





# Section 7: Action Plans

## Action Plan for Activities and Uses

ACTION	WHY	RESPONSIBILITY TO ACTION	ESTIMATED COST	PHASE
A	Appoint a development plan project manager (PM) with a brief to develop a programme of Phase 1 initiatives that will bring people back to the town centre. The brief should include objectives and performance measurables by which the effectiveness of the initiatives can be tested. The project manager can also be a resource to help to coordinate other initiatives in the area and to maintain and promote the website www.wainuiomata.org	HCC WDPG	Contract position - annual basis?	1
B	Undertake placemaking activities - explore and trial different things, advertise widely and programme with certainty and reliability in mind so people get familiar with the 'rhythm' of what's happening. These activities can continue for many years	PM	Nominal budget - allow 50k to seed activities until they become self sustaining or need for continued funding is established	1
C	Project manager to work with local businesses and landowners to encourage them to spin off from placemaking activities - e.g. opening hours, promotions, spruce ups, opening out into street space when activities are on, allowing vacant shops to be used for temporary installations, and getting activity in the mall. HCC and project manager work with mall owners to encourage redevelopment/improvements.	PM	Nil	1
D	Undertake a review of Phase 1 'placemaking' activities and confirm on-going commitments and adjustments including any small scale physical works that can support the initiatives - e.g. performance stage, lighting etc. Continue with the programme and refine to what works well for community and generates business.	PM	Nil	2
E	Develop a functional brief for a Civic Hub (library, community hall, information centre, meeting rooms etc.) in order to understand the extent of new development footprint.	PM HCC WDPG	Provisional sum of \$15K for external library/civic facilities needs analysis	2
F	Develop concept plan for the town centre in consultation with owners and community. Includes new civic hub and other public projects, linkages to Sportsville and other growth initiatives, private development initiatives (e.g. mall), street changes (Wainuiomata Rd, The Strand, Fitzherbert Rd and Queen Street), which determine traffic priority and walking/cycling priority streets, vegetation structure and parking areas. Including staging programme and costings.	HCC WDPG	Provisional sum of \$180K for external design inputs.	2 and 3

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ACTION	WHY	RESPONSIBILITY TO ACTION	ESTIMATED COST	PHASE	
G	Develop a concept plan for Homedale Village	Homedale is an important suburban centre and a focal point for the community. As it acts as the 'gateway' to the coast it is important that a concept plan is created to provide a more detailed level of planning and design that will decide how best to enhance the Village.	WDPG Local businesses in the village	TBC	3
H	Develop, enhance and promote Waiu Park (Wainuiomata Trail Project)	As a key destination for mountainbikers that live locally and further afield in Wellington, the continued development and promotion of Waiu Park is vital to ensure it continues to attract more visitors to Wainuiomata.	Wainuiomata Trails Project	-	3
I	Upgrade the Wainuiomata Swimming Pool	Hutt City Council has budgeted for the replacement of this popular pool in 2028. It is important that the way the pool is designed encourages the relationship to the town centre - this includes where entrances are sited, where parking goes and for visual connections between.	HCC	-	3
J	Develop future housing options in Wainuiomata	In line with the Hutt City Urban Growth Strategy, a wider variety of housing options is needed to meet the needs of the projected future population of Wainuiomata. This includes the potential Papakāinga housing development being looked at by the Port Nicholson Settlement Block Trust (PNSBT)	HCC PNSBT	-	3
K	Redevelop Wainuiomata mall	Wainuiomata mall is a destination for shopping and forms a large portion of the town centre. The connection through it is very important. Mall owners are currently looking to redevelop and enhance the current shopping mall.	Oyster Group	-	3
L	Work with local businesses to create and promote a 'package' of local tourism experiences and products with a view to making Wainuiomata a recognised Wellington and New Zealand experience	To promote Wainuiomata as a destination in the Wellington region that continues to attract visitors to established, popular activities. The idea is that people leave inspired and return to the town to participate in these activities often, contribute to the growth of the local economy.	HCC	-	1-3
M	Develop sustainability initiatives and an eco-hub based around the Wainuiomata Marae	The Wainuiomata Marae is engaging with international experts to develop the marae as a local eco-hub and centre for sustainable initiatives that will benefit the whole community.	Marae	-	3
N	Hold regular meetings with local community groups	It is vital to ensure regular updates are given and groups are working 'on the same page' sharing information, resources and knowledge	WDPG	Nil	1-3
O	Establish a local business networking group to familiarise the community with all their local businesses	Having awareness of all the businesses and services that already exist in Wainuiomata will encourage local networking and the growth of the local customer base.	WDPG	-	1

