



PRESS RELEASE

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FOR IMMEDIATE RELEASE

SYSTEMES LMP NOW A PLATINUM-LEVEL MEMBER OF THE NORTH AMERICAN SUSTAINABLE REFRIGERATION COUNCIL

LAVAL, QUEBEC—SYSTEMES LMP has joined the North American Sustainable Refrigeration Council (NASRC), a nonprofit taking action to create a more climate-friendly future for supermarket refrigeration.

“We strive to provide our customers with the newest technologies available so as to protect the environment and provide a safer future for the following generations,” says Systemes LMP President Jeffrey Gingras. “It is our opinion that we shall all contribute in the ongoing battle to control global warming.”

The North American Sustainable Refrigeration Council is committed to improving the environmental impact of supermarket refrigeration through the widespread adoption of natural refrigerants. NASRC members represent all factions of industry: including service contractors, systems manufacturers, policy specialists, component manufacturers and supermarket end-users.

“A large, diverse membership base is key,” says NASRC Executive Director Liz Whiteley. “We’re bringing all of the players to the table so we can effectively address the challenges that restrict the growth of naturals here in the U.S., specifically within the grocery sector.”

Natural refrigerants include carbon dioxide (CO₂), ammonia (NH₃) and hydrocarbons like propane and isobutane. Compared to traditional fluorocarbon refrigerants like HCFCs and HFCs—which are potent greenhouse gases—natural refrigerants are considered “climate-friendly,” with global warming potentials (GWP) at or very close to zero. Natural refrigerant technology also offers improved energy efficiency and often can save the end-user money in the long run.

Keilly Witman is the former head of EPA's GreenChill Partnership and one of the founders of NASRC. "We're very excited to welcome Systemes LMP on board as a platinum-level member," says Witman, owner of KW Refrigerant Management Strategy and a member of the NASRC board of directors. "Companies like Systemes LMP recognize that now is the time to take action with respect to natural refrigerants."

About Systemes LMP

Founded in 1998 in Laval Quebec, Systemes LMP is a refrigeration product manufacturer oriented towards sustainable technology that is not only environmentally friendly but also energy efficient. The main customer base of Systemes LMP is supermarkets, food processing plants and warehousing facilities. Systemes LMP offers solutions tailored to each customer, and has developed a variety of alternative refrigeration technologies suitable for retrofits and new installations. Systemes LMP's main goal is to reduce refrigerant emissions to the atmosphere, with products reflect the newest and most innovative technology.

About NASRC

The North American Sustainable Refrigeration Council is committed to advancing natural refrigerants in order to shape a more sustainable future for supermarket refrigeration. The group's focus is natural refrigerants, specifically, because naturals face a unique set of market challenges that do not affect other low-GWP options in the same way.

NASRC is addressing these challenges through its progress groups, each led by a director. The groups are tackling specific hurdles that limit the success of natural refrigerants, like codes and standards that don't properly address naturals, or the lack of technician training for these types of systems. By taking action now, NASRC intends to open the door to a more sustainable future for supermarket refrigeration.

More information about NASRC is available at nasrc.org