



Sr. Copywriter
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The way some people feel about sports—that's the way I feel about words and ideas. I love to think, to create and to make. I want to solve things and change things, and turn ordinary brands into cultural icons. Yes, I'm passionate and idealistic. Otherwise, I'd get a normal job.

AGENCIES

GSD&M 2012-present

BBDO 2012

Publicis 2010-2012

Ogilvy 2006-2010

Campbell Ewald 2005 (Intern)

CLIENTS (SHORTLIST)

Blue Cross

British Airways

Campbell's

Citibank

Horseshoe Casino

IBM

John Deere

Lee Jeans

Southwest Airlines

PROFESSIONAL SKILLS

Storytelling

Integrated thinking

New business

Mentoring

POST-APOCALYPTIC SKILLS

None

EDUCATION

VCU Brandcenter 2004-2006

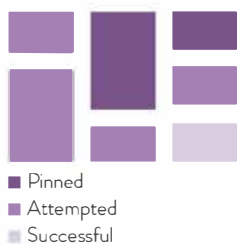
MS in Advertising

UNC, Chapel Hill 2000-2004

BA in Journalism

Recurring nightmare: I'm back in school and can't remember my schedule.

Pinterest Projects ✨



Favorite Cocktail



Cats Owned vs. Cats Wanted

