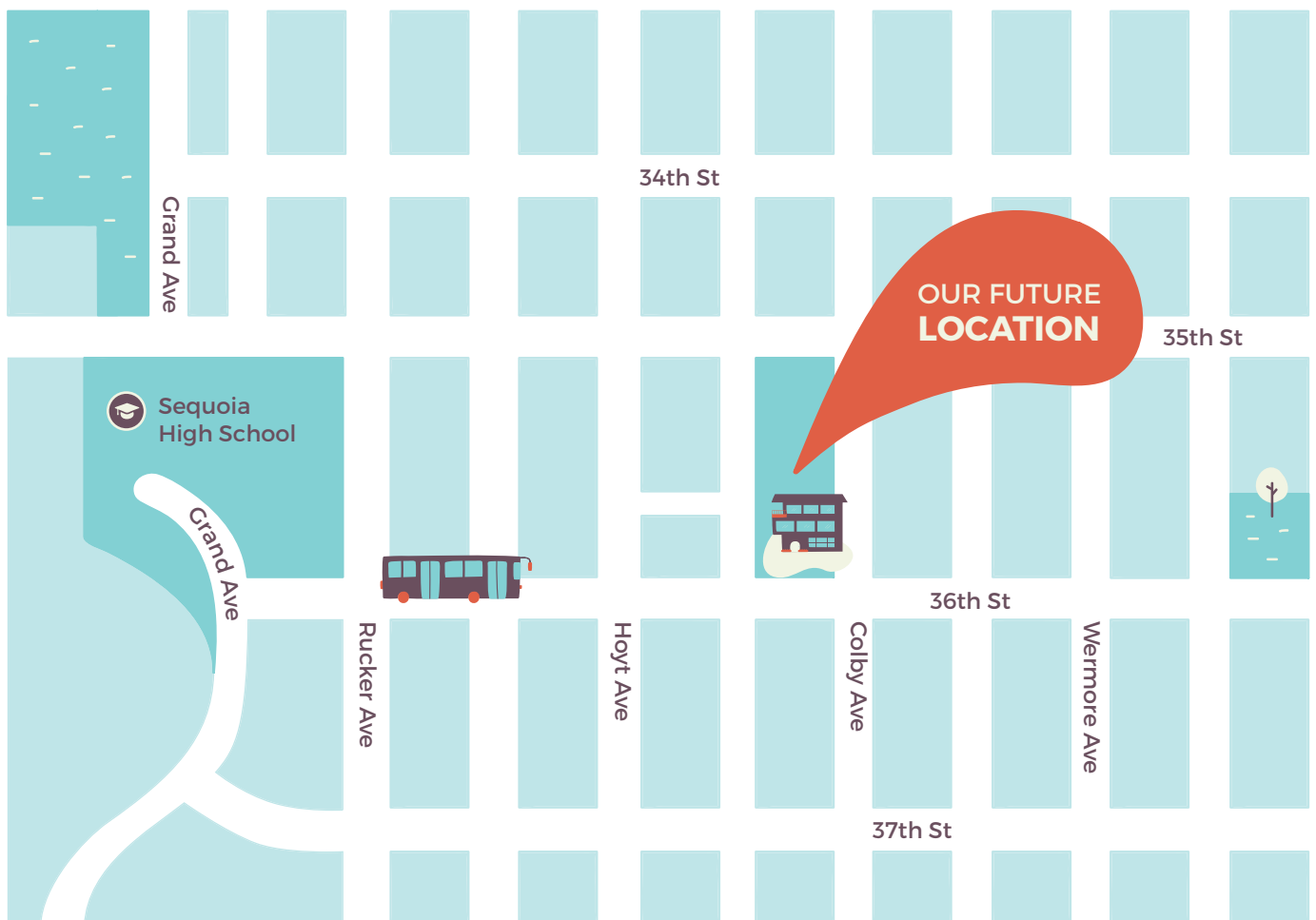
Launching our campaign



Our future location

We have an exciting opportunity to create a new center dedicated to eliminating youth homelessness in Snohomish County. We have identified a large parcel at **3530 Colby Avenue in Everett** to be the future home of Cocoon House.

