

REGULATIONS

ADAMI Media Prize for Cultural Diversity in Eastern Europe

2018 competition

1. Competition

1.1. The ADAMI Media Prize for Cultural Diversity in Eastern Europe focuses on journalists and media professionals in the EU's Eastern Partnership (EaP) countries - Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine.

We are looking for TV, film and online programme contributions, which promote the peaceful coexistence of people of different national, ethnic, religious or cultural backgrounds.

The ADAMI Media Prize recognizes the best programmes on the themes of migration, integration and cultural diversity in the EaP countries. All formats and genres are allowed. The ADAMI Media Prize is endowed with cash prizes.

1.2. All programmes meeting the criteria below may be entered for the competition starting from 01/02/2018. There are two different submission deadlines for the ADAMI Media Prize competition 2018:

- Deadline for entries broadcasted/launched/published between 11/10/2016 and 31/12/2017 is **01/07/2018**
- Deadline for entries broadcasted/launched/published between 01/01/2018 and 30/09/2018 is **01/10/2018**

2. Programmes and Web pages

2.1. Film and Television - Eligible are programmes which have been publicly broadcast between 11/10/2016 and 30/09/2018. The programmes must be submitted in the broadcast form. They may not contain any advertising or advertising blocks, unless the advertising itself is submitted for competition. For the Young ADAMI Prize, non-broadcast programmes may also be submitted if they have been officially recognized as a thesis in the main study of the respective educational course (school, university, etc.) or were screened at least at one major film festival in one of the EaP countries (see list below). Participating TV stations, production companies and educational institutions must have their headquarters in one of the six EaP countries. Programmes already submitted for the ADAMI Media Prize competition 2016 are not eligible to participate.

2.2. Web pages and online videos – Eligible for participation are web pages and online videos launched or put online between 11/10/2016 and 30/09/2018. Participants with internet content (web pages with audiovisual material or online videos) such as broadcasting companies, agencies, media companies or private individuals must have had their place of residence or registered office at the time of web page launch/video publication in one of the EaP countries.

2.3. If asked for by the jury, exceptions to the above may be granted by ADAMI's programme director. This decision will be final.

3. Prize Categories

The ADAMI Media Prize will be awarded in six categories with six prizes:

- ADAMI Media Prize for Entertainment (fiction)
- ADAMI Media Prize for Information (non-fiction)
- ADAMI Media Prize for News & Short Non-Fiction
- Young ADAMI Media Prize
- ADAMI Online Prize for Web pages

- ADAMI Online Prize for Web videos

4. ADAMI Media Prize for Entertainment

- 4.1.** The Prize will be awarded in the areas of fiction and entertainment (movies, cartoons, TV series, TV shows, commercials).
- 4.2.** All TV stations, TV production and independent production companies in the EaP countries can participate in the ADAMI Media Prize for Entertainment.
- 4.3.** The entries must be submitted in an English or in a Russian language version or with an adequate translation of the original in English or in Russian.. In the case of series or multi-part entries a maximum of three parts may be submitted. All formats, lengths and all fictional genres are allowed.

5. ADAMI Media Prize for Information

- 5.1.** The prize will be awarded in the area of non-fiction / documentaries.
- 5.2.** All TV stations, TV production and independent production companies in the EaP countries can participate in the ADAMI Media Prize for Information.
- 5.3.** The entries must be submitted in an English or in a Russian language version or with an adequate translation of the original in English or in Russian. In the case of series or multi-part entries a maximum of three parts may be submitted. All formats longer than 10 minutes and all non-fictional genres are allowed.

6. ADAMI Media Prize for News and Short Non-Fiction

- 6.1.** The prize will be awarded for news and short non-fiction videos (max. 10 min.).
- 6.2.** All TV stations, TV production and independent production companies in the EaP countries can participate in the ADAMI Media Prize for News and Short Non-Fiction.
- 6.3.** The entries must be submitted in an English or in a Russian language version or with an adequate translation of the original in English or in Russian. In the case of series or multi-part entries a maximum of three parts may be submitted. All formats up to 10 minutes and all non-fictional genres are allowed.

7. Young ADAMI Media Prize

- 7.1.** The prize will be awarded for a TV broadcast or independent film production.
- 7.2.** All TV stations, TV production and independent production companies/producers in the EaP countries are invited to submit programmes, as are all film and television schools, schools of journalism, academies and colleges of journalism, communications and media.
- 7.3.** Participants (producer, director/author) may not be over 28 years old. All formats and genres are allowed.
- 7.4.** Films which have not been broadcast by TV or have not been recognized as a thesis in the main study of the respective educational course can be submitted if they were screened at one of the following film festivals between 11/10/2016 and 30/09/2018:

Ukraine:

- Odessa International Film Festival
- Molodist Kiev International Film Festival
- Lviv International Short Film Festival Wiz-Art
- Kyiv International Short Film Festival
- International Human Rights Documentary Film Festival Docudays UA
- International Festival of Film and Urbanism “86”

Georgia:

- Tbilisi International Film Festival

- CinéDOC-Tbilisi International Documentary Film Festival
- Batumi International Art House Film Festival
- Tbilisi International Student Film Festival

Armenia:

- Golden Apricot – Yerevan International Film Festival
- ReAnimania International Animation Film & Comics Art Festival of Yerevan
- One Shot International Short Film Festival

Azerbaijan:

- DokuBaku International Documentary Film Festival

Belarus:

- Minsk International Film Festival Listapad.
- International Short Film Festival Cinema Perpentuum Mobile

Moldova:

- International Documentary Film Festival Cronograph

8. ADAMI Online Media Prize for Web pages

- 8.1.** The Prize recognizes innovative web pages with journalistic or artistic content on the theme of integration and cultural diversity.
- 8.2.** Web pages may be submitted by any web producer from the EaP countries. The producer must be in possession of all the rights to the site and its content. The site's precise URL must be accessible until 31/12/2018 at least (exceptions may be granted by ADAMI's programme director). Only web pages which were first publically accessible after 10/10/2016 may be submitted. They must be available online in an English or in a Russian language version or with an adequate translation of the original in English or in Russian. The content must be suitable for viewing by children and may not infringe the law.
- 8.3.** A company stamp and the signature of an authorized representative are required if a web page is not owned by the participant as an individual. All formats and genres are allowed.

9. ADAMI Online Media Prize for Web videos

- 9.1.** The Prize recognizes innovative journalistic or artistic web videos on the theme of integration and cultural diversity.
- 9.2.** Web videos may be submitted by any video producer from the EaP countries. Producers must be in possession of all the rights to the submitted videos. The video's precise URL must be accessible until 31/12/2018 at least (exceptions may be granted by ADAMI's programme director). Only videos up to ten minutes long which were first made available online after 10/10/2016 may be submitted. They must be available online in an English or in a Russian language version or with an adequate translation of the original in English or in Russian. The content must be suitable for viewing by children. The video may not infringe the law.
- 9.3.** A company stamp and the signature of an authorized representative are required if a web video is not owned by the participant as an individual. All formats and genres are allowed.

10. Registration for the 2018 competition

- 10.1** The ADAMI competition opens on 01/02/2018. Registration for all categories must be carried out online at www.adamimediaprize.eu.

- 10.2** The content of each entry must be briefly described. The summary of the content should be between 700 and 2,000 characters long. Summaries must be submitted in both English and Russian.
- 10.3** All co-production partners must be listed on the registration form. Co-productions will be considered as entries on behalf of the institution, which submits them. The consent of all co-producers to participate in the ADAMI competition is assumed.

11. Film and Television entries

- 11.1** After completing the online registration form, you will receive a competition (registration) number, access to the entry form template and the URL for uploading videos. Every film or television programme submitted must be accompanied by a completed and signed entry form (PDF), which needs to be sent to the ADAMI office in Tbilisi, Georgia or to one of the respective country addresses (as mentioned on the entry form template).
- 11.2** All video materials should be uploaded to a provided URL, or sent in two copies (DVD) to the ADAMI office in Tbilisi, Georgia or to one of the respective country addresses (as mentioned on the entry form template).
- 11.3** The completed and signed/stamped entry form and all materials must have been received by ADAMI by the end of the submission period (see 21.)

12. Web page and Web video entries

- 12.1** After completing the online registration form, you will receive a competition (registration) number and the URL for uploading competition materials. Every online video or web page submitted must be accompanied by a completed and signed **entry form** (PDF), which needs to be sent to the ADAMI office in Tbilisi, Georgia or to one of the respective country addresses (as mentioned on the entry form template).
- 12.2** Submitted web pages and online videos must be accessible online during the observation period of the competition (10/10/2018 to 31/12/2018) and may not be substantially modified during this period.
- 12.3** The completed and signed/stamped entry form and all materials must have been received by ADAMI by the end of the submission period (see 2.1.)

13. Reimbursement of expenses

- 13.1** ADAMI will not reimburse any costs for materials submitted as entries in the competition or related financial expenses. Transport, customs, and insurance costs will not be covered by ADAMI. Materials submitted will not be returned and will become the property of the ADAMI Media Prize.

14. The ADAMI Jury

- 14.1.** An independent, international jury of leading journalists and media experts – proposed by the programme director and approved by the ADAMI advisory board - will select the nominees and prize-winners. The jury's decision is final without legal recourse.

15. Announcement of Nominees and Winners

- 15.1.** The nominees for the ADAMI Media Prize 2018 will be announced and notified in the second half of October 2018 and will be invited to the award ceremony.
- 15.2.** The winners of the ADAMI Media Prize 2018 will be announced during an award ceremony during a festive TV gala which is scheduled for November 2018 in Chisinau, Moldova.

16. Broadcasting & Publishing Rights

- 16.1.** The ADAMI Media Prize reserves the right to publicly reproduce up to 5 min. of submitted films, television programmes and online videos; to broadcast or have them broadcast free of charge e.g. during radio or television coverage of the awards ceremony; and to include excerpts of up to 5 min. on the websites of ADAMI and its partners.

16.2.Single images, photographs and/or cutouts, etc. from submitted TV, film or online entries may be used for publication by the ADAMI Media Prize and its partners. ADAMI can also grant these rights to third parties for press and public relations activities.

16.3.Any participant (legal entity or individual) agrees to transfer to the ADAMI Media Prize the non-exclusive right to archive the entered production in full length as well as the right to show/screen it for internal, non-public purposes such as jury screenings or viewings by board members/partners/sponsors of the ADAMI Media Prize.

17. Legal Entity

17.1.The ADAMI Media Prize for Cultural Diversity in Eastern Europe is an initiative of the Forschungsgruppe Modellprojekte e.V., a non-profit organisation in Weinheim, Germany, which is the legal entity responsible and referred to when ADAMI is mentioned in the above terms and conditions, in particular concerning rights transfers to the ADAMI Media Prize or any agreement entered into with the ADAMI Media Prize.

18. Consent

18.1.The above terms and conditions are deemed accepted when entering the ADAMI Media Prize 2018 competition. Incomplete or incorrect information may result in being excluded from the competition.

19. Withdrawal from the competition

19.1.Once entered for competition, no entry can be withdrawn from the competition. The applicants accept with their signature on the entry form the full responsibility for transferring certain rights to ADAMI and will keep ADAMI free of any fees, legal costs or other expenditures in connection with executing these rights.

20. Submission of the material

20.1.It is a participant's responsibility to upload materials to the URL or to send it on DVD to the ADAMI Media Prize.

20.2.ADAMI doesn't take any responsibility for any technical problems which might occur within the process of uploading or downloading files (via Vimeo, Dropbox or other medium) for entering the competition. It is the sole responsibility of the applicant to supply all audiovisual and written material required by the entry deadline.

21. Closing dates for entries

21.1.After registering online and receiving your competition (registration) number, participants need to **fill out and send the original of the completed entry form** (with company stamp and the signature of an authorized representative, when applicable) to the address in your country stated on the entry form or to the ADAMI Media Prize for Cultural Diversity in Eastern Europe – 14 E. Gabashvili Street, Tbilisi, 0108, Georgia.

21.2.**Completed entry form and all materials must have been received by 6 p.m. CET.** Deadline for entries broadcasted/launched/published between 11/10/2016 and 31/12/2017 is **01/07/2018**. Deadline for entries broadcasted/launched/published between 01/01/2018 and **30/09/2018** is **01/10/2018**.