



cardioglow™ PRIVACY POLICY

Last Revised June 1, 2016

Your Privacy is Important! Here is Our Privacy Policy!

CardioGlow Online, LLC d/b/a cardioglow™ (“Cardioglow”) is proud to provide you with access to www.cardioglow.com and online services provided on www.cardioglow.com (collectively, the “Website”). The following Privacy Policy is a part of the CardioGlow [Terms of Use and Sale](#).

1. CardioGlow, LLC (“Cardioglow”) takes your privacy seriously. This notice describes CardioGlow's privacy policy as it pertains to the goods and services it offers through the Website and CardioGlow's authorized social media sites. We may from time-to-time revise this privacy policy, and the date of last revision will be available at the top of this page, so please be sure to check back periodically. By using the Website, you are acknowledging and accepting this Privacy Policy. Your continued use of the Website after changes have been posted to the Privacy Policy will constitute your acceptance of such changes.
2. What information we collect: CardioGlow may ask for and collect from you personally identifiable and other information at certain points throughout the Website. Depending upon the information and services you request, you may be asked to provide your name, username, address, telephone number, email address, date of birth, gender, age, credit card and debit card numbers and expiration dates, personal preferences, personal profile information, your submissions and communications to CardioGlow and any other information you consent to provide or which is obtained by CardioGlow with your consent under this Agreement. CardioGlow will also receive certain information from the social media sites through which the CardioGlow content is made available, such as Facebook, Pinterest, Twitter, Instagram, etc. CardioGlow may combine this information with the other information it collects. You represent and warrant that you have the right

and authority or have obtained all necessary consents to provide any information, including any personal information of another individual, that is provided by you to Cardioglow.

3. In addition to the information you knowingly provide, Cardioglow may collect the domain names and IP addresses of its visitors, along with usage statistics (e.g., types of web browsers and operating systems used) and browsing history. An IP address is a computer's unique numeric address, by which it can be located within a network. This data is used to more efficiently operate Cardioglow's business, promote products and services and to administer the Website. Cardioglow may combine this information with the personally identifiable and other information it collects. Cardioglow may also use your IP address to identify you as necessary to enforce compliance with this Privacy Policy or the [Terms of Use and Sale](#), or to protect the Website and its users, including you.
4. **How Cardioglow uses your information:** Cardioglow may use your information:
 - To provide you with personalized content.
 - To process and respond to your inquiries.
 - For the purposes for which you provided the information.
 - To improve the Website.
 - To alert you to new features, special events, products and services.
 - To enforce the [Terms of Use and Sale](#).
 - To detect and protect Cardioglow and other third parties against error, negligence, breach of contract, fraud, theft and other illegal activity, and to audit compliance with Cardioglow's policies and contractual obligations;
 - To engage in business transactions, including the purchase, sale, lease, merger, amalgamation or any other type of acquisition, disposal, securitization or financing involving Cardioglow;
 - As permitted by, and to comply with, any legal or regulatory requirements or provisions;
 - To access, preserve, disclose and use your personal information contained in your Account, all communications to and from you, and all information relating to your use of the Websites, if Cardioglow is required to do so by law or legal process or if Cardioglow determines, in its sole discretion, that such action is necessary to protect the rights of Cardioglow, third parties, and other users of the Websites.

5. In the future, we may sell some or all of our assets. In such transactions, customer information generally is one of the transferred business assets. In the event of a sale of our assets including our database, customer information will be transferred. We will include in any purchase agreement a requirement that the buyers honor our Privacy Policy.
6. **Information Sharing with Third Parties:** Cardioglow may disclose your personally identifiable and other information to another entity (i) for purposes of outsourcing one or more of the functions described in the previous section; (ii) to confirm or update information provided by you; (iii) to inform you of important information; (iv) as a part of a sale of assets as described in the previous section; and (v) so that our partners and marketing affiliates can provide you with information about the products and services they offer. We may also share your information in response to a subpoena, legal order or official request, when we are required by law to do so, when we believe you may have acted in violation of the Terms of Use and Sale, or when we believe that doing so may protect your safety or the safety of others. Because the Website may be offered through social media websites, those sites may also have access to the personal information collected by Cardioglow.
7. **Sharing and use of de-identified information:** Information that is de-identified (stripped of any information that could be used to identify you) may be used by Cardioglow for any reason and shared freely with third parties.
8. **How we collect information:** In addition to the methods described above, we may also collect information using cookies, web beacons or similar technologies. These methods permit us to collect various types of information, including which website pages you visit, which of our email messages you read, and other information. Cardioglow may use cookies and other data collection tools like web beacons to collect data that help us personalize your use of the Website and mobile applications. We may also work with a variety of advertisers, advertising networks, advertising servers, and analytics companies ("Advertising Partners") that use various technologies including cookies to collect data about your use of the Website (such as pages visited, ads viewed or clicked on) so that we and our Advertising Partners deliver ads to you based on your interests and online activities.

Information about Cookies. "Cookies" are data files stored within your browser when you interact with a website. These data files allow the site to recall important information about your visit and help improve your experience. By using this technology, we are able to make it easier for visitors to register for accounts, order products, enter and participate in sweepstakes and contests, and offer other functionality on our sites, like showing you ads based on your interests or browsing history. For example, when you shop online, we use cookies to remember and process the items in your shopping cart.

We may also use cookies to collect information about which device and browser you use to access the Website so we can optimize your access and continually improve functionality. For example, we may collect information about your browser type (e.g., Internet Explorer, Safari, or Firefox) and operating system (e.g., Windows, Mac-OS X, IOS, Android etc.), domain name of your Internet service provider, websites visited before and after visiting our sites, pages viewed and activities at our sites, and ads seen or clicked on. We may also keep aggregated statistics about visitors to the Website to help us continually improve how we deliver our online content.

Types of Cookies. Cardioglow may use several different types of cookies:

Required Cookies: these are cookies which may be required for the operation of the Website. For example, cookies that facilitate your registration and log in to your Account.

Functional Cookies: these are cookies which may allow us to recognize and count the number of visitors to the Website and observe how visitors move around the Website. These types of cookies may also be used to recognize your computer or mobile device when you return to the Website, remember your preferences and settings, and to allow us to personalize content for you. Cardioglow may also use automated devices and applications provided by third parties, such as Google Analytics (including Google Analytics' Demographics and Interest Report), Adobe Analytics, or Adobe Target, to evaluate usage of our Website. We also may use other analytic means to evaluate our Services. We may use these tools to help us improve our services, performance, and user experiences. These entities may use cookies and other tracking technologies which collect information to perform their services. We do not share personal information that we collect directly with these third parties. However, these third parties may collect personal information directly through the use of cookies and other tracking technologies. For example, for an explanation of the information collected by these third parties and their respective privacy policies, please go to the [Google Privacy Policy](#). Those wishing to opt out of Google Analytics data collection should use the [Google Analytics Opt-Out Browser Add-On](#). Those wishing to opt out Adobe Analytics and Adobe Target should use the [Adobe Opt-Out Tool](#).

Targeted Advertising cookies: these are cookies which may record your visit to the Website, pages you have visited and links you have followed. Usage of cookies of this character helps us and our Advertising Partners to deliver ads or messages that are relevant to you and your interests. We may also share this information with third parties for this purpose. For example, these cookies allow us to identify and send you messages about items you have left in your cart and make other purchasing recommendations.

Interaction cookies: these cookies allow us to communicate with you. For example, these cookies allow you to “like” us on Facebook or recommend us on other

social media websites. Other social media interaction cookies may collect information about your visit even though you do not interact with them.

Third-Party Cookies. We may allow third parties to use cookies and to advertise on our Website Services. We do not control the cookies of third parties.

Chocolate Chip Cookies: There are no edible cookies on the Website.

If You Do Not Want Cookies, What do you Do?

The "help" portion of the toolbar on most browsers will tell you how to manage and disable cookies altogether. You may find the following links to be instructive: [Google Chrome](#), [Mozilla Firefox](#), [Safari](#), [Internet Explorer](#), [Opera](#), [Adobe \(Flash Cookies\)](#). Disabling cookies may prevent some web services from working correctly. Disabling cookies does *not* make you anonymous or prevent web sites from tracking your browsing habits. HTTP requests still include information about where you came from, such as your IP address, browser version, operating system and other information.

What are Web Beacons? “Web beacons” are electronic images on a website (eg. pixel GIFs, clear GIFs or pixel tags) which allow websites to count visitors who have viewed content on websites or pages, or allow senders of promotional e-mail messages and newsletters to count how many recipients have read them. We may use web beacons for these purposes or to allow us to develop statistical information about the activities, products and features of the Website that may most interest you.

How Cardioglow Engages in Online Advertising. We display advertisements on the Website and social media pages owned and operated by Cardioglow. Through our Advertising Partners, we also display ads for Cardioglow on the websites and mobile applications of third parties. When you visit the Website or view our advertisements, you may see different kinds of ads, such as text next to search results or video on web pages. Sometimes, these advertisements are based on the content of the pages on which they appear, but at other times they are generated when our Advertising Partners match the ad to your interests based upon your online activities. This is known as interest-based advertising. To provide and deliver interest-based advertising, we and some of Advertising Partners may use technologies like cookies and web beacons to collect information about your interaction with our Website and other third-party websites ("**Online Data**"). Typically, Online Data is aggregated with other data to create segments – groups of users and certain general interest categories that our advertising partners have inferred based on a variety of factors (for example, “group fitness fan”). Online Data can include information about: web pages, apps, products and services you view and links you click on when using our websites and services as well as third-party websites; our e-mails that you view and links you click on within that e-mail; whether you view or click on ads that are shown to you; demographic or interest data, including general geographic location; offline purchase data that may be combined with Online Data to create a better

profile regarding your interests or purchasing preferences; and search terms you enter when using certain search service. We and our Advertising Partners may use this Online Data to serve ads online that interest the audiences with whom we interact – including you. In addition, our Advertising Partners use this Online Data for a variety of other purposes, including (a) in conjunction with advertising that appears on our website or other websites, (b) to report website traffic, statistics, advertisement data and other interaction with ads and the websites on which they are served, and (c) to measure the effectiveness of web-based and e-mail ads.

9. **How we protect information:** Cardioglow attempts to protect against the loss, misuse and alteration of your personal information. Our servers are protected by reasonable physical and electronic security measures. Cardioglow undertakes reasonable measures, including using encryption technology, to keep your personal information safe. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer. Nevertheless, Internet or wireless transmissions are never completely private or secure. You understand that any messages or information you send to the Website or to Cardioglow may be read or intercepted by others, which is beyond our control. Like other companies, Cardioglow cannot guarantee 100% the security or confidentiality of the information you provide to us.
10. **Children's Privacy:** If you are under 18, please do not provide any personally identifiable information to Cardioglow. Accounts on the Website are intended to be restricted to persons at least 18 years of age. Cardioglow does not seek to collect any Online Data or personal information from children under the age of 13. If you become aware that a child has provided us with any personal data without parental consent, please [contact us](#). If we become aware that a child under 13 has provided us with personal data without parental consent, we will take steps to remove the information and terminate the Account.
11. **How you can view or update your personal or financial information:** To ensure that you have as much control over your personally identifiable and other information as possible, you may update your information by changing the details in your Account or deleting your Account. Upon changing, deletion or termination of an Account, Cardioglow will use reasonable efforts to process any change you make; provided, however, that requests to delete information and Cardioglow's retention of data after termination or change are subject to Cardioglow's internal reporting and retention policies and any applicable legal obligations.
12. **Links:** The Website may contain links to third-party websites. Cardioglow is not responsible for the privacy practices or the content of such websites.
13. **Your California Privacy Rights:** If you are a resident of the State of California, California Civil Code Section 1798.83 permits customers of Cardioglow who are

California residents to request certain information in writing regarding the disclosure of their personal information to third parties for direct marketing purposes. If you qualify, a customer may send a written request pertaining to that customer in compliance with California Civil Code Section 1798.83, by mail to the address below:

By Mail

CardioGlow Online, LLC
Attn: Privacy Officer
18 Maple Road
#294
Barrington, Rhode Island 02806

- 14. California Do Not Track Disclosure.** Do Not Track is a privacy preference which users may set in their web browsers. When a user turns on the Do Not Track signal, the browser sends a message to websites requesting them not to track the user. At this time, we do not respond to Do Not Track browser settings or signals. For information about Do Not Track, please visit: <https://allaboutdnt.com/>. As described above, we may deploy cookies, tracking pixels, web beacons and other technologies on our websites and mobile applications. We may also collect information through our in-store technologies, such as our in-store Wi-Fi service. Those tools may be used by us to collect information about you and your internet activity, even if you have turned on the Do Not Track signal.
- 15. International Users Notice.** Cardioglow's digital operations are conducted in the United States. Regardless of where you live, you consent to have your personal data transferred, processed and stored in the United States, and allow Cardioglow to use and collect your personal information in accordance with this Privacy Policy. The servers that make the Website available and store the information that is collected on or through the website may be located in the United States. If you are located outside the United States, you acknowledge that information you provide will be transferred to the United States. The laws of the United States may not provide the same level of legal data protection as the country from which you access the Website. By using the Website and submitting personal information to Cardioglow, you consent to and authorize such transfers and the use and processing of your information as described in this Privacy Policy.
- 16. Contacts:** If you have any questions, concerns, or suggestions regarding this privacy policy, please contact us through this link [Privacy Questions](#) or email billcardioglow@gmail.com.

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Cardioglow Terms of Use and Sale (Last Update June 5, 2016)