

MATT TENNENBAUM

COPYWRITER

CONTACT

Portfolio:
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SKILLS

English. I've been
known to dabble.

Passion. Who knows
where I'd be without it.

Snowboarding.
Just give me a board,
subfreezing temperatures
and a mountain.

NBA 2K. Buckets all day.

Cashing paychecks.
Man's gotta eat right?

EXPERIENCE

BURSON-MARSTELLER – Copywriter (Freelance)

New York, NY – 2018-Present
Ford

GREY – Copywriter (Intern)

New York, NY – 2017
Papa John's, NFL, Gillette, Pantene, Pringles

OGILVY – Copywriter (Intern)

New York, NY – 2017
Motorola, Vitaminwater, Jägermeister,
Siemens, Citizens Bank, Castrol Oil

360i - Copywriter (Intern)

New York, NY – 2016
Oreo, Subway, Nestlé, Hanes, Perrier

AGORA – Copywriter

Baltimore, MD – 2014

SINCLAIR – Ad Traffic Specialist

Hunt Valley, MD – 2012-2014

EDUCATION

Miami Ad School

Copywriting – Queens, NY – 2015-2017

School of Visual Arts

Advertising – New York, NY – 2014

Towson University

B.S. – Mass Communications;
Advertising – Towson, MD – 2010-2012

AWARDS

Graphis New Talent Annual – Gold (2x)
New York Festivals – Silver

Graphis New Talent Annual – Silver
Creativity International – Bronze

Unity Initiative – Winner

Fast Company World Changing Ideas – Finalist

Graphis New Talent Annual – Merit (4x)

Creative Conscience – Shortlist (2x)