

# Lauren Noble Thurman

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## SUMMARY

Creatively driven D.C. transplant with an eye for details and a passion for appropriate hyphen usage. Seeking writing and editorial opportunities at progressive organizations to amplify, clarify and empower the messages they send.

## EXPERIENCE

**Digital Communications Specialist** | Biden Foundation (Washington, D.C.) May 2017–present

Direct and implement the Biden Foundation's online communications strategy, including social media content management, web copy development, and email outreach. Report to the Foundation's Executive Director and coordinate directly with communications agency leads to maximize digital impact.

**Public Affairs Trainee** | Kivvit (Washington, D.C.) Apr 2016–Jan 2017

Developed digital strategy and generated content for clients. Ghost-wrote editorials, blogs and press releases for high-ranking members of client companies and organizations. Conducted research for public relations campaigns of multinational corporations, political initiatives and nonprofit organizations.

**Social Media Intern** | Boulder Writing Studio (Boulder, CO) Spring 2015

Created and organized social content for the Studio's Facebook page, developing a cohesive voice and personality that garnered local interest and substantially increased page readership. Assessed and provided recommendations for expansion to other appropriate social platforms.

**Opinion Section Editor** | CU Independent (Boulder, CO) Jan–Dec 2014

Created and directed primary content for the *CU Independent* (CUI) Opinion section. Assessed, selected and revised all opinion articles published in the CUI. Mentored diverse group of section writers, and collaborated with fellow editors to promote a professional and positive image of the CUI.

**Campus Organizer** | Colorado Commits to Kids (Boulder, CO) Fall 2013

Led campus outreach efforts to raise support for CO Amendment 66, a ballot measure that would have raised nearly \$1 billion for primary education across the state. Organized on-campus tabling, strategized off-campus canvass events and recruited volunteers.

## SKILLS & QUALIFICATIONS

Writing: copy, creative, persuasive | Editing: style, copy | AP, MLA and Chicago Styles | Social and digital platforms: esp. Twitter, Facebook, Wordpress | HTML, JavaScript | Design: Canva, Photoshop Elements | Microsoft Office Suite

## EDUCATION

**B.A. in English Literature** | University of Colorado—Boulder May 2015

Minor in French Studies

*Summa cum laude* | Phi Beta Kappa | English Class Valedictorian | Phi Sigma Pi

## VOLUNTEER

**Wilson High School Writing Center** | tutor 2017

**Hillary For America** | Field support 2016

**CU-Boulder a cappella** | Extreme Measures music director 2014–2015

**Romanoff for Congress** | Field support 2014

**Obama For America** | Re-election campaign Fall Fellow 2012