

FREDERIC MOUNIGUET

PROJECT MANAGER / PRODUCER

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PROFILE

After 5 years in Paris working in the digital industry, I moved to London and worked for UNIT9. I've had the chance to work on a wide range of exciting and innovative projects, constantly stimulated by the creativity of this company and the people working there. I then moved to GTB, a WPP company working almost solely for Ford Motor Company.

KEY ACHIEVEMENTS

- Managed the migration of the Ford main portal to a new platform, in 22 European countries.
- Successfully managed 2 interactive installations projects with US clients.
- Worked in a multidisciplinary, innovative and award-winning production company (UNIT9).
- Developed the Department's technical expertise in WordAppeal (digital agency in Paris).

EXPERIENCE

Project Manager, GTB, London, UK

Since Feb 2016

Improving and maintaining the user experience on the new Ford Motor Company master website, released in May 2017. Also rolling out the new platform to 22 other European markets.
Client: Ford Motor Company.

Project Manager, UNIT9, London, UK

May 2014 - Sep 2015

Digital projects and interactive installations, including resource management, client interaction, daily meetings, planning, budgeting, producing, installation building and shipping, live event coverage, venue scouting, VR interactions.
Clients: Adidas, Anki, SAS Games, FOX, Aetna, Visa, Absolut, among others.

Freelance work on IT development projects, Paris, France

Nov 2013 - Apr 2014

Initiated and took part in various projects: coding, design, UX and strategy.
Projects: Roomstash.com, Localchat, GuideDuGout.fr, AlloDessin.com, among others.

Technical Project Manager, WordAppeal, Paris, France

Jan 2009 - Nov 2013

In charge of the technical aspects of digital projects. Creation of UX wireframes with Axure.
Creation of the Pôle Emploi newsletter (French jobcentre) with 1.5 million subscribers.
Clients: Air France KLM, AXA, Caisse d'Epargne, Lundbeck, SFR, Thales, Total, among others.

IT Developer/Designer, Omega Consulting, Montpellier, France

Sep 2006 - Dec 2008

EDUCATION

Computer Science Bachelor's degree, Science Faculty, University of Montpellier

2009

General Scientific Baccalaureate with specialization in Engineering Science

2005

OTHERS

Personal interests: music (guitar, drums, piano), chess, literature, cinema, gaming.

Languages: French: mother tongue; English: fluent.