



## 25<sup>TH</sup> ANNUAL PLA GOLF CLASSIC

Rolling Green Golf Club  
Springfield, PA 19064  
Monday, October 9, 2017

Dear Friend of Lacrosse:

On behalf of the Philadelphia Lacrosse Association, I would like to invite you to participate in the 25<sup>TH</sup> Annual PLA Golf Classic to be held on Monday, October 9<sup>th</sup> at Rolling Green Golf Club in Springfield, Pennsylvania. Your participation in our Silver Anniversary Outing will support the PLA's mission to promote the game of lacrosse in the region, particularly our New Start Program, which provides technical and financial assistance to new lacrosse programs.

Last year's PLA Golf Classic at Manufacturers Country Club featured 92 golfers and 40 corporate and individual sponsors and helped the PLA raised over \$17,000. The proceeds enabled the PLA to do the following:

- Support the PIAA Public Lacrosse League and youth and middle programs in Philadelphia;
- Conduct/sponsor high school and youth coaches' clinics;
- Sponsor area charitable tournaments that keep Philadelphia lacrosse in the spotlight;
- Organize/underwrite the 4<sup>th</sup> Annual PLA High School Awards Recognition Banquet, which brought both the boys' and girls' games together to recognize elite high school lacrosse players and others who made their mark on the 2017 high school lacrosse season; and
- Support the HEADstring Project, which has refurbished and donated over 500 sticks for the benefit of programs in the City and Greater Philadelphia (see [www.headstringproject.com](http://www.headstringproject.com)).

We are excited to return to Rolling Green, the Club last hosted our event in 2007. Since then, the course has experienced significant improvements and recently served as the venue for the US Women's Amateur. Rolling Green is a parkland style classic, featuring a great routing and scenic beauty throughout. Rolling Green is one of the "must play" courses in the Philadelphia area.

We would welcome your and your company's participation and sponsorship to help ensure the outing's success. All sponsors, patrons and (if applicable) their logos (and websites) will be promoted on tee-signs, in the event program, in press releases and on PLA website and the [PLA Golf Outing website](#).

Please reserve your spot in the Silver Anniversary Outing by registering for the event as soon as possible, but in any event before Wednesday, October 5<sup>th</sup> ("Early Bird" special ends September 17<sup>th</sup>). If you are not a golfer or cannot attend the golfing activities, you are welcome to attend the cocktail reception and banquet that begins at 5:30 pm. Space in the outing is limited and registrations will be processed on a first come, first served basis.

As in the past, the PLA Golf Classic promises to be a fully subscribed and memorable one. So please come out, catch up with good friends and join the fun. At the same time, you will help make it possible for even more boys and girls in the City and our larger region to discover the joy of America's native game. Hope to see you there, thanks for your consideration and continuing support.

Kind regards,  
Scott Growney  
Chair, PLA Golf Classic  
[sgrowney@comcast.net](mailto:sgrowney@comcast.net)



**25th ANNUAL  
PLA GOLF CLASSIC  
DATE  
Monday, October 9, 2017**

**LOCATION  
Rolling Green Golf Club**

280 North State Road (US Route1), Springfield, PA 19064  
Phone: (610) 544-4500  
Golf Shop: (610) 328-5535

**THE COURSE**

Rolling Green is a “must play” course in the Philadelphia area, and is ranked among the top 10 courses in Pennsylvania and the 100 Best Classical Courses in America. The course was designed in 1926 by noted golf course architect William Flynn, whose portfolio of outstanding area courses includes Huntingdon Valley, Lancaster Country Club, Philadelphia Country Club and Manufacturers. Flynn also designed a number of championship courses nationwide, including Cherry Hills in Denver (1993 U.S. Senior Open), The Country Club in Boston (1999 Ryder Cup), Shinnocock Hills in Southampton, Long Island (1995, 2004 U.S. Open), and the classic Cascades Course at the Homestead in Virginia. Rolling Green hosted the 1976 US Women’s Open Championship and the 2016 US Women’s Amateur.

**SCHEDULE OF EVENTS**

Registration, Practice, Skills Contest and Lunch -- 10:30 am to 12:15 pm  
Tee-Off (Shotgun Start) -- 12:30 pm  
Cocktail Reception/Hors D'oeuvres/Banquet/Raffle, Auction and Awards -- 5:45 to 8:00 pm

**CONTRIBUTION**

Individual -- \$275\*; Foursome -- \$1100\*  
Early Bird Special (Individual -- \$250\*; Foursome -- \$1000\*; *must be paid by September 11<sup>th</sup>*)  
Corporate/Individual Sponsorships: Major Sponsor (Gold) -- \$1,000; Co-Sponsor (Silver) -- \$500; Patron of the PLA (Bronze) -- \$250

Cocktail Reception, Banquet and Awards Ceremony (only) -- \$75 (includes a PLA golf hat!)