The site is ideally situated near major bus routes and two blocks from Sequoia High School, where many of our youth attend school.



Breaking ground to break the cycle

Future Vision

To create a new center that allows us to expand programs to meet the needs of youth experiencing homelessness in Snohomish County.

This center will offer a safe space to efficiently and effectively provide services, resources, connections, and opportunities for homeless and at-risk youth to recover from trauma, gain confidence and independence, and learn valuable skills to successfully transition to adult roles and responsibilities.

Our new center will...

Provide capacity to serve more youth and families more consistently—which will help keep our youth off the street in the first place.

Provide an expanded array of connected services, minimizing the need to travel across town to receive help, and increase effectiveness of programs for greater successful outcomes.

- ✘ Provide over 100 youth with secure housing each year.

- ✘ Create 20 units of new housing for 18-24 year olds who currently have little access to shelter or housing.

- ✘ Provide a safe and secure environment for our youth and staff members.

- ✘ Educate and train youth—better preparing them with robust life and job skills through lab and classroom space.

We want to build a better future for our homeless and at-risk youth in Snohomish County!

Exterior Detail



Building Floor Plan



Floor 1

Outreach - Prevention - Administration

- Outreach Lobby
- Outreach Center
- IT and Classrooms
- Healthcare Clinic
- Music Studio/
Creative Space
- Training Space
- U-Turn Lobby
- Counseling Offices
- U-Turn Showers
- Community Kitchen
- Youth Store
- Prevention Center
- Admin/Staff Offices
- Multipurpose
Conference Room

Floor 2 - 20 Units - Ages: 15-17

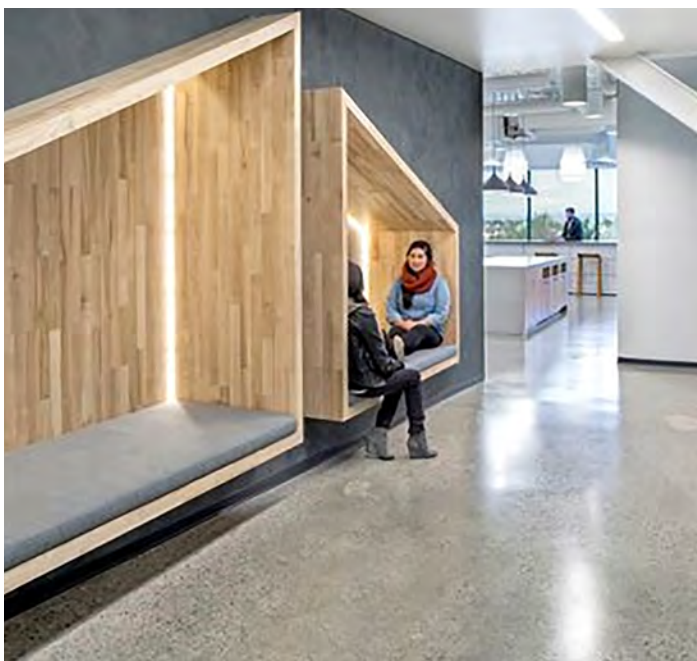
Youth Housing: 3 Neighborhoods

- 3 Neighborhood Living Rooms
- 3 Neighborhood Kitchens
- 3 Neighborhood Laundries
- 3 Neighborhood Staff Offices
- Staff Community Room
- 1 Open Housing Area

Floor 3 - 20 Units - Ages: 18-24

Young Adult Housing: 2 Neighborhoods

- 2 Neighborhood Living Rooms
- 2 Neighborhood Kitchens
- 2 Neighborhood Laundries
- 2 Neighborhood Staff Offices
- 1 Lobby



Take a closer **LOOK INSIDE**

Welcoming place

A secure and welcoming single point of entry on Floor 1 is the gateway to a new and safe environment for youth and staff in today's world. Expanded outreach and prevention services under one roof with space for varied community resources will increase ease of access, grow the continuum of care, and ultimately lead to an increase in successful program outcomes for youth and young adults.



