



PROGRAM BOOK AD/RECOGNITION DESIGN SPECIFICATIONS

Artwork deadline: 1/31/19

Ads must be camera ready and sized to fit specifications below. Resolution must be 300 dpi or greater. Preferred file formats are pdf, jpg or tif. (No png files or faxed artwork.)

Please email ad(s) to michellechiles@coabe.org

- **Full Page Inside Covers or Back Cover**
Bleed: 8.75" wide x 11.25" high — Trim Size: 8.5" wide x 11" high — Live Area: 7.5" wide x 10" high
No bleed: 7.5" wide x 10" high
Full color
- **Full Page**
Bleed: 8.75" wide x 11.25" high — Trim Size: 8.5" wide x 11" high — Live Area: 7.5" wide x 10" high
No bleed: 7.5" wide x 10" high
Black and white (standard) or full color (additional charge)
- **Half Page**
7.5" wide x 4.75" high (no bleed)
Black and white (standard) or full color (additional charge)
- **Quarter Page**
3.5" wide x 4.75" high (no bleed)
Black and white (standard) or full color (additional charge)