

# COABE 2018 National Conference

## Sponsorship Opportunities

JOIN US for the COABE National Conference  
at the Sheraton Phoenix

**COABE**

Center on Adult Basic Education





EXPANDING YOUR HORIZONS  
AND SOARING TO NEW HEIGHTS  
March 25-28, 2018 at the Sheraton  
Phoenix Downtown Hotel



Find more details at [www.coabe.org](http://www.coabe.org)  
888-44-COABE (888-442-2222) [info@coabe.org](mailto:info@coabe.org)



Premier Corporate	★★★★★★	\$75,000+
<ul style="list-style-type: none"> <li>• Visibility throughout the year</li> <li>• One large company/organization logo poster, clearly displayed on-site, throughout sponsored event</li> <li>• Large sized logo displayed on Sponsors' Banner for the entire week, in the center of the conference hotel</li> <li>• Prime booth location on the exhibit floor for those signing up as exhibitors</li> <li>• Full-page color advertisement in the conference program booklet, premier ad outside ballroom, and premier ad in the main halls</li> <li>• Advertisement placement with your link on conference website next to event sponsored</li> <li>• Logo prominently displayed on the COABE website, which averages 8,000 unique visitors per month</li> <li>• Logo prominently displayed on marketing e-blasts, which are sent out to 26,000+ contacts throughout the conference marketing campaign, spanning 4+ months</li> <li>• One targeted e-blast to all conferees</li> <li>• Mic time at the sponsored event</li> <li>• Visibility on the COABE app</li> <li>• One month complimentary status as VIP Vendor Partner</li> </ul>		
Corporate	★★★★★	\$50,000-\$74,999
<ul style="list-style-type: none"> <li>• Visibility throughout the year</li> <li>• One large company/organization logo poster, clearly displayed on-site, throughout sponsored event</li> <li>• Large sized logo displayed on Sponsors' Banner for the entire week, in the center of the conference hotel</li> <li>• Prime booth location on the exhibit floor for those signing up as exhibitors</li> <li>• Full-page color advertisement in the conference program booklet, and premier ad outside ballroom</li> <li>• Advertisement placement with your link on conference website next to event sponsored</li> <li>• Logo prominently displayed on the COABE website, which averages 8,000 unique visitors per month</li> <li>• Logo prominently displayed on marketing e-blasts, which are sent out to 26,000+ contacts throughout the conference marketing campaign, spanning 4+ months</li> <li>• One targeted e-blast to all conferees</li> <li>• Mic time at the sponsored event</li> <li>• Visibility on the COABE app</li> <li>• One month complimentary status as VIP Vendor Partner</li> <li>• Plus more, contact Sharon Bonney (<a href="mailto:sharonbonney@coabe.org">sharonbonney@coabe.org</a>) to customize your package today!</li> </ul>		
Diamond	★★★★★	\$20,000-\$49,999
<ul style="list-style-type: none"> <li>• One large company/organization logo poster, clearly displayed on-site, throughout sponsored event</li> <li>• Large sized logo displayed on Sponsors' Banner for the entire week, in the center of the conference hotel</li> <li>• Prime booth location on the exhibit floor for those signing up as exhibitors</li> <li>• Full-page color advertisement in the conference program booklet, and Premier Ad in the main halls</li> <li>• Advertisement placement with your link on conference website next to event sponsored</li> <li>• Logo prominently displayed on the COABE website, which averages 8,000 unique visitors per month</li> <li>• Logo prominently displayed on marketing e-blasts, which are sent out to 26,000+ contacts throughout the conference marketing campaign, spanning 4+ months</li> <li>• One targeted e-blast to all conferees</li> <li>• Mic time at the sponsored event</li> <li>• Visibility on the COABE app</li> <li>• One month complimentary status as VIP Vendor Partner</li> </ul>		

<b>Platinum</b>		<b>\$15,000-\$19,999</b>
<ul style="list-style-type: none"> <li>• Medium sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel</li> <li>• Premium booth location on the exhibit floor for those signing up as exhibitors</li> <li>• One large Thank You poster, clearly displayed near exhibit</li> <li>• Half-page color advertisement in the conference program booklet</li> <li>• Logo prominently displayed on the COABE website, which averages 8,000 unique visitors per month</li> <li>• Logo prominently displayed on marketing e-blasts, which are sent out to 26,000+ contacts throughout the conference marketing campaign, spanning 4+ months</li> <li>• Mic time at the sponsored event</li> <li>• Visibility on the COABE app</li> </ul>		
<b>Gold</b>		<b>\$10,000-\$14,999</b>
<ul style="list-style-type: none"> <li>• Small sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel</li> <li>• Premium booth location on the exhibit floor for those signing up as exhibitors</li> <li>• One large Thank You poster, clearly displayed near exhibit</li> <li>• Half page black &amp; white advertisement in the conference program booklet</li> <li>• Logo prominently displayed on the COABE website, which averages 8,000 unique visitors per month</li> <li>• Logo prominently displayed on marketing e-blasts, which are sent out to 26,000+ contacts throughout the conference marketing campaign, spanning 4+ months</li> <li>• Visibility on the COABE app</li> </ul>		
<b>Silver</b>		<b>\$5,000-\$9,999</b>
<ul style="list-style-type: none"> <li>• Small sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel</li> <li>• One large Thank You poster, clearly displayed near exhibit</li> <li>• Quarter page black &amp; white advertisement in the conference program booklet</li> <li>• Company/organization name noted on Sponsors' Page in conference booklet and website</li> <li>• Logo prominently displayed on the COABE website, which averages 8,000 unique visitors per month</li> <li>• Logo prominently displayed on marketing e-blasts, which are sent out to 26,000+ contacts throughout the conference marketing campaign, spanning 4+ months</li> <li>• Visibility on the COABE app</li> </ul>		
<b>Bronze</b>		<b>\$2,000-\$4,999</b>
<ul style="list-style-type: none"> <li>• Small sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel</li> <li>• Company/organization name noted on Sponsors' Page in conference booklet and website</li> <li>• Visibility on the COABE website</li> </ul>		