Family-like environment

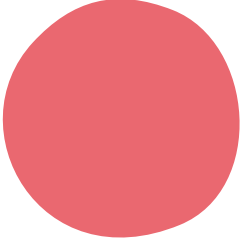
Living spaces are designed as 'neighborhoods' that purposefully bring youth and staff together in a family-like environment. Floor 2 will accommodate youth ages 15-17 in three 'neighborhoods' with 20 single occupancy rooms complimented by on-floor supervision and counseling resources. Each neighborhood will have its own living room, kitchen and laundry room.



Improving their life style

Floor 3, with a private entrance for the 18-24 age group, will provide two 'neighborhoods' with 20 individual studios, and two common living rooms, kitchens, and laundry facilities. Staff resources will provide on-floor supervision and counseling to aid this age group toward achieving independent and sustainable life styles.

Our Funding Plan



Total Capital Campaign \$12 million

\$12,000,000

**'BREAKING
GROUND TO
BREAK THE CYCLE'
CAMPAIGN**

This major fundraising effort is seeking significant public and private grants and philanthropic investments over 3-5 years for construction and programmatic operations of a major multi-purpose, centralized facility serving at-risk and homeless youth in Snohomish County.

**CAPITAL
CONSTRUCTION**

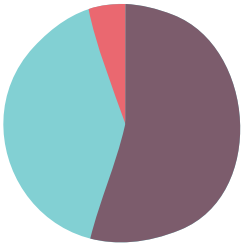
MAJOR COSTS

Construction / Architectural _____	\$11,286,258
Project Development _____	722,298
Financing / Administration _____	390,500
	\$12,399,056

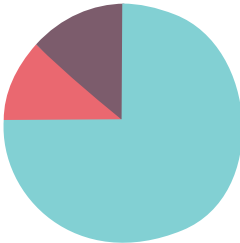
**PROGRAM
SUPPORT**

Program grants within the **Breaking Ground to Break the Cycle** campaign will provide a solid foundation of support for essential mission based operations during the projected 5-year payment period for capital construction. Traditionally successful and community recognized annual fundraising initiatives of Cocoon House will continue to support all programs by focusing on special events, single year grants and smaller gifts from our pool of over 2,000 donors.

Annual \$4.8 Million Financial Overview



- Revenue:**
- Private 51%
 - Government 44%
 - Other 5%



- Expenses:**
- Program 77%
 - Admin 12%
 - Fundraising 11%



Leadership

Honorary Cabinet

Bob Drewel, Co-Chair
Community

Mary Lou Finley, Co-Chair
Community

Bob and Margaret Bavasi
Community

Gary Cohn
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Rick Cooper
The Everett Clinic

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Human Services Lobbyist

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Gamut360 Holdings

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Founder, Cocoon House

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Senator, Washington State

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Fortive

Tim Nowlis
Community

Josh O'Connor
The Daily Herald

June Robinson
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Washington State**

Mark Roe
Snohomish County

Mike Sells
**Representative,
Washington State**

Ray Sievers
Community

Preston Simmons
**Providence Health
& Services**

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Snohomish County United Way

Dave Somers
Snohomish County

Eric Sprink
Coastal Community Bank

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Dan Templeman
Chief, Everett Police Dept.

Geoffrey Thomas
Mayor, City of Monroe

Barb Tolbert
Mayor, City of Arlington

Roy and Barbara Yates
Community

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Al Boren
Cocoon House

Steve Erickson
Peoples Bank

Cassie Franklin
Cocoon House

Jim and Maureen Lico
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Coastal Community Bank

Mike and Wendy Popke
Lynnwood Honda

Sean Straub
Videri Group

Scott Suchan
Coastal Community Bank

Mike Tibbits
KeyBank

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Premera

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Tanya Ocampo
Everett Bone & Joint

Cory Rein
**Cogdill, Nichols, Rein, and
Wartelle Law Firm**

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Coastal Community Bank

Scott Thomas
Thomas and Associates

Mike Tibbits
KeyBank

Dr. Jeanne Willard
Everett Public Schools



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TOUR OF COCOON HOUSE**

www.cocoonhouse.org/virtualtour



COCOONHOUSE
Because Every Child Needs A Home

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For more information about our Capital Project
please visit: www.cocoonhouse.org

or call Cassie Franklin · CEO
at 425.259.3184