

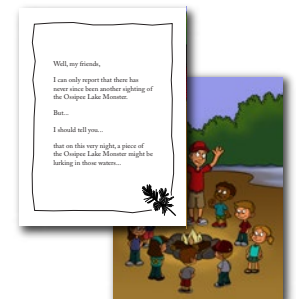
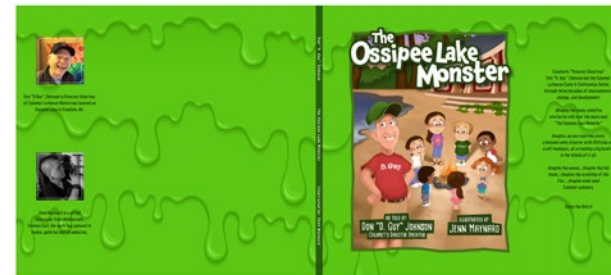
GRAPHIC DESIGN



FACEBOOK COVER



YOUTUBE THUMBNAIL



32 PAGE CHILDRENS BOOK

PROMOTIONAL PRODUCT DESIGN

I was responsible for the development of athletic promotional products. I worked with clients, sourced materials, designed, prototyped and manufactured products using CNC routers, large format inkjet printers, as well as laser and chemical etching.



PHOTO / LOGO ON BANNER AND TSHIRT
CREATED BY ROB WATERMAN



ROB WATERMAN

ROB.WATERMAN@GMAIL.COM

860-548-6579



PRODUCT DEVELOPMENT

DESIGNED, ENGINEERED AND MANUFACTURED THOUSANDS OF MICROPHONE FLAGS FOR HUNDREDS OF CUSTOMERS AROUND THE WORLD VIA WWW.ONAIRMICFLAGS.COM

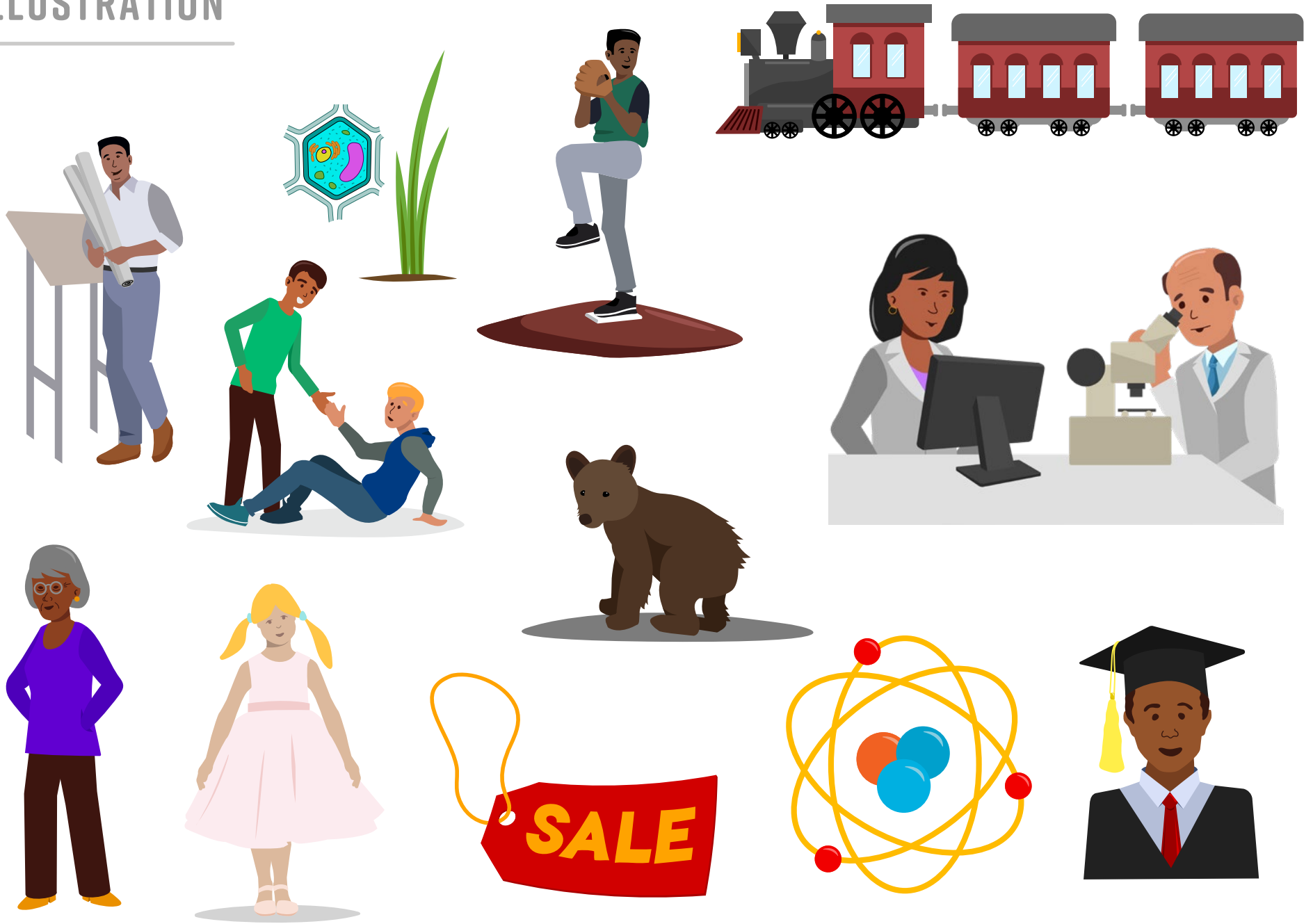
*WALL DISPLAY FABRICATED BY ROB WATERMAN

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ILLUSTRATION



Camp Calumet RTB 2.0

24 hour Live-Stream Fundraiser

As we approached the summer of 2020, the organization I worked for was worried about their financial future. As part of the development team, I put together a series of fundraisers, culminating in a 24 hour virtual running fundraiser that raised over \$100,000 to keep our camp afloat.



BRAINSTORM

PLAN

- SCHEDULE
- BRANDING ASSETS
- BUILD TEAM

SOFTWARE USED: **Ai**

PROMOTE

- SOCIAL MEDIA
- PRINT
- CROSS PROMOTE
- T-SHIRTS

Ai Pr Ps



PREPARE

- PRE-RECORDED CONTENT
- GRAPHIC ELEMENTS
- QUOTE A/V EQUIPMENT
- OUTLINE PROGRAM

Ai Pr Ps

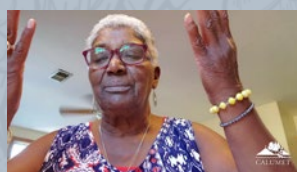
EXECUTE

- COORDINATE TEAM
- BUILD PROGRAM
- CONFIGURE EQUIPMENT
- CONFIGURE STREAMS



PLATFORMS

GO LIVE!



Pastor Dan Purtell - Grounding Moments



You said,
"If Calumet
is ever in a bind,
I'll be there to help..."

It's time.

One-Day Campaign

JUNE 28

The day that
would have been
Day 1 of Week 1



watch the recent

Lakeside Chat

www.calumet.org/resources/live-stream



LIVE 24 HOUR BROADCAST

NOON
9/18 - 9/19
NOON

We hope you'll tune in during the "24 Hour Live Broadcast" & show your support. Think: "**Jerry Lewis Telethon**" & you'll be **in the know** about Calumet's inspiration for RTB 2020.

*Historical retrospectives, runner biographies, an hourly "D. Guy's Joke-Of-The-Day," the Best of Boom Chicka Blog, Max Heaton's **one mile Calumet run every hour for 24 hours**, the **Languedoc Family** running the route of the Boston Marathon, Adrien will be serving as Calumet's special "hourly" correspondent, various Synod pastors will do a devotion each hour, runners from at least 30 states & at least 5 countries, hourly "Mystery Guest Visitor" to the anchor desk, and all with an eye on celebrating YOU & All Of Us who *ARE* Calumet Nation! ...*

How can you help?? Great question!

www.calumet.org/rtb2020

Reach the Beach 2020

200 Runners. Each runner will:

- Run 1 Leg wherever they are
- Find at least 5 gifts of support
- Run during any of the 24 hours
- Zoom to the "LIVE Broadcast"

RTB
CALUMET
2.0



JOIN US

10am **SUNDAY**

WE BELIEVE

the love of God is universal,
extending to all people
across all barriers.

