ENTREPRENEURIAL LEADERSHIP
Identifying a need and capitalising on opportunities by taking personal responsibility, managing risk and managing change within a dynamic environment.

INNOVATION
The process of introducing new or improving existing ideas, services, technologies, products or methodologies.

USE OF BUSINESS PRINCIPLES
Applying a sound business model and business plan.

SUSTAINABLE POSITIVE IMPACT
Demonstrating measurable, lasting improvement for people, planet and prosperity, how are you fulfilling lives socially and economically.

SO WHAT'S IMPORTANT?
- The strength of your needs assessment
- The quality of your solution
- How you measure your impact / demonstrate outcomes
- The quality and depth of your impact