\*Contribution per person includes buffet lunch; catered hors d'oeuvres, carved turkey and pasta stations and cru d'ete (with assorted dips) during cocktail reception and awards banquet; greens fees, golf cart, bag handling/loading, use of practice and locker room facilities; on-course refreshments and snacks at courtesy stations; eligibility for individual and team awards; and a 2017 PLA Golf Classic Gift Pack.

**TOURNAMENT FORMAT, PRIZES AND AWARDS**

The event will be a “*modified scramble*” (all players drive; foursome selects a drive; players play their own ball from there). Individual prizes will be awarded for longest drive, straightest drive, closest-to-the-pin (all par threes), and the traditional “*Double-Flag Birdie Challenge*” on Rolling Green’s 3<sup>rd</sup> Hole. Team prizes will be awarded for low gross and low net. Hole-in-one prizes apply on all par threes (car, travel packages, and/or other prize).

**2017 PLA GOLF CLASSIC COMMITTEE**

*Mark Aitken, Raffle Chair  
Shelly Erwine, Emeritus  
Scott Growney, Chair  
McCall Growney, Chair Support*

*Huppy, Birdie Challenge Czar  
Chris McNichol, Club Liaison  
Jim “Cuzz” Rolston, Security  
Kevin Ryan, Emeritus  
Meg Ryan, Sponsorship*

*Peter Scott, Polos/Prizes  
Jeff Stone, PLA President  
Jayd Wollard, Mulligan Sales  
James Wollard, Mulligan Sales*



## REGISTRATION FORM

(YOU CAN ALSO REGISTER AND PAY ON-LINE AND ARE ENCOURAGED TO DO SO)

<https://mytournamentregistration.com/plagolfouting/register.php>

Registration Deadline: Wednesday, October 4, 2017

YES! I would like to participate in the 2017 PLA Golf Classic in the following way:

- \_\_\_\_\_ Foursome..... \$1,100 (\$1,000 if registered and paid by September 17, 2016)  
\_\_\_\_\_ Twosome..... \$550 (\$500 if registered and paid by September 17, 2016)  
\_\_\_\_\_ Individual..... \$275 (\$250 if registered and paid by September 17, 2016)  
\_\_\_\_\_ Cocktail Reception and Awards Ceremony Only -- \$75

**SPONSORSHIP** -- I would (also) like to sponsor the 2017 PLA Golf Classic and support the PLA and its effort to promote the growth and popularity of the great game of lacrosse. *Please remember, we rely entirely on your tax deductible sponsorships to make the event a fundraising success!* The PLA is a Chapter of U.S. Lacrosse, a 501(c)(3) organization based in Baltimore (TIN #52-07906050, Group Exemption #3570).

- \_\_\_\_\_ Major Sponsorship (Gold) -- \$1,000 (or more) contribution\*  
\_\_\_\_\_ Co-Sponsorship (Silver) -- \$500 contribution\*  
\_\_\_\_\_ Patron of the PLA (Bronze) -- \$250 contribution\*  
\_\_\_\_\_ Other Amount

\*All Sponsors and their level of support will be recognized with a promotional tee sign to be located on the course on the day of the event. Sponsors will also receive prominent recognition in the event program, in a press release immediately following the event, in our communications to over fifteen thousand members and contacts, on the new PLA web site and PLA Golf Outing website (along with logos and links to sponsor websites) and in PLA New Start Program materials. Your sponsorship will also earn our thanks and the gratitude of countless youth lacrosse players and their parents.

Enclosed please find one or more checks for \$ \_\_\_\_\_ made payable to the "Philadelphia Lacrosse Association."

Name/Address (City, State and Zip Code) \_\_\_\_\_

Phone Number: \_\_\_\_\_; Email Address: \_\_\_\_\_

Please register the following member(s) of my foursome/twosome (provide names and email addresses):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you chose to complete this registration form rather than register online, please mail it (with full payment) to: 2017 PLA Golf Classic, c/o Scott Growney, 235 Keller Road, Berwyn, PA 19312

# Last Year's Golf Classic Sponsors

The PLA would like to thank the following sponsors of the 2016 PLA Golf Classic for their generosity and support:

## **MAJOR SPONSORS – 2016 PLA GOLF CLASSIC**

*John Ritzenthaler Company (courtesy of the Steidle Family)*  
*Ryan Morton & Imms LLC (courtesy of Kevin Ryan)*  
*Saltz Mongeluzzi Barrett & Bendesky (courtesy of Robert Mongeluzzi)*  
*Schluderberg Foundation (courtesy of Chris and Carole Hupfeldt)*  
*Summit Realty Advisors, LLC (courtesy of John Zaharchuk)*  
*Wells Fargo (courtesy of Bryan G. Rogers)*

## **CO-SPONSORS -- 2016 PLA GOLF CLASSIC**

*BSN Sports (courtesy of Peter Scott)*  
*Conestoga Youth Lacrosse (courtesy of Tom Guillocheau and the CYLAX Board)*  
*EvanFest Foundation (courtesy of the Brady Family)*  
*Heritage Lacrosse (courtesy of Chris Bates, Pat Carney and Scott Growney)*  
*Main Line Landrover/Jaguar (courtesy of Jennifer Bailer)*  
*Main Line Sports Center/Blue Ox Lacrosse (courtesy of Patrick Holloway)*  
*Merrill Lynch, Pierce, Fenner & Smith (courtesy of Peter Rohr)*  
*Murray, Devine & Company, Inc. (courtesy of Dennis Murray and Frank Devine)*  
*Philadelphia Area Girls Lacrosse Association (courtesy of Mary Fran Riffel and the PAGLA Board)*  
*The Radnor Hotel (courtesy of Lou Prevost)*  
*The Shipley School (courtesy of Mark Duncan)*  
*Raymond James (courtesy of Timothy O'Donovan)*  
*Sovereign Insurance Group (courtesy of Kevin Gallagher)*  
*Ultimate Events and Sports Management (courtesy of Michelle DeJuliis and Becky Wells)*  
*United Sports Training Center*  
*Yearbook / Competitive Edge (courtesy of Huppy)*

## **PATRONS OF THE PLA – 2016 PLA Golf Classic**

*Bryn Mawr Communications, Inc. (courtesy of Dave Cox)*  
*DE Technologies, Inc. (courtesy of George Chou)*  
*Duff & Phelps (courtesy of Paul Barnes)*  
*Paul DeLomba (in Memory of Patrick Growney)*  
*Edward B. Walsh & Associates, Inc. (courtesy of Barry Walsh)*  
*Hannum's Harley-Davidson (courtesy of Tommy Hannum)*  
*Great Valley Air, LLC (courtesy of Don Merrill)*  
*Greater Philadelphia Lacrosse Officials Association (courtesy of Paul Kubach and the GPLOA Board)*  
*Kellys Sports, Ltd. (courtesy of Steve Kelly)*  
*Mobile Diagnostics (courtesy of Bruce Cox)*  
*Philadelphia Eagles and Grand Masters/Super Grand Masters Lacrosse Clubs (courtesy of Robert DiPuppo)*  
*Philly Faceoff League (courtesy of John Bodnar)*  
*Pennsylvania Area Schoolgirls Lacrosse Association (courtesy of the PASLA Board)*  
*The Ronon Family (courtesy of Gerald Ronon)*  
*Rose Tree Optimist Youth Lacrosse (courtesy of Jeff Pettit and the Rose Tree OYL Board)*  
*Sheldon Erwine (in Honor of Jack and Majorie Aitken, Lydia Erwine and The Ralphs)*  
*Spartan Lacrosse Club (courtesy of Matt Higgins),*  
*Summer Lacrosse League of Southeastern PA (courtesy of Jim DeRose)*

## **OTHER CONTRIBUTORS**

*Powers Family (courtesy of Bob and Claire Powers), Valerie Walchak and Steve and Debbie Wigrizzer*



## DIRECTIONS

### **25<sup>th</sup> ANNUAL PLA GOLF CLASSIC ROLLING GREEN GOLF CLUB**

280 N. State Road  
Springfield, PA 19064  
Phone: (610) 544-4500  
Golf Shop: (610) 328-5535

#### **From New Jersey or Center City Philadelphia (via I-95 South)**

Take I-95 South to I-476 North. Go North on I-476 to Exit 5 (Springfield-Lima, US Route 1). Exit onto US Route 1 North. Go North on US Route 1 towards Springfield, and travel approximately 1.2 miles. Take your 1st left after Springfield Road, cross center grass plot onto Old State Road to club entrance.

#### **From New Jersey or Center City Philadelphia (via I-76 West - Schuylkill Expressway)**

Take I-76 West to I-476 South. Go South on I-476 to Exit 5 (Springfield-Lima, US Route 1). Exit onto US Route 1 North. Go North on US Route 1 towards Springfield, and travel approximately 1.2 miles. Take your 1st left after Springfield Road, cross center grass plot onto Old State Road to club entrance.

#### **From Pennsylvania Turnpike and King of Prussia Area**

Take Pennsylvania Turnpike and connect with I-476 South. Take I-476 South to Exit 5 (Springfield-Lima, US Route 1). Go North on US Route 1 towards Springfield, and travel approximately 1.2 miles. Take your 1st left after Springfield Road, cross center grass plot onto Old State Road to club entrance.

#### **From Baltimore and Points South**

Take I-95 North and connect with I-476 North. Take I-476 North to Exit 5 (Springfield-Lima, US Route 1). Go North on US Route 1 towards Springfield, and travel approximately 1.2 miles. Take your 1st left after Springfield Road, cross center grass plot onto Old State Road to club entrance.

**PLEASE ARRIVE SAFELY AND ON TIME**

**See you there...**