

## **Marketing Intern Position**

YASHA Lifestyle is looking for a part-time Marketing Intern to help support our team.

This position is a 3 to 4-month internship. Compensation will be in the form of an honorarium.

About YASHA Lifestyle, We're a Toronto based faith based company, where culture and Christianity collide. We are a platform for Christian creativity (fashion, music etc.). We hold events, offer exposure to other modern faith based brands and create online content via our blog and social media. Learn more at [yashalifestyle.com/about](http://yashalifestyle.com/about)

As part of the team, you'll assist in:

- Writing and creating content (blogs, social media, YouTube etc.)
- Assist with additional marketing projects as required
- Creating multi-media content (videos, photos, infographics, etc.)
- Reaching out to media outlets and industry publications
- Writing Press Releases
- Designing web pages and microsites
- Market research
- Proposal creation
- Attend and assist at branding events
- Administrative duties, as required

Must Have Skills / Qualifications:

- Excellent written (e-mail, content creation) communication skills
- Extremely well organized and detail-oriented
- Able to work well in a team
- Positive and creative
- On camera experience for interviews and video blogging (not mandatory, but an asset)
- Access to a DSLR camera/ iPhone (not mandatory but an asset)
- A PC or MacBook
- Comfortable in a Christian setting and in compliance with our core values

Benefits

- Honorarium at the end of internship
- Reference Letter
- Free access to events (concerts, conferences etc.)
- Extremely flexible hours

**3 Positions Available – Email resumes and portfolios to [hello@yashalifestyle.com](mailto:hello@yashalifestyle.com) with the subject: S/S 2017 Internship** *\*Please include links of websites/blogs and social media platforms in the email*