2019 SPONSORSHIP OPPORTUNITIES

Your Sponsorship Will Help Break the Cycle of Homelessness Today!

At-risk and homeless teens are extremely vulnerable and often fall victim to manipulation of others, abuse, dangerous situations, and crimes of desperation due to the lack of food, shelter, and other daily necessities. These teens have no way to support themselves and most lack the most basic self-sufficiency skills. Cocoon House was established in 1991 and remains Snohomish County's only resource exclusively serving homeless and at-risk youth ages 12-24. We believe that every child deserves a home and the opportunity to achieve his or her fullest potential. We offer full services ranging from housing, outreach and prevention. Last year, Cocoon House supported more than 2,500 young people and their families through these services. Cocoon House knows that investing in these youth now can deliver dramatically different futures and instill hope back into the lives of many teens.

We invite you to renew your sponsorship to ensure exposure for your company as a generous and caring presence in the Snohomish County community and beyond. With the dual sponsorship, your investment today will get you publicity at our Annual SILK Dinner & Auction in Fall 2019 and Spring 2020. In previous years, we have had 500+ people at each event. Guests coming to our events are major donors, board members, elected officials, key community members and influential business owners through Snohomish County and parts of King County.

A sponsorship today not only supports Cocoon House programs; it shows the community how much you care about the young people in our community.

Thank you for being a part of our team. With your help, we are changing...and saving the lives of those youth most in need of help.

Joseph Alonzo
CEO

Chelsea Monroe
Director of Development & Community Relations
## 2019 SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>DIAMOND - $10,000</th>
<th>PLATINUM - $7,500</th>
<th>GOLD - $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• GOBO placement at SILK</td>
<td>• GOBO placement at SILK</td>
<td>• GOBO placement at SILK</td>
</tr>
<tr>
<td>• Logo on event invitations, event emails and signage at event</td>
<td>• Logo on all event emails</td>
<td>• One premiere table at SILK</td>
</tr>
<tr>
<td>• Two premiere tables at SILK</td>
<td>• One premiere table at SILK</td>
<td>• One full page ad in auction catalog</td>
</tr>
<tr>
<td>• Two full page ads in auction catalog</td>
<td>• One full page ad in auction catalog</td>
<td>• Linked logo on our website for 1 year</td>
</tr>
<tr>
<td>• Linked logo on our website for year</td>
<td>• Linked logo on our website for 1 year</td>
<td>• Acknowledgement in social and print media</td>
</tr>
<tr>
<td>• Acknowledgement in social and print media</td>
<td>• Acknowledgement in social and print media</td>
<td>• Screen logo and emcee recognition at SILK</td>
</tr>
<tr>
<td>• Screen logo and emcee recognition at SILK</td>
<td>• Screen logo and emcee recognition at SILK</td>
<td>• Logo on pens (provided by us)</td>
</tr>
<tr>
<td>• Represented on event committee</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SILVER - $2,500</th>
<th>BRONZE - $1,500</th>
<th>ADDITIONAL SPONSORSHIP OPPORTUNITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Six complimentary tickets to SILK</td>
<td>• Two complimentary tickets to SILK</td>
<td><strong>BASED ON AVAILABILITY</strong></td>
</tr>
<tr>
<td>• One half page ad in auction catalog</td>
<td>• One half page ad in auction catalog</td>
<td><strong>FIRST COME, FIRST SERVED</strong></td>
</tr>
<tr>
<td>• Linked logo on our website for 1 year</td>
<td>• Linked logo on our website for 1 year</td>
<td><strong>$10,000</strong></td>
</tr>
<tr>
<td>• Acknowledgement in social and print media</td>
<td>• Acknowledgement in social and print media</td>
<td><strong>$7,500</strong></td>
</tr>
<tr>
<td>• Screen logo and emcee recognition at SILK</td>
<td>• Listed company name on screen</td>
<td><strong>Live Auction Sponsorship</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>$5,000</strong></td>
</tr>
</tbody>
</table>

| **Pen Sponsor (provided by us)** | **$2,500** |
| **Dessert Dash (1 available)** | **Heads or Tails (1 available)** |
| **Silent Auction Sponsor (2 available)** |
2019 SPONSORSHIP OPPORTUNITIES

AUCTION CATALOG - ADVERTISEMENT GUIDELINES
PAGE SIZE 5.5” X 8.5”

Full Page Advertisement
Black and White 5.25” Wide x 8.25” High
Sponsor Level: Diamond (2), Platinum, Gold

Half Page Advertisement
Black and White 5.25” Wide x 4” High
Sponsor Level: Silver, Bronze

Please provide a print quality JPEG or PNG file.
Submission deadline for SILK Catalog is September 2, 2019.
Please also supply a business logo in JPEG, PNG or TIFF
2019 SPONSORSHIP OPPORTUNITIES

SPONSOR INFORMATION
Company Name: _____________________________ Contact Person / Contact Title: ___________________________
Mailing Address: _______________________________________________________________________________
City, State & Zip: _______________________________________________________________________________
Phone: ______________________ Fax: ________________________ Email: _______________________________
Preferred Contact Method: ______________________________________________________________________

SPONSORSHIP OPPORTUNITIES

___ DIAMOND SPONSOR: $10,000
First 2 committed Diamond Sponsorships can choose one of the following:
___ Bid Card (even)
___ Bid Card (odd)

___ GOLD SPONSOR: $5,000
First committed Gold Sponsorship can choose the following:
___ Pen Sponsor (provided by us)

___ BRONZE SPONSOR: $1,500

___ PLATINUM SPONSOR: $7,500
First committed Platinum Sponsorship can choose the following:
___ Live Auction Sponsorship

___ SILVER SPONSOR: $2,500
First 4 committed Silver Sponsorships can choose one of the following:
___ Heads or Tails
___ Dessert Dash
___ Silent Auction 1
___ Silent Auction 2

PAYMENT INFORMATION
Please send me an invoice for: $______________________________
Enclosed is my check made payable to Cocoon House for: $______________________________
Please charge $______________________________ to my: Visa MC AMEX Card#______________________
Exp:________________________ Name as it appears on card: _________________________________
Cardholder Signature: _________________________________________________________________

DEADLINE FOR ALL SILK RECOGNITION OPPORTUNITIES: SEPTEMBER 2, 2019
PLEASE RETURN TO:
Development and Community Relations
3530 Colby Avenue, Everett, WA 98201
Phone: 425.259.5802 ext. 110 Fax: 425.317.9632
chelsea.monroe@cocoonhouse.org