



# TEXAS REDS FESTIVAL

*Steak & Grape*

**September 26-27, 2015**

**9<sup>th</sup> Annual Texas Reds Steak & Grape Festival**

**Bryan, Texas**

## **Brewery Exhibitor Application & Contract**

This is an invitation to all Texan-owned craft breweries operated in Texas. Craft breweries are defined by an annual production of 6 million barrels of beer or less and less than 25% of the craft brewery is owned or controlled by an alcoholic beverage industry member that is not a craft brewery.

<b>Brewery Name:</b>	
<b>Contact Person:</b>	
<b>Phone #:</b>	
<b>Email:</b>	
<b>Address:</b>	

The Festival will choose from the applications based on the varieties offered, awards won and price of beer. Please be mindful of this when choosing your selection of beers to be considered.

Please submit five (5) choices and consider offering a higher tier in your selections. The Festival Beer Selection Committee will choose up to three (3) beers. Beers will be purchased at wholesale price by either half or quarter barrel depending on Selection Committee decision.

**Please list ONLY those beers which will be available for us to purchase in September 2015.**

Beer Selection	Wholesale Price per Quarter Barrel	Wholesale Price per Half Barrel	Description of Beer

**Each brewery is invited to submit two selections for a special release tapping.** Each participating brewery can submit two choices from which the Festival Craft Beer Selection Committee will choose one.

Beer Selection	Wholesale Price Per Quarter Barrel	Wholesale Price Per Half Barrel	Description of Beer

Awards won for selections presented above: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



# TEXAS REDS FESTIVAL

## *Steak & Grape*

Festival Hours: Saturday 11 a.m. - 10 p.m. Sunday 12 a.m. - 5 p.m.  
Beer Tent Hours: Saturday 11 a.m. - 8 p.m. Sunday 12 p.m. - 5 p.m.  
Your booth space must be set up no later than 10:30 a.m. Saturday morning.

### **Exhibit Information:**

- The Festival fee is \$100 and will include a 10x10 area under a tent, two (2) six foot skirted tables, ice, and water.
- Breweries will provide their own display, draft equipment, and chairs. Your booth banner should not exceed 6 feet long.
- No souvenirs will be sold within the individual brewery booths/tables.
- Any untapped kegs will be returned to the brewery.
- Space is limited. Application submission does not guarantee admission.
- Volunteers will be provided to pour beer; representation from the brewery is required.

We hereby agree to abide by all the Festival rules. The Festival has the right to make changes and further rules and regulations regarding this event, in its discretion, as it deems necessary and upon notice to the brewery; all such actions to become a part of this contract and binding on the parties herein.

I understand that in compliance with TABC rules and regulations, all beer will be purchased by the Texas Reds Steak & Grape Festival or the entity holding the retail alcohol permit for the event through the appropriate Texas distributor and that submission for selections must be received at the Festival office no later than September 1, 2015.

If selected as a participant in the festival, I agree that the brewery logo and/or beer labels may be used in all media advertising for the event as well as any pictures taken of the brewery space and employees/staff.

Brewery Name: \_\_\_\_\_

Tax ID: \_\_\_\_\_

TABC #: \_\_\_\_\_

Principal's Signature: \_\_\_\_\_

### **APPLICATION DEADLINE: September 1, 2015**

**Mail application and payment to: Amanda L. Reynolds – P.O. Box 233, Bryan TX 77806**

*Early submission is appreciated!*

For questions, please inquire with Amanda L. Reynolds, at [amanda@downtownbryan.com](mailto:amanda@downtownbryan.com) or (979) 822-4920.