As dark as it is light, as poppy as it is rocky, and as challenging as it is listenable, Shannon Entropy has tapped into a sound that, much like Claude Shannon’s heady information theory, is hard to pin down—and that’s the best part. When you peel off the headphones, you might realize you are less confident about what this band is and where they are going than when you started. All you’re convinced of is that you need to start again from the top.

Formed in 2014 and immersed in the rich, competitive music scene of Portland, Oregon, Shannon Entropy has been described as “a study in musical dynamics” (Ryan J. Prado, Portland Mercury) and “a haunting, ethereal sound coupled with a strong intuition for songwriting that is absolutely fascinating to play on repeat” (Marissa Abruzzini, Tour Worthy).

Shannon Entropy’s first full-length release, Out There Ideas, will be released June 16th on all major platforms. Produced by Jordan Richter, Febian Perez, and Cameron Spies, recorded by Jordan Richter at Room 13 Studios and the Hallowed Halls, and mastered by Adam Gonsalves of Telegraph Mastering, Out There Ideas will be the band’s first major statement and a bold bid for wider recognition.

Shannon Entropy is: David Hickey (Vocals, Keys), Jesse Hamlin (Guitar, Synths), Libby Hamlin-Bravo (Guitar), Roman Buermann (Bass), and Kevin Wilbanks (Drums).

MARKETING & PROMOTION

Digital marketing including banner ads, paid promotional campaigns, three digital single releases, one music video release, and one lyric video release.

Live performances: May 19 at the Clinton Theatre | June 23 at Holocene

On-air radio and podcast interviews and performances on Portland Radio Project, Dan Cable Presents podcast, and more.

Public pre-release listening party in June.

KEY MARKETS

Portland, OR | Vancouver, WA | Seattle, WA | Boise, ID | Spokane, WA | Couer d’Alene, ID | Salem, OR | Eugene, OR | Bend, OR | Hood River, OR | Tacoma, WA | Olympia, WA

RELEASE FORMATS

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<tr>
<td>CD</td>
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