



M-DCPS Marketplace

Good Deals! Good Deeds!

How to participate:

1. Fill out the attached contact information form.
2. Make a flier detailing your company’s offer (see attached for example)

Flier must contain:

- a. Audience (choose from the distribution example below).
- b. A code to identify our clients (e.g. EDU1, MDCPS2)
- c. The amount of the donation

Example:

- “5% of the proceeds donated to the Foundation for New Education Initiatives in support of Miami-Dade County Public Schools”
- Or
- “Lemon Tree Inn will donate \$10 to the Foundation for New Education Initiatives in support of Miami-Dade County Public Schools for every two-night stay”

- d. Expiration Date (optional)

Distribution:

Audience	Distribution	Process
1. Employees	50,000	Emailed once per month and posted on Employee Portal
2. Employees & Families	400,000	Emailed once per month and posted on Employee Portal & Parent Portal
3. Employees, Families & Friends	Over ½ million	Emailed once per month and posted on Employee Portal, Parent Portal & Partner Constant Contact <u>Flier will also be displayed at</u> http://marketplace.dadeschools.net

3. Email the contact information from and the flier to: dventurini@dadeschools.net for approval.