YOUR GUIDE TO A SUCCESSFUL LECTURE SHOUT OUT

Use the lecture shout out guide below to help you showcase what Enactus is and how people can benefit from being a part of your team!

Step 1:
- Use one of the videos below to give an overview as to what Enactus is:
  - What is Enactus UK?
  - Lecture Shout Out video
  - We Are Enactus

Step 2:
- Start with a question eg:
  - Have you heard of the Sustainable Development Goals?
  - Have you thought of how you could impact your local community?
  - Do you want to be part of a society that makes a difference every single day?

Step 3:
- Call to action, what are your next steps, eg:
  - When is your next meeting?
  - Who do they need to contact?
  - What roles are available?
  - How can students join?

Top Tips:
- Keep your story short and sweet
- Think about who your audience is, do you need to tailor it to the group of students you are speaking to?
- Ensure you are stating when your next meeting is so they know when and where to attend
- Let them know the join link so they can register with Enactus UK.

Use the QR Code here or Register using the link: enactusuk.org/join