

2022-2023

2022-23 ANNUAL REPORT



MADISON HOUSE

STUDENT VOLUNTEERS
UNIVERSITY OF VIRGINIA

MADISON HOUSE

Highlights in History

2000

Migrant Aid is recognized as a Point of Light.



1980

Open House Hotline, a student-run crisis intervention hotline, requests to become a Madison House affiliate and is formally adopted the following year.



1856

Madison House descends from the University YMCA, founded by students of the University of Virginia. This is the first collegiate YMCA.

1969

The YMCA becomes the Master and Fellows of Madison Hall.

1976

Christmas Project is a notable new program.



1990

The White House's National Office of Service names Madison House the 102nd Point of Light.

1970

Following a year of evaluation, Madison Hall initiates the Office of Volunteer Community Service.

1975

Madison Hall becomes Madison House and moves to 170 Rugby Road. Early programs include Tutoring, Youth Recreation, Big Brothers/Big Sisters, Migrant Recreation, International Interaction, Housing Improvement, Companionship Therapy, Medical Services, and Professional Services, including Taxpayer Assistance.

1973

The Virginia Governor's Council recognizes Madison Hall as being the best in the state or the nation.

1987

Christmas Project, serving 105 local families, changes its name to Holiday Sharing.

1998

Open House Hotline changes its name to Hotline for Empathetic Listening and Problems (HELP).

1904

The YMCA incorporates and occupies a new building, Madison Hall.





2012

Medical Services is Madison House's largest program, with around 500 volunteers at the UVA Hospital, Martha Jefferson, and the Free Clinic. They represent nearly half of the volunteers in the Medical Center and provide more than 23,000 hours of service.



2023

Madison House receives UVA Student Council CIO awards for impact and student culture.

2001

The Dave Matthews Band donates \$114,576 to the Madison House endowment.

2013

Multiple new sites are established, including the West Haven Community Center after-school program, a Montanova Stables horse program, and a new Hoos Assisting with Life Obstacles (HALO) program site.

2022

Madison House assumes leadership of the C-ville Tax Aid Coalition.

2004

English as a Second Language (ESL) program begins, and an Animals and Environment initiative begins in partnership with the Rivanna Trails Foundation and the SPCA.

2014

Madison House celebrates the 40th anniversary of the Latinx and Migrant Aid (LAMA) program, formerly known as Migrant Recreation.



2015

The UVA Parents Fund awards Madison House a grant of \$27,730 for technology upgrades.

2021

Some in-person volunteer programming resumes at Madison House. Madison House hires its first Graduate Fellow, a graduate student dedicated to the development of Madison House volunteers as student leaders.

2019-2020

Madison House receives grants of \$150,000 from UVA Parents Fund and \$100,000 from Jefferson Trust to subsidize a Community Engaged Learning Initiative, in which Madison House will collaborate with faculty to offer UVA students courses that combine community engagement and service with academic instruction.



2020

In-person volunteering is suspended due to the COVID-19 pandemic. Services shift to continue working together, even while staying safely apart: contactless food deliveries, virtual tutoring, vaccine clinic assistance, and HELPLine hotline services.





Dear Friends,

I am thrilled to share with you some of the incredible work that Madison House has undertaken over the past year. From a local “Walking Bus” to expanded income tax filing assistance, our passionate and dedicated student volunteers have been at the forefront of creating meaningful change in the greater Charlottesville area. By building relationships and promoting sustainable practices, our volunteers have been steadfast in their commitment to providing services that meet our community partners’ most critical needs.

Offering a broad array of programs and initiatives, Madison House is uniquely positioned to foster engaged learning opportunities that empower students and enrich their higher education experience. The skills and knowledge our volunteers gain prepare them to be responsible citizen leaders, equipping them with tools to create positive impact in local and global communities alike.

As we look to the future, we remain committed to building stronger, more vibrant, and more connected communities. With more than 50 years of experience at our back, we eagerly anticipate the next phase of Madison House’s growth. Leading our experienced team is Madison House’s new Executive Director, Stephanie Carter.

Stephanie’s career is steeped in service, leadership, and the formation of collaborative community partnerships. Her deep ties to the greater Charlottesville community and passion for volunteer work will help further advance our mission at Madison House. We are excited for our next chapter under her direction!

Thank you for your unwavering support of Madison House. Together, we can build a better future for all.

Sincerely,

Sherri Moore
Co-chair, Madison House Board of Directors

BOARD OF DIRECTORS

2022-2023

Sherri Moore
Co-Chair
UVA Member

Lisa Mayevsky
Co-Chair
UVA Fourth Year

Leigh Webb, MD
Vice Chair
UVA Member

Doug Trout
Treasurer
Community Member

Emily Wampler
Secretary
Community Member

Kathryn Ellis
UVA Third Year

Ed Finley II
UVA Member

Roger George
Community Member

Lucia Hoerr
UVA Fourth Year

Monica Gray Logothetis
Community Member

Sherry Nedzbala
Community Member

Neha Pai
UVