About GirlVentures

GirlVentures combines outdoor adventure with social emotional learning and leadership development for adolescent girls at a critical time in their lives. Girls' confidence peaks by the age of 9 and then falls, but time spent in nature can teach the skills that girls need to thrive. Using the outdoors as a catalyst for developing girls' leadership, GirlVentures builds confidence, empathy, and life skills, enabling transformative change that lasts a lifetime.

Starting at age 10, our participants backpack, hike, kayak, and rock climb in the Northern California wilderness, learning from experiential educators and mentors while gaining the knowledge and tools that will enable them to reach their full potential. GirlVentures' age-appropriate programming runs throughout the year, investing up to 300 program hours per girl each year. With a focus on serving communities that are underrepresented in outdoor recreation, we provide full or partial program scholarships to more than 80 percent of our participants, and serve primarily low income youth and youth of color from across the San Francisco Bay Area.

All our work contributes toward our vision of a world in which girls and women lead inclusive, resilient communities, and where nature is accessible to everyone and conserved for future generations. Today, we invite you to join us.

Partner with Us

In 2020, GirlVentures is celebrating 23 years of empowering girls and women. As our reach and influence continue to grow, we are extending three new corporate partnership opportunities to companies that share our vision and values. Each opportunity will deepen your company’s social impact while expanding GirlVentures’ reach, resources and program offerings.

Listed below are several ways you can support GirlVentures, which include an array of promotional and visibility opportunities:

- Sponsorship of a community course, to introduce new communities to the power of the outdoors
- Presenting sponsorship of a summer program, providing up to 200 hours of leadership training for girls from diverse communities
- Hosting an employee engagement event to bring GirlVentures’ innovative leadership development approach to your team
**Sponsor a Community Course**

New for 2020, Community Courses provide an entry-level pathway for small groups to experience GirlVentures’ one-of-a-kind learning and leadership curriculum. While our spring break and summer courses accept only single applicant students, Community Courses are designed with existing school and community groups in mind, helping to introduce new communities to the power of the outdoors. Should you choose to sponsor a Community Course, GirlVentures will:

- Conduct outreach to organizations aligned with your social impact objectives and/or key populations (i.e. Native American, Latinx, LGBTQ+, etc.) Alternatively, GirlVentures will make best efforts to engage any school or organization with which you have a previous or ongoing partnership.
- Host the Community Course, including one or multiple outdoor recreation activities that allow participants to engage with nature and explore the natural world around them in a supported way.
- Host a corresponding volunteer opportunity for your employees before, during and/or after the Community Course. Options include:
  - Pre-course gear sorting, packing, and post course clean up
  - A joint activity during the Community Course to facilitate mentorship or adult support
  - Post-course recognition or speaking opportunities at graduation
- Distribute a company-branded pre-course or end-of-course gift, if desired and appropriate
- Provide you with photos and stories from their sponsored Community Course to distribute internally, use in corporate responsibility reports, share via social media, etc. GirlVentures will also provide guidelines for posting as participants are minors.
- Recognize your company on its social media channels, garnering visibility from a combined audience of more than 8,000 active followers
- Include your logo on the Supporters page of girlventures.org

**Community Course Sponsorship Budget:** Starting a $12,500, excluding optional branded gift for participants
Sponsor a Summer Program

GirlVentures hosts six annual spring and summer programs for girls entering 6th through 12th grade. Each age-appropriate summer course guides a small group of youth on a multi-day journey through the Northern California wilderness. Together girls climb, hike, camp and/or kayak for up to two weeks while practicing leadership, communication, self-reflection and creativity. In addition to managing all course activities, curriculum and instruction, GirlVentures provides all transportation, meals, snacks and gear free of charge to summer program participants. Should you choose to sponsor a summer program, GirlVentures will:

- Cover all sliding scale tuition costs of course participants, making this transformative opportunity available to more girls from under-resourced and underrepresented communities.
- Recognize your company as the course sponsor in all outreach and course communications, including but not limited to: name and logo on GirlVentures’ website, inclusion in relevant email communications and social media posts to an audience of over 8,000.
- Host a corresponding volunteer opportunity for your employees before, during and/or after the summer program. Options include:
  - Pre-course gear gathering, journal making, or supply packing
  - Mid-course resupply hike and/or mentorship session incorporated into existing programming
  - Post-course recognition, certificate distribution and/or speaking opportunities at graduation
- Lead employees on an optional half-day climbing or kayaking outing in the San Francisco Bay Area
- Distribute a company-branded pre-course or post-course gift, if desired and appropriate
- Provide you with photos and stories from the sponsored summer program to distribute internally, use in corporate responsibility reports, share via social media, etc. GirlVentures will also provide guidelines for posting as participants are minors.
- Recognize your support through a first-person story on GirlVentures’ Her Voice blog
- Include your logo on the Supporters page of girlventures.org

Course Sponsorship Budget: Starting at $50,000, excluding optional branded gift for participants
Sponsor an Employee Engagement Event

GirlVentures invites your employees to share their expertise and skills both in the office and in the field. Whether you prefer a one-day volunteer event or an ongoing arrangement to provide support year-round, GirlVentures will tailor employee engagement opportunities to match your objectives and availability. Should you also choose to sponsor an employee engagement event, GirlVentures will:

- Assess and identify employee engagement activities best aligned with your existing social impact objectives, interests, availability, potential volunteer numbers, etc.
- Support your production of outreach and recruitment communications to employees
- Organize and host a one-day employee engagement event with GirlVentures staff and/or instructors. Opportunities can be held individually or combined as time allows:
  - Kayak tour
  - Indoor or outdoor rock climbing experience
  - Journal making workshop
  - Leadership skills workshop
  - Pre-course supply pack
  - Post-course gear return
  - Program evaluation
  - Mentorship session with GirlVentures’ Youth Advisory Board
- Alternatively, GirlVentures can arrange a series of employee engagement opportunities based on organizational needs and seasonality as well as your availability.
- Provide you with photos and stories from their event(s) to distribute internally, use in corporate responsibility reports, share via social media, etc.
- Include your logo on the Supporters page of girlventures.org

Community Course Sponsorship Budget: Starting at $7,500, based on two activities
Let's Connect!

GirlVentures' envisions a world in which girls and women lead inclusive, resilient communities, and where nature is accessible to everyone and conserved for future generations.

We know that like-minded partners are essential to making this vision a reality. Please contact us to discuss these and other ways to support GirlVentures. Thank you for your consideration. We look forward to working with you.

Emily Teitsworth, Executive Director
emily@girlventures.org • 415.816.1450