



BUILDING THE FUTURE

WWW.BUILDINGTHEFUTURESHOW.COM

**RADIO / TV
SHOW
MEDIA KIT**

BUILDING THE FUTURE MEDIA KIT

With a reach of over 8 million listeners a month, Building the Future has quickly become one of the fastest rising programs. With a focus on interviewing startups, entrepreneurs, investors, CEOs, and more, the show showcases individuals who are realizing their dreams and helping to make our world a better place through technology and innovation.

In its first year of broadcasting, Building the Future made the iTunes New and Noteworthy front page as number 6 out of 20 in the podcast category within six weeks of airing. The show has been heard in over 150 countries across the globe.

The radio show airs every Tuesday and Thursday at 2pm ET on WDJY 99.1 in Atlanta, Wednesday at 8am ET in Fairfax Virginia/DC on Channel 32 & 36, and daily on the Los Angeles podcasting network The 405 Media. A television version also airs on Tuesdays at 8pm PT on KMVT 15 in Silicon Valley.

About the Host



My name is Kevin Horek and I work as a Chief Design Officer (CDO) & Partner at Hybrid Ventures. I have worked on projects for:

Adobe	CB Richard Ellis	Grubb&Ellis
Apple	Colliers International	Investors Group
Becton Dickinson	Cushman & Wakefield	Oracle
Best Buy	DSM	Sprint
BMW	Eastlink	Syngenta
Cargill	Emirates Airlines	Qantas Airlines

My work has won site of the day, best site of the year for Colliers International, and has been published in Hit Parader magazine. I also write for a tech blog out of LA called TechZulu & a business portal for millennials called AlphaGamma in Amsterdam.

EMAIL - INFO@BUILDINGTHEFUTURESHOW.COM OR CALL - 424-645-1395

FOR ADDITIONAL INFORMATION & PAST EPISODES VISIT:

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TV

Reach of over 6 million a month

Radio/Podcast

Reach of over 2 million a month

Social Media

Reach of over 250,000 a month

Twitter

@kevinhorek: over 46,000 followers

@buildingshow: over 41,000 followers

LinkedIn

Over 18,000 connections

Due to lack of engagement on Facebook and Instagram, and the recent privacy issues, we have shut these accounts down.

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TV Reach (Traditional/Digital Per month)

Silicon Valley - Mountain View, Los Altos, Cupertino and Sunnyvale	4 million
Kentucky - Campbell County (exc. Fort Thomas, Newport, & Dayton)	1 million
Virginia - Fairfax County	500,000
Washington D.C. - Washington metropolitan area	500,000
New Mexico - Los Alamos	250,000
Minnesota	10,000
Colorado	10,000
North Carolina	10,000
San Antonio	10,000
San Diego	10,000
Australia	Coming Soon
United Kingdom	Coming Soon
Caribbean	Coming Soon

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Radio Reach (Traditional/Digital Per month)

Atlanta - Metro Atlanta	1 million
Virginia - Fairfax County	500,000
Washington D.C. - Washington metropolitan area	500,000
Los Angeles (Podcast Network)	100,000
Minnesota	10,000
Colorado	10,000
North Carolina	10,000
San Antonio	10,000
San Diego	10,000
Australia	Coming Soon
United Kingdom	Coming Soon
Caribbean	Coming Soon

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Sponsorship - TV (USD Per Month All Markets Except Virginia/DC or unless noted)

Brought to you by... (Name/Tagline/Statement/No Graphics - Max 20 Sec.) \$4,000

Wear your shirt \$500

Mic logo flag \$1,000

Sponsorship - Radio (USD Per Month All Markets Except Virginia/DC or unless noted)

Brought to you by... (Name/Tagline/Statement - Max 30 Sec.) \$2,000

Sponsored ad around 15 min mark (Name/Tagline/Statement - Max 30 Sec.) \$1,000

Sponsored ad around 30 min mark (Name/Tagline/Statement - Max 30 Sec.) \$1,000

Have An Idea?

Record TV season and/or radio episodes at your business

Sponsor me to go to an event & record / brought to you by...

TV & Radio Combo

... Let's Chat

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