Advisory Council Recruitment Resource Guide

Many Richmond residents do not have the opportunity to participate in city planning, nor understand the complex forces shaping the designs. **Storefront for Community Design is a non-profit design center in Richmond, Virginia, founded to bridge the gap and make design programs and resources accessible to all for the love of our city.** We aid community partners in ideas advancing areas of environmental and food justice, health and wellness, economic development, placemaking/placekeeping and design/planning tools to empower community organizing.

**Mission**
To inspire equitable community-driven design in the built environment through innovative programs and resources that engage the next generation of designers.

**Vision**
A Richmond intentionally shaped by community voice, equitable design, and collaborative partnerships.

**Our Values**

- **Design** - We believe design has the power to offer tangible solutions to community challenges.
- **Creativity** - We support the creation of spaces that cultivate innovation, collaboration, healing, and growth.
- **Inclusion** - We provide physical and social space for stakeholders to gather and engage in bold and difficult conversations.
- **Inspiration** - We honor the agency and voice of the stakeholders we serve and are committed to supporting community and youth-led initiatives.
- **Equity** - We embrace the opportunity to provide each community in our city the tools they need to thrive, regardless of race, ethnicity, or socio-economic status.

**Storefront Programs**

**CITY BUILDERS DESIGN WORKSHOP**
We convene project-based learning opportunities that focus on real world issues in the built environment and encourage youth and young adults to discover and design solutions that create effective change in their lives and communities.

**DESIGN SESSION**
LOW-COST DESIGN AND PLANNING ASSISTANCE
We provide community members design and planning assistance at an intimate, approachable level including one-on-one advice, conceptual sketches, and plans of actions from volunteer design and planning professionals.

**COMMUNITY VISIONING**
LOW-COST DESIGN AND PLANNING ASSISTANCE
We provide community-based design and planning assistance that inspires community members to take action, leverage their creativity, and realize a shared vision that strengthens our neighborhoods.
Advisory Council Roles and Responsibilities

Storefront for Community Design’s Advisory Council is a group of enthusiastic community members who are passionate about community voice, equitable design, and collaborative partnerships. The Advisory Council is also a great steppingstone for non-profit board service. Recruitment takes place in spring each year and Advisory Council members begin a one-year term at the start of the fiscal year (July 1).

The Advisory Council’s purpose:

1. Advocate
   • Communicate Storefront’s mission and programming.
   • Provide an independent sounding board for the Board of Directors.

2. Educate
   • Provide technical expertise or advice in areas such as youth education, design education, architecture and planning, finance, fundraising, community building, event planning, advocacy, etc.
   • Envision and develop design education materials for community members.

3. Fundraise
   • Lead the planning and fundraising of DesignRVA, an annual community day for children and families.

FY2023 Advisory Council
Garrett Braun, Blue Nest Structural
Whitney Campbell, ENV Architecture + Design
Maria Dougherty, HDAdvisors
Rick Fischl, SMBW
Daniel Hart, University of Richmond
Crystal Miller-Liggon, Brightpoint Community College
Natsumi Oba, Hanbury
Sarah Pritchard, WPL, Virginia Tech MLA Candidate