We welcome all to our community:
believers, doubters, and seekers;

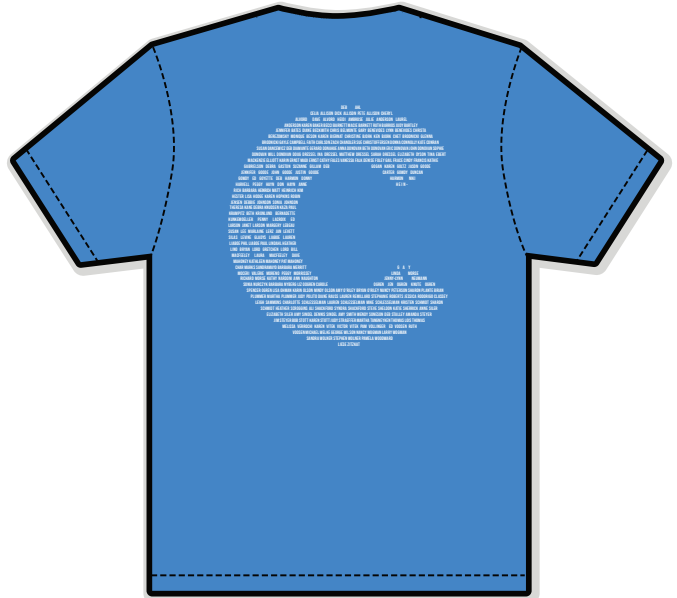
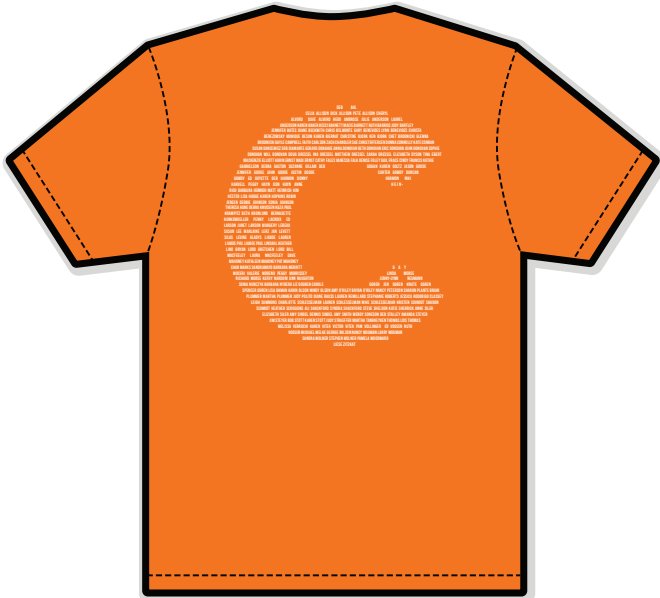
PEOPLE OF ALL

rac^es, nationalities, gender identities / expressions,
sexual orientations, ages, physical or mental abilities,
financial resources, or family status.

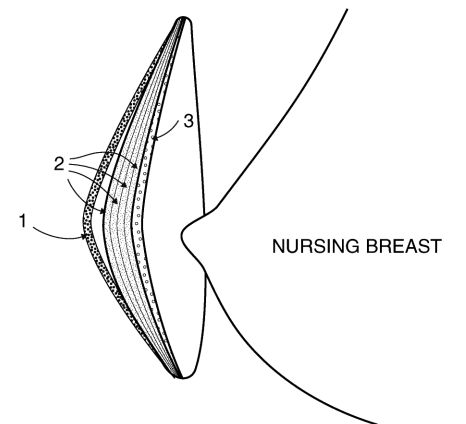
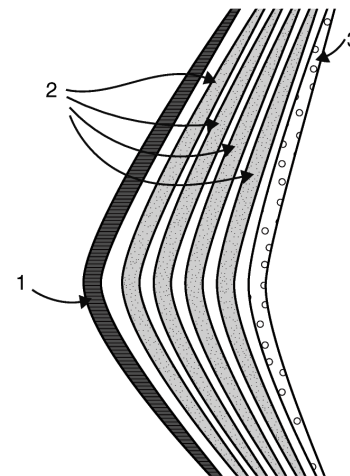
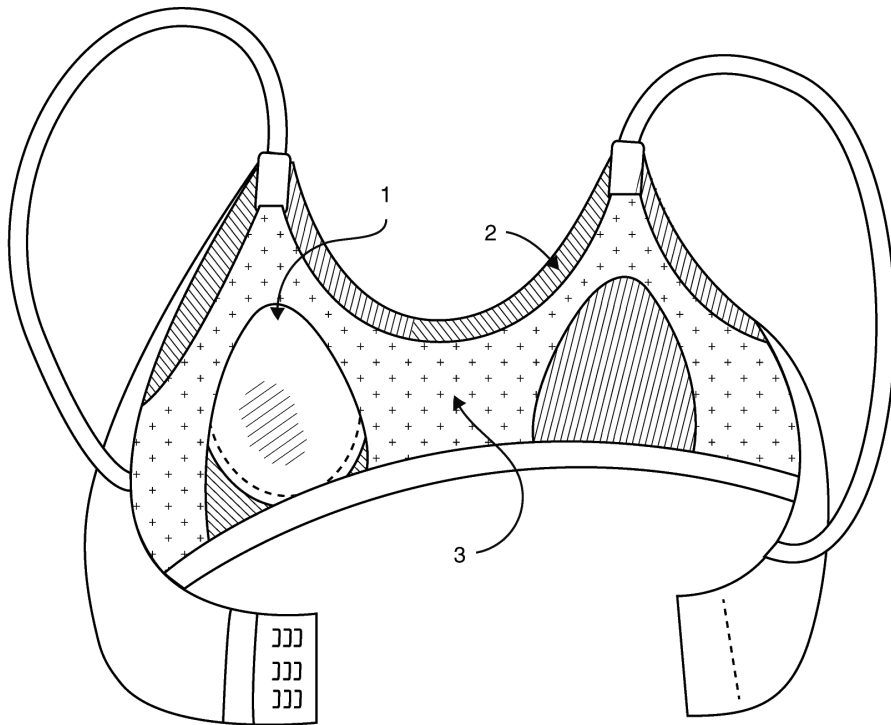
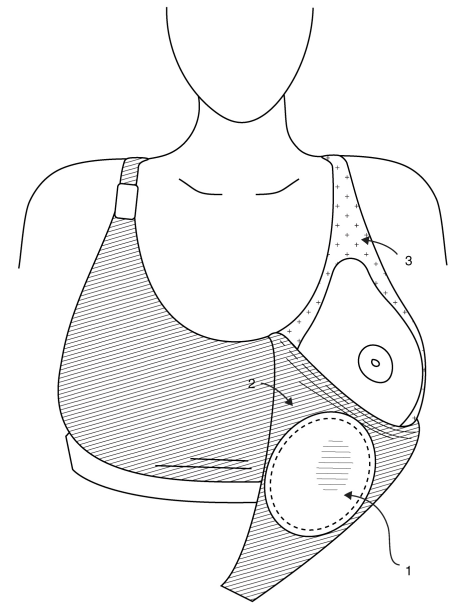
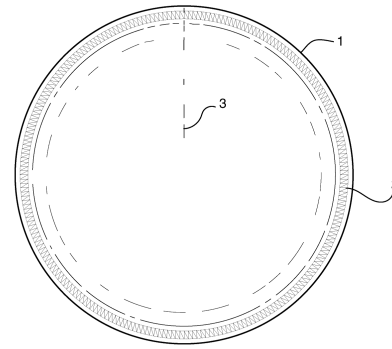
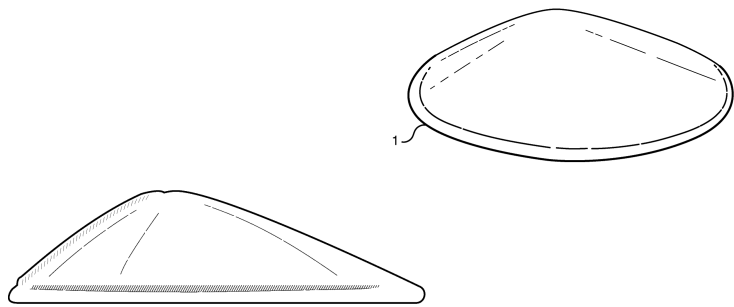


Lutheran Church *of the*

NATIVITY



PATENT DRAWINGS



BUILDING DESIGN / FLOOR PLAN