## Action Plan for Access and Linkages

ACTION	WHY	RESPONSIBILITY TO ACTION	ESTIMATED COST	PHASE	
<b>A</b>	Utilise the Project manager to develop a brief for walking and cycling in the town centre. This should include objectives and performance measurables by which the effectiveness of the initiatives can be tested. The project manager can also be a resource to help to coordinate other initiatives in the area.	The project manager will maintain the programme and work with business to leverage opportunities for them, in terms of increased pedestrian footfall, bicycle workshops, infrastructure and maintenance.	HCC WDPG	Nil	1
<b>B</b>	Create a working group who will be charged with identifying and developing briefs for projects that will create a 'Gateway' experience for Wainuiomata hill.	Making the hill a positive and fun experience for those entering Wainuiomata will change its perception as a barrier to the town. The new bridge, lookout and new shared path developments that are already underway will all be part of creating this welcoming experience for locals and visitors.	PM WDPG	10k-30k annually	1-3
<b>C</b>	Build a culture of cycling and walking by conducting temporary, flexible, inexpensive 'trials' in key, central locations in the town centre such as Queen Street. The trials could include making Queen Street pedestrian-only for a day. Holding a 'Bike to School' day for school-aged children or activating an access way with a placemaking event are all options.	Its important to show some quick results from the development plan and the best way to do this is through some early activation in the town centre. Getting people using active modes of transport such as walking and cycling will generate momentum and change perceptions about the best way to get around Wainuiomata. Its also cost effective and can be used to learn which existing access ways and linkages work well for the community and which ones are underutilised or unsafe.	PM	Nil or minor costs for materials	1
<b>D</b>	Undertake a review of Phase 1 temporary trials and activities and confirm on-going commitments and adjustments including any small scale physical works that can support the initiatives - e.g. painting in a cycle way on a street, installing permanent lighting in an access way or putting up new signage. Continue with the programme and refine to what works well for community.	The learning from Phase 1 needs to be overtly documented and tested to focus on things that work. The investment in physical changes to public spaces can be targeted as to where and which initiatives worked best.	PM HCC	Nil	1
<b>E</b>	Conduct a thorough series of reviews and audits on existing infrastructure in the town centre that supports quality accesses and linkages. This should cover footpaths, roads, cycle ways, walking tracks, bridges and signage in the town centre.	These reviews and audits will reveal existing infrastructure that is doing its job and providing quality accesses and linkages for the community. Any infrastructure that is not supporting this will be identified at this stage and can be prioritised for upgrade or replacement in Phase 3.	PM HCC	Nil	2
<b>F</b>	Develop a concept plan for a walking and cycling network in the suburb. This plan should include a staging programme and costings.	A concept plan is required to provide a more detailed level of planning and design for the town centre based on the direction provided by this development plan and learnings from earlier phases. This would require 8-12 months to complete.	HCC WDPG	Provisional sum of \$180K for external design inputs.	3
<b>G</b>	Develop a concept plan for Black Creek that utilises this waterway as an ecological and recreation corridor.	Black creek has the potential to form the backbone of a network of linkages and accessways for the town. It can also act as a recreation and ecological corridor. The concept plan will need to be preceded by a variety of ecological baseline surveys to monitor the future success of the restoration.	HCC Vic Uni Student	TBC	3

## Action Plan for Comfort & Image

ACTION	WHY	RESPONSIBILITY TO ACTION	ESTIMATED COST	PHASE
A	Project Manager to develop a programme of Phase 1 initiatives that will improve the perception of comfort and image in the town centre. The brief should include objectives and performance measurables by which to test the effectiveness of the initiatives. The project manager can also be a resource to help to coordinate other initiatives in the area.	HCC WDPG	Nil	1
B	Project Manager to write a communications/media plan to promote positive changes in Wainuiomata and showcase local talents making a difference in the community.	PM WDPG	Nil	1
C	Undertake flexible, inexpensive trials to improve the perception of the town centre. This could include any of the 'inspiring ideas' but is ultimately at the discretion of the community and/or Project Manager to initiate the most appropriate actions.	PM	Nil/ Minor costs for materials	1
C	Project Manager to establish a promotions toolkit for local real estate agents to promote the lifestyle in Wainuiomata, the smart & healthy lifestyle choices, and the benefits of investing in property here.	PM Real Estate Agents HCC	Nil	2
D	Undertake a review of Phase 1 temporary trials and initiatives and confirm on-going commitments and adjustments including any small scale physical works or projects that can support the initiatives - e.g. painting, minor repairs, or possibly making an art installation permanent. Continue with the programme and refine what works well for community.	PM	Nil	1
E	Conduct a thorough series of reviews and audits on the condition of existing infrastructure that contributes to the perception of the town centre. Reviews should be made of street lights, vegetation and green spaces, buildings, footpaths, benches, tables and streets. A CPTED (Crime Prevention through Environmental Design) is another key action in this phase and will determine the factors that impact on the actual and perceived safety of the town centre, before making recommendations for improving safety within the area.	PM	Nil	2
F	Develop a series of strategies and frameworks to promote the level of comfort and image of the town centre based on the learnings from phases 2-3. This will include a vegetation and green/open spaces strategy, a lighting strategy, a strategic design code for buildings and a cultural framework for art and sculpture in the town centre. Each framework/strategy will include a programme for staging and costings.	PM HCC WDPG	TBC	3