

# SHANNON PAIMER

GRAPHIC DESIGNER, ILLUSTRATOR,  
ANIMATOR, NEURO-ADVENTURER

workroom@mac.com

www.workroom.org

Instagram & Twitter: @wOrkroom

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<b>WORK EXPERIENCE</b>	2014–present	<b>HELEN DAY ART CENTER</b> <i>Lead Web Designer, Graphic Designer, Gallery Assistant</i> Responsible for website updates, social media, print design, gallery installations, teaching assistant, gallery greeter, and more.
	2005–2015	<b>BLUEMARKER.COM</b> , Montclair, NJ <i>Lead Creative, Freelancer</i> Responsible for art direction, illustration, branding, animation, rapid prototyping, game design, and app UX design for clients including PBS, Scholastic, Wiley, Nintendo, and more.
	2014	<b>IDEO</b> , New York, NY <i>Beta Tester</i> I was part of the beta testing team for IDEO/U, (IDEO's online school launched in 2015).
	2005–2010	<b>ITVS AND ITVS INTERNATIONAL</b> , San Francisco, CA <i>Senior Web Designer, Freelancer</i> Designed companion websites and interactive modules for movies presented by the PBS property Independent Lens.
	2001–2004	<b>ODDCAST</b> , New York, NY <i>Lead Web Designer</i> Created company's website as well as Flash sites and applications for clients such as MTV, VH1, Thomas the Tank Engine, Heavy Industries, and more.
	1997–2001	<b>WNET / PBS</b> , New York, NY <i>Production designer - Art Director</i> I worked my way from production designer to lead designer of Flash interactives and websites, to Art Director of New Media.
<b>HONORS AND AWARDS</b>	2014	<b>DAYTIME EMMIES</b> As of 2014, the PBS/WNET website and game design work I've done via Bluemarker has earned 7 Daytime Emmy nominations.
	2014	<b>IBIZA MUSIC VIDEO FESTIVAL</b> <i>Winner of Best Concept</i> Illustrated and animated music video for the band OK Go.
<b>EXPERIENCE</b>	1999–2001	<b>NOBLE DESKTOP</b> , New York, NY <i>Flash Instructor</i>
	2000	<b>COOPER HEWITT DESIGN MUSEUM</b> , New York, NY <i>Presenter of web design practices to the Cooper Hewitt's Summer Design Program</i>

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## EDUCATION

2015 **SCHOOL OF VISUAL ARTS NYC** (online)

### Digital Portfolio

Stuart Rogers

### Type Identity

Dinah Fried and Joe Finocchiaro

### Visual Language

Richard Mehl

2015 **SKILLSHARE** (online)

### The Art of the Story: Creating Visual Narratives

Debbie Millman

### Read, Think, Design: Creating Stunning Book Covers

Peter Mendelsund

### Hand-Lettering Workshop: Illustrating with Lettering

Mary Kate McDevitt

2013–present **COURSERA** (online)

### The Museum of Modern Art

Art & Activity: Interactive Strategies for Engaging with Art

### The University of Chicago

Understanding the Brain: The Neurobiology of Everyday Life

### California Institute of the Arts

Live!: A History of Art for Artists, Animators and Gamers

### University of Pennsylvania

Design: Creation of Artifacts in Society

### University of Pennsylvania

Gamification

1989–1993 **MASSACHUSETTS COLLEGE OF ART AND DESIGN**, Boston, MA  
BFA, Illustration (with departmental honors)