



Global Learning Community

End of Year Impact Report 2014

Project Overview

Introduction

The Global Learning Community (GLC) project aims to raise the standard of care for vulnerable populations and survivors of human trafficking and exploitation around the world through collaboration and sharing of good practice.

GLC extends Chab Dai's collaboration building experience and expertise to other regions and contexts across the globe through sharing of evidence based practice and encouraging collaboration at a macro level (government), theoretical level (academicians), a peer level (NGOs and other stakeholders), and micro level (community). Global Learning Community's purpose is to coach and assist citizens and counter-trafficking stakeholders around the world to network with one another; share knowledge and ideas; and increase their capacity to address human trafficking and exploitation through an integrated referral mechanism, prevention, survivor-care, research, community activism, and policymaking.

The purpose of this end of year report is to share project achievements for 2014, and ways in which the Global Learning Community project has made an impact toward its objectives.

Project Objectives

- Inform, mobilize and advocate with policymakers, private sector, academics and other key public influencers to improve and expand their understanding of human trafficking and exploitation.
- Increase program standards through Building Capacity and Resourcing NGOs currently working to address trafficking and exploitation
- Facilitate connectivity, knowledge-sharing and cross-border cooperation among stakeholders through Freedom Collaborative

Planned Activities

- Inform, mobilize and advocate with policymakers, private sector, academics and other key public influencers to improve and expand their understanding of human trafficking and exploitation, by:
 - Contributing to and facilitating macro-level advocacy to inform policy,
 - Engaging with private sector on business enterprise, labor exploitation and legal input,
 - Increasing knowledge exchange with the academic sector, and
 - Informing key influencers of the public (e.g. journalists, religious leaders, donors, and counter-trafficking advocates)
- Increase program standards through Building Capacity and Resourcing NGOs currently working to address trafficking and exploitation, by:
 - Coaching and building capacity for quality programming with peer stakeholders,
 - Building capacity for models of coalition, networking and connectivity among peer stakeholders,
 - Informing NGOs, coalitions and others about good practice, and emerging issues/trends in order to increase evidence-based responses on the ground
- Facilitate connectivity, knowledge-sharing and cross-border cooperation among stakeholders through Freedom Collaborative (a web application), by:
 - Expanding and further developing Freedom Collaborative as a whole,
 - Implementing and expanding existing Freedom Collaborative modules (Freedom Registry, Freedom Library, Freedom Community, and Freedom Dialogues),
 - Designing and developing new Freedom Collaborative modules (Freedom Academy, News, Calendar, Freedom Enterprise)

Major Achievements

Major Achievements in 2014

- **New partnerships and relationships** were established with macro, academic and peer organizations around the globe. We were particularly successful this year in increasing the number of partnerships we have with **private sector** stakeholders, a group that was less represented in previous years.
- Our efforts in 2014 led to an increase in the number of partners the project has worldwide. With over **210 partners in 30 countries**, the impact of sharing lessons learned, resourcing and raising capacity of stakeholders have a broader impact and significant potential for greater expansion in years to come.
- Expansion of **Freedom Collaborative** continued throughout the year, including an expansion of Freedom Library functionality, functionality for coalitions on Freedom Registry, and the launch of Freedom Specialists. After only one year of being live to the public, the site has now received visits from 73 countries
- Launch of **Freedom Dialogues**, a series of podcast-like videos meant to share, expand and spur creating thinking in furthering international dialogues about addressing human trafficking. In 2014, we launched 4 dialogues: one on collaboration, boys & men, healthcare and grassroots fundraising.
- Entered into a new partnership for the further development and implementation of Freedom Collaborative with **Liberty Asia**, who will oversee future technical development of the site, including an expansion of tools to assist counter-trafficking stakeholders with case management and referral contacts
- Partners and stakeholders with whom we've worked have shared and demonstrated a significant amount of **excitement, encouragement and positive feedback** about the aims, objectives and potential impact of GLC.

For examples of how Global Learning Community has made a direct impact with our partners on the ground, please see "Impact Stories" on page 14.

Objective 1: Informing, Mobilizing and Advocating with Influential Sectors

Overview

As noted above, one objective of the Global Learning Community is to inform, mobilize and advocate with influential sectors, such as policymakers, the private sector, academics and other key public influencers (journalists, religious leaders, donors, etc.).

Highlighted Achievements

Achievements related to contributing toward this objective include:

- Government and UN connections have been made in Costa Rica with the Migration Office, UNODC, PANI (national child welfare office), the US Embassy in San Jose, the Central American Counter Trafficking Task Force, the Nicaragua Task Force, Mexico Task Force, and attendees at the UNODC regional conference.
- Advocated with the Inter-Agency Taskforce on Trafficking in Persons in Singapore to to advocate on behalf of Cambodian domestic workers in Singapore.
- Increased credibility in the academic sector with connections and input into research in Costa Rica, Thailand, Canada, Guatemala, Malaysia, Singapore and US.
- Engaged with new private sector partners in Thailand, Hong Kong and New Zealand
- New opportunities to partner with seminaries and church leaders in Singapore, Colombia and Costa Rica, churches in Australia and Hong Kong, and Jewish rabbis in Europe.
- Interviewed and engaged in dialogue with journalists and media publications to promote accurate reporting about trafficking, and the importance of social sector collaboration
- Increased local involvement with three local government/policy focused coalition in California and collaborated with local government and law enforcement to design the Sacramento County's HT poster required to be posted at public locations throughout the county in accordance with California SB1193 (see article here: <http://www.cpradio.org/24962>)
- Significantly increased social media presence with over 360 Facebook posts and 1,000 tweets highlighting NGO-sector collaboration, and non-sensationalized representations of trafficking, exploitation and related issues



PHOTOS
L: SB1193 poster for Sacramento County, designed by our team.
R: Academic partners in Costa Rica.

Existing Country Partners

Previous connections had been made with partners in:

- USA
- Canada
- Guatemala
- Nicaragua
- Colombia
- Costa Rica
- Europe (regional)
- India
- Nepal
- Thailand
- Cambodia
- Malaysia
- UK
- Egypt
- China
- Sweden
- Finland
- Hong Kong
- Singapore
- Australia

New Country Partners

New and additional connections have been made with potential and current partners in:

- Nicaragua
- Mexico
- Guatemala
- Singapore
- Colombia
- Australia
- New Zealand
- UK
- USA

Impact Story

Private Sector Partnerships

One of the objectives of GLC is to develop strategic and influential partnerships beyond only NGOs. In the past years, there has been many challenges that have contributed to mistrust between NGOs and the private sector, however we saw that private sector partnership was critical for us to see the issue of labour exploitation exposed and addressed.

In 2014 we have seen the development of some of our first private sector partnerships globally. In both Hong Kong and New Zealand, we are beginning to partner with corporations who are contracted by US companies to find labour for their product manufacturing. Partly due to the rise in awareness of labour exploitation and legal frameworks such as the California Supply Chain Act, we have been asked by these companies to help them source slave and exploitation free labour which is a first step in addressing some of the endemic issues of labour exploitation globally.

Objective 2: Increase Program Standards among Peer Stakeholders

Overview

In addition to informing and mobilizing influential sectors, Global Learning Community aims to increase program standards among NGOs and those already working to address human trafficking. This includes coaching and mobilizing for quality programming, building capacity for models of coalition, and informing peers about emerging trends in counter-trafficking work.

Highlighted Achievements

Achievements related to contributing toward this objective include:

- Visited and exchanged resources with partners in Nepal, Thailand and Costa Rica
- Assisted with the release of “Stopping the Traffic,” an edited volume focused on addressing difficult questions when addressing human trafficking. The volume includes chapters by GLC team members on the importance of collaboration, and was co-edited by GLC’s program director.
- Completed trainings and/or seminars with practitioners at ICAP (USA) and the Justice Conference Asia (Hong Kong)
- Capacity building, strategic planning and assistance with program development with A21 Thailand
- Increased input, mentorship and training activities with partners in Costa Rica, India, Philippines
- Translation of a housing/shelter toolkit into Spanish, and conversations with the author about translations into additional languages
- Contextualization of the Chab Dai Charter with shelter agencies in Indonesia, Costa Rica and Fiji
- Coaching and input with new coalition partners in New Zealand, Australia, Hong Kong, Europe and Singapore
- Commenced and collected data for research project on the impact of short-term volunteers/voluntourism in Cambodia
- Began development of a coalition toolkit to assist stakeholders with developing an anti-trafficking coalition in their own country/region

Existing Country Partners

Previous connections had been made with partners in:

- | | | | |
|--------------|---------------------|-------------|-------------|
| • USA | • Europe (regional) | • Nepal | • China |
| • Canada | • Romania | • Thailand | • Mexico |
| • Guatemala | • South Africa | • Cambodia | • Haiti |
| • Nicaragua | • Kenya | • Malaysia | • Laos |
| • Colombia | • India | • Indonesia | • Vietnam |
| • Costa Rica | | • UK | • Australia |

New Country Partners

New and additional connections have been made with potential and current partners in:

- | | | |
|---------------|---------------|--------------|
| • Fiji | • Hong Kong | • Costa Rica |
| • Australia | • Singapore | • Colombia |
| • New Zealand | • Phillipines | • USA |

Impact Story

Coalition Partnerships

Chab Dai Coalition in Cambodia was one of the first dedicated coalitions specifically addressing human trafficking by working together strategically. However, due to the challenging nature of establishing coalitions, there were few others working internationally and very little attention was paid to the need for formalized networking until recently.

In 2014 we have seen the most significant increase and interest in the establishing of coalitions internationally. GLC team are now working to help establish new coalitions and support fledgling coalitions in New Zealand, Australia, and Latin America. Due to this, the GLC project is planning to develop a toolkit to help these young coalitions establish and develop in their operations.



Objective 3: Facilitating Connectivity

Overview

In addition to mentoring and coaching individual anti-trafficking stakeholders through relationship and partnership, the Global Learning Community team designed and developed Freedom Collaborative, an online, open-source web application designed to facilitate knowledge exchange among anti-trafficking stakeholders and advocates across the globe.

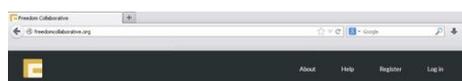
For more information go to freedomcollaborative.org.

By the Numbers

- Freedom Collaborative has received visits from 73 countries
- Freedom Registry expansion and contextualization efforts are now in 15 countries, 11 more than 2013. With this effort, we've also seen large increases of use in those particular countries.
- In 2014, we've had 26% more site visits than all of 2013, and a 155% increase in average visits per day in expansion countries.
- Users are now spending more time on Freedom Collaborative and contributing more to it through Freedom Library and Freedom Dialogues than in 2013. The average time on the site per visit for countries other than the United States has increased from 1min 32sec to 7min 10sec, a 365% increase from 2013, and on average, are looking at 7% more pages.

Highlighted Achievements

- Successful initiation and release of four [Freedom Dialogues](#).
- The number of resources in Freedom Library surpassed 1000 resources. See our blog post about it here: <http://goo.gl/OQerll>.
- Finished building the news module, currently available at humantraffickingnews.org, and soon to be added to the Freedom Collaborative site. See blog post here: <http://goo.gl/dll7Gu>.
- Platform “fixes” including an increase in the overall speed of Freedom Library, addressing complications in adding an item to Freedom Library, addressing complications in registering on Freedom Registry, and many other behind-the-scenes fixes to improve the application’s overall performance.
- Release of Freedom Registry’s “Coalition Layer”.
- Strengthened Freedom Collaborative’s visual identity/branding with the release of a new booklet (<http://goo.gl/a82jid>) and promotional material (poster available at <http://goo.gl/mUVjbb>).
- Entered into new partnership with [Liberty Asia](#) to oversee future development and implementation



Impact Stories

Freedom Registry Nepal

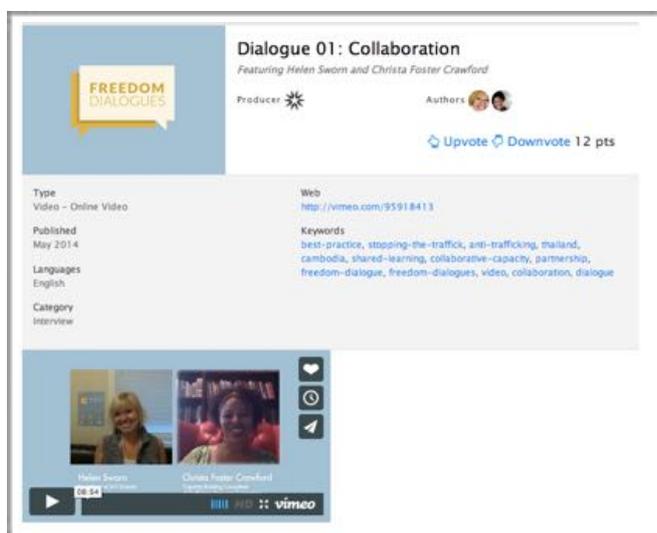
While building bridges and developing national registries in several Southeast Asia, North America, Central America, South America and European countries, some of the most recent advances have been in the nation of Nepal.

Freedom Registry Nepal has completed the development of its steering committee, the first major step in developing a national registry. Building on lessons learned in the US, Canada and Cambodia, Nepal's steering committee is an ideal representation of the counter-trafficking sector in Nepal. The committee, which will guide the project and promote engagement, includes activists, NGO representatives, government officials and police officers. The first committee member to join, The Asia Foundation, is the main implementer of USAID's counter-trafficking funding in Nepal, and suggested several others who soon became members. This included the former Joint Secretary of the Ministry of Women, Children and Social Welfare, the primary government official addressing trafficking, the president of Shakti Samuha, which received the Ramon Magsaysay Award in 2013, and several other high profile stakeholders. With this first step completed, Nepal is well on their way to establishing a national registry to enhance collaboration in providing support and protection to vulnerable men and women in Nepal.



Freedom Dialogues

A primary intention of Freedom Collaborative has been to capture the interactions between leading experts in counter human trafficking that often happen at conferences, but are often lost thereafter. Launched to the public in May, Freedom Dialogues capture conversation between two experts on a specific niche subject (within the scope of human trafficking). Our first dialogue highlighted conversation about the [importance of collaboration](#), our second highlighted issues of [exploitation for boys and men](#), and our third looked at responses to human trafficking from a [health perspective](#).



Our Team in 2014

Helen Sworn

International Director, based in Cambodia

Tania DoCarmo

GLC Program Director, based in USA

Joan Jarman

Latin America Partnership Coordinator, based in USA

Taylor Poe

Freedom Collaborative Manager, based in USA

Luke Weatherson

Freedom Registry Coordinator, based in Cambodia

Leticia Villamar

Operations Manager, based in USA

Kristina Novak

GLC Project Assistant, based in Cambodia

Summer Iqbal

Program Assistant, based in USA

Amanda Bray

Communications Assistant, based in USA

Brittany Cordero

Communications Assistant, based in USA

Christina Chan

Volunteer, based in USA

Tyler Girard

Volunteer, based in Cambodia

Web Development Team

Based in USA

Through partnership with Liberty Asia