

VISUAL ART CENSUS STUDY

Study Overview

The Visual Art Census Study is an anonymous, independent study reporting on the current state of the visual art community in Portsmouth NH, Kittery ME, and the Mills at Salmon Falls. This study is conceived of and planned entirely by myself, Zoe Kirkpatrick. I am interested in how visual art ecosystems work. The study comes out of recognition that much of the information used currently to make policy decisions is about "the arts" as a whole, and is not specific to visual artists, organizations, and their needs. Portsmouth and Kittery have a visual art community that is ripe for further inquiry as a pilot study.

Why should I participate?

As an artist, gallery owner, or non-profit art organization you make actions and decisions every day that reflect and affect your ability to continue working with visual art. By sharing the challenges you face, and what keeps you "in the art," you contribute to a greater knowledge of how visual art communities like ours can act and change in order to thrive and grow into the future.

What is involved in the Study?

Study participants are asked to complete questions in an online survey. These will cover topics related to art making, exhibiting, selling, and more. Most questions are answerable "off the top of your head".

How long will it take?

Questionnaire 30 Min – 1 Hour maximum

Is my information private?

YES. This study will be conducted in accordance with Institutional Review Board guidelines for studies using Human Subjects. This includes maintaining personal safety, privacy, and the ability for participants to opt out of the study for any reason at any time.

By submitting a survey via the emailed link, you are completing a 100% ANONYMOUS survey. Neither Zoe nor any other individual are able to identify you.

All respondents will be referred to by code name (for example: Artist X238 or Gallery 9B) in any and all working or published research and report documents. Study participants will not be informed of their code name to protect the privacy of all other respondents.

Any names, business names, contact information, website, artwork or exhibition titles, related business names, or ANY OTHER INFORMATION DEEMED TO BE PERSONALLY IDENTIFYING will remain private. This is subject to a signed agreement with each participant, and is legally binding.

COMMUNICATION: I have taken many precautions to protect participants' identities throughout their communications during the Study process. This includes but is not limited to:

- Private phone line dedicated solely to Study participants
- Encrypted email use
- Secure and encrypted software and file management

Is there compensation?

This study is done on a voluntary basis. There is no monetary or other compensation for participation in the study.

When will the results be revealed?

ANONYMOUS, NON-IDENTIFYING response information will be compiled and analyzed in a written report to be made available publicly. After all respondents have completed all parts of the study, and the results have been compiled and analyzed the study results will be presented publicly. Depending on response, this could take anywhere from two to four months. Because the report will be released publicly, anyone may use the information along with appropriate attribution.

Who are you, again?

My name is Zoe Kirkpatrick. I currently work at the Portsmouth Museum of Art, hold degrees in Art History and Museum Studies, and have worked at a number of museums, galleries, and other art organizations since 2008.

And how is the study funded?

The Portsmouth Museum of Art is partially funding the study by way of paying my salary during a portion the research period. All other funding is provided by myself. The study process remains independent, and am the sole researcher, analyst, and author. All information regarding the study will remain closed to the Museum and its other personnel until the report is made available to the public.

What if I have more questions?

Please email or call! ztlk@protonmail.com, 603-205-5282

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