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### **2018 Conference Sponsorship Opportunities**

The PAACE Conference is for educators and community partners in the areas of Adult Literacy, Adult Basic and Secondary Education, English as a Second Language, Family Literacy, Workforce Development, Corrections Education, and Continuing/Higher Education. The conference will be held March 5<sup>th</sup> and 6<sup>th</sup>, 2018 at the Penn Stater Conference Center in State College, PA. The PAACE Conference is the premier professional development event for adult educators and their community partners in Pennsylvania.

Your sponsorship directly supports the professional development of PAACE members and conference attendees representing education and government agencies, community-based organizations, and other nonprofit organizations and private companies related in many ways to adult education at all levels. These teachers, administrators, researchers, policy makers, and partners — at local, regional, and state levels — extend their influence serving at least 75,000 multicultural adult students in Pennsylvania. Your support of the PAACE Conference benefits virtually every community in the state.

We invite you to select an event that best fits your organization's mission, or become a general supporter of PAACE and the conference. PAACE is a 501(c)(3) nonprofit organization. We are eager to work with you to find the best ways to meet your expectations. Please contact Sharon Bonney, [sharon@paacesite.org](mailto:sharon@paacesite.org) to discuss questions, details, options, and availability of the sponsorship option in which you are most interested.

# 2016 Sponsorship Menu

## Lead Sponsor

**\$10,000**

*Lead sponsorship includes:*

- Sponsorship of the PAACE banquet on Monday, March 5<sup>th</sup>.
- Logo on event sign, program book front cover, event ad, and featured vendor on our website
- Incorporation of your materials into table centerpieces at the banquet
- Full page color ad in program book
- Seat at the head table at all meal functions + brief remarks
- Complimentary vendor registration for a booth
- Luncheon tickets for your representatives
- Distribution of your promotional material at the event or inserted in conference bags
- Company banner at registration desk and podium

## Luncheon Sponsor

**\$5,000**

*Conference Meal Functions: Monday March 5<sup>th</sup> and Tuesday, March 6<sup>th</sup>.*

PAACE Keynote Luncheon on Monday, March 5<sup>th</sup> or the Award Luncheon on Tuesday, March 6<sup>th</sup>

*Underwriting a conference meal function includes:*

- Logo on event sign, program book front cover, event ad, and website
- Seat at the meal function head table + brief remarks
- Complimentary vendor registration
- Luncheon tickets for your representatives
- Distribution of your promotional material at the event or inserted in conference bags
- Company banner at registration desk and podium

## Dance Party Sponsor

**\$4,000**

Event follows the Banquet on Monday, March 5<sup>th</sup> and is open for all to attend.

- Logo on event sign, program book front cover, and website
- Event ad in the program book, carrying your logo
- Option for brief remarks following the opening of the dance party
- Complimentary vendor registration
- 100 drink tickets to distribute
- Distribution of your promotional material at the event or inserted in conference bags

## Hospitality Suite Sponsor

**\$2,000**

*Sunday evening, March 4<sup>th</sup>. A networking event for attendees who are arriving early for pre-conference activities. Sponsorship of this event offsets the cost for guests to attend and network.*

- Logo on event sign, program book front cover and website
- Event ad in the program book
- Option for brief remarks during the social
- Distribution of your material in the conference bags

## Snack Break Sponsor

**\$1,000**

*Multiple snack breaks are available.*

- Logo on event sign, program book front cover, and website
- Signage in the snack break areas recognizing your support
- Event ad in the program book, carrying your logo
- Distribution of your promotional material at the event or inserted in conference bags

## Door Prizes

**Your Choice**

*Providing door prizes includes:*

- Recognition when item comes up for drawing winner
- Recognition in program book if confirmed by December 30, 2017.
- Acknowledgment/announcement at event

## Bag Goodies

**Your Choice**

*Providing free goodies to conference attendees includes:*

- Insertion of item(s) in conference tote bag
- Recognition in program book if confirmed by December 30, 2017
- Acknowledgment/announcement at event

## Promotional Items in Bags

**\$50 insertion fee**

You supply an ad sheet, brochure, catalog, or other promotional item and we'll insert into the conference bag that all registrants receive at check-in. This option is *included* with all other sponsorships except Door Prizes.

## **SCHOLARSHIP SPONSORS**

**Scholarship Sponsor – Covers the Conference Registration Fee during early registration.**

**This opportunity is only available if utilized before November 30<sup>th</sup>, 2017.**

Send 5 Adult Educators	<b>\$1,000</b>
Send 10 Adult Educators	<b>\$2,000</b>
Send 15 Adult Educators	<b>\$3,000</b>

**All sponsors will be recognized in the conference program book and on PAACE's Web site [www.paacesite.org](http://www.paacesite.org) if confirmed by **December 30, 2018.****

If you are interested in exhibiting at the conference, please refer to [www.paacesite.org](http://www.paacesite.org).

## **Payment Information**

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Checks payable to **PAACE**, mailed to:

Sharon Bonney  
PO Box 1820  
Cicero, NY 13039

Please contact Sharon Bonney [sharon@paacesite.org](mailto:sharon@paacesite.org) to discuss questions, details, options, and availability of the sponsorship option in which you are most interested: