2020
SPONSORSHIP OPPORTUNITIES

Your Sponsorship Will Help Break the Cycle of Homelessness Today!

At-risk and homeless teens are extremely vulnerable and often fall victim to manipulation of others, abuse, dangerous situations, and crimes of desperation due to the lack of food, shelter, and other daily necessities. These teens have no way to support themselves and most lack the most basic self-sufficiency skills. Cocoon House was established in 1991 and remains Snohomish County's only resource exclusively serving homeless and at-risk youth ages 12-24. We believe that every child deserves a home and the opportunity to achieve his or her fullest potential. Last year, Cocoon House supported more than 2,500 young people and their families through these services. Cocoon House knows that investing in these youth now can deliver dramatically different futures and instill hope back into the lives of many teens.

We invite you to renew your sponsorship to ensure exposure for your company as a generous and caring presence in the Snohomish County community and beyond. With a Butterfly Sponsorship, your investment today will provide you publicity to over 500 people at our upcoming event. Guests include major donors, board members, elected officials, key community members and influential business owners throughout Snohomish County and parts of King and Whatcom County.

A sponsorship today not only supports Cocoon House programs; it shows the community how much you care about our young people.

Thank you for being a part of our team. With your help, we are changing – and saving – the lives of those youth most in need of help.

Joseph Alonzo
CEO

Chelsea Monroe
Senior Director of Development & Operations
## 2020 SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>DIAMOND - $10,000</th>
<th>PLATINUM - $7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• GOBO placement at Butterfly</td>
<td>• GOBO placement at Butterfly</td>
</tr>
<tr>
<td>• Logo on event invitations, event emails and signage at event</td>
<td>• Logo on all event emails</td>
</tr>
<tr>
<td>• Two premiere tables at Butterfly</td>
<td>• One premiere table at Butterfly</td>
</tr>
<tr>
<td>• Linked logo on our website for year</td>
<td>• Linked logo on our website for one year</td>
</tr>
<tr>
<td>• Acknowledgement in social and print media</td>
<td>• Acknowledgement in social and print media</td>
</tr>
<tr>
<td>• Screen logo and emcee recognition at Butterfly</td>
<td>• Screen logo and emcee recognition at Butterfly</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GOLD - $5,000</th>
<th>SILVER - $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• GOBO placement at Butterfly</td>
<td>• Six complimentary tickets to Butterfly</td>
</tr>
<tr>
<td>• One premiere table at Butterfly</td>
<td>• One half page ad in auction catalog</td>
</tr>
<tr>
<td>• Linked logo on our website for one year</td>
<td>• Linked logo on our website for one year</td>
</tr>
<tr>
<td>• Acknowledgement in social and print media</td>
<td>• Acknowledgement in social and print media</td>
</tr>
<tr>
<td>• Screen logo and emcee recognition at Butterfly</td>
<td>• Screen logo and emcee recognition at Butterfly</td>
</tr>
<tr>
<td>• Logo on pens (provided by us)</td>
<td>• Logo on event program</td>
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<tr>
<td>• Logo on event program</td>
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</tbody>
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AUCTION CATALOG - ADVERTISEMENT GUIDELINES
PAGE SIZE 5.5” X 8.5”

Full Page Advertisement
Black and White 5.25” Wide x 8.25” High
Sponsor Level: Diamond (2), Platinum, Gold

Half Page Advertisement
Black and White 5.25” Wide x 4” High
Sponsor Level: Silver, Bronze

Please provide a print quality Butterfly only logo JPEG or PNG file. Submission deadline for Butterfly Catalog is February 14, 2020. Please also supply a business logo in JPEG, PNG or TIFF.
2020 SPONSORSHIP AGREEMENT

SPONSOR INFORMATION
Company Name: ___________________________________________________________________
Contact Person / Contact Title:________________________________________________________
Mailing Address: ___________________________________________________________________
City, State & Zip: ___________________________________________________________________
Phone: _______________________________ Fax: _______________________________
Email: ____________________________________________________________________________
Preferred Contact Method: __________________________________________________________

PAYMENT INFORMATION
Please send me an invoice for: $________________________________________________________
Enclosed is my check made payable to Cocoon House for: $________________________________
Please charge $_____________ to my: Visa MC AMEX Card# ________________________________
Exp:___________ Name as it appears on card: ___________________________________________
Cardholder Signature: ________________________________________________________________

DEADLINE FOR ALL BUTTERFLY RECOGNITION OPPORTUNITIES: FEBRUARY 14, 2020
PLEASE RETURN TO:
Development and Community Relations
3530 Colby Avenue, Everett, WA 98201
Phone: 425.259.5802 ext. 110 Fax: 425.317.9632
chelsea.monroe@cocoonhouse.org