

SCOTTSDALE
INTERNATIONAL
FILM
FESTIVAL

OCTOBER
6-10
2016

In Collaboration With

scottsdale
center for the
performing
arts

REPUBLIC MEDIA
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and the Scottsdale International Film Festival



SCOTTSDALE INTERNATIONAL FILM FESTIVAL

The Scottsdale International Film Festival is a destination event and a catalyst for connecting diverse filmmakers from around the world with film lovers locally, via a fresh, thought-provoking and enduring community of support. Established in 2001, the Festival presents a five-day annual international film festival in the Scottsdale/Phoenix community. During the past 16 years the Festival has showcased more than 500 films from more than 70 nations to over 97,000 attendees.

The Scottsdale International Film Festival is currently the only event in the Phoenix metropolitan area focusing primarily on global cinema. In 2016, the Festival will take place October 6-10, and once again begin the morning of Thursday, October 6, at Scottsdale Center for the Performing Arts. On Friday, October 7, the balance of the Festival returns to our longtime partner, Harkins Theatres, and will run through Monday, October 10.

To capitalize on our achievements and inform the public of all the Festival has to offer, we are reprising our special section insert in partnership with The Arizona Republic to run on Sunday, September 25, along with 13,500 inside the New York Times. In addition, an overrun of programs will be distributed at Scottsdale Center for the Performing Arts Box Office, select Harkins Theatres and other key locations in the Scottsdale area.



As a valued partner, you are invited to join us in this unique opportunity to not only entertain the public, but also to expose your business to thousands across the state. We encourage you to be a part of this special insert and build your brand with us as we unite Arizona with the world through the expression of film. Thank you for your support.

Sincerely,

Amy B. Ettinger

EXECUTIVE DIRECTOR
SCOTTSDALE INTERNATIONAL FILM FESTIVAL

CIRCULATION: 75,000

52,500 targeted insertion into
The Arizona Republic on Sunday, September 25, 2016

13,500 inserted into the Maricopa County edition
of the New York Times

5,000 distributed to key bulk locations
in the Scottsdale Area

4,000 distributed through
select Harkins Theatres

DEADLINES:

Space reservations: Tue., Aug. 9, 2016

Materials deadline: Tue., Aug. 16, 2016

Camera-ready deadline: Tue., Aug. 30, 2016

The Scottsdale International Film Festival is the only event in the community that specifically focuses on global cinema. The Festival often attracts the official "Best Foreign Language Film" Academy Awards selections. Another specialty of the Festival is the ability to secure high-quality artistic studio and independent releases.

Q-and-A sessions with directors and cast members are a favorite year after year at the Festival. Cinematic scholars, high-profile actors, actresses and directors, and film critics from our own community regularly participate in moderated discussions.

Sponsorship Level	Title Sponsor	Presenting Sponsor	Signature Sponsor	Supporting Sponsor	Producing Sponsor
Sponsorships Available	1	1	5	10	15
Sponsorship Cost	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Industry Exclusive	✓	✓			
Benefits					
SIFF official program guide advertisement 62,000 Copies	Premium Placement Full Page Full Color Ad	Full Page Full Color Ad	Full Page Full Color Ad	1/2 Page Full Color Ad	1/4 Page Full Color Ad
Opening night reserve seating VIP tickets	8 VIP Passes	4 VIP Passes	2 VIP Passes	2 VIP Passes	N/A
Festival Tickets	8 Tickets	4 Tickets	4 Tickets	4 Tickets	2 Tickets
First right of renewal for next year	✓				
Naming rights to audience choice film awards	✓				
Logo on official SIFF voting ballot	✓				
Possible artists meet and greet opportunities	✓	✓			
Product placement / display booth space at SCPA opening night	✓	✓	✓		
Logo on SIFF window graphics at Harkins	✓	✓			
Logo on SIFF promotional slides at Harkins 6-weeks	✓	✓			
Logo on all SIFF newspaper ads	✓	✓			
Logo on SIFF program cover	✓	✓	✓		
Logo on official SIFF poster	✓	✓	✓		
Logo on SIFF sponsor thank-you slide prior to all movies - Over 75 screenings	✓	✓	✓	✓	✓
Logo on all SIFF banners	✓	✓	✓	✓	✓
Logo on SIFF website	✓	✓	✓	✓	✓
Logo on SCPA website	✓	✓	✓	✓	✓
Logo on SIFF email blasts, Aug to Nov 6+	✓	✓	✓	✓	✓
Logo on SCPA email blasts, Aug to Nov 6+	✓	✓	✓	✓	✓

Color: CMYK format. Resolution (DPI): 200

Submitting PDFs: Go to <http://addrop.azcentral.com> and click on the The Arizona Republic logo. Please use team code 101 and indicate Scottsdale Film Fest in the catch line and use the insertion date of 9/25/2016. Macintosh-based digital formats (no PC files accepted).

We also accept: InDesign, CS4, Illustrator CS4, and or Photoshop CS4 with all graphics and fonts included and/or embedded.

Graphics must be CMYK and saved in .tif, .eps or .pdf format at 200 dpi.

SIZES:

Full Page 10" x 10"	1/2 Page V 4.938" x 10"	1/2 Page H 10" x 4.938"	1/4 Page 4.938" x 4.938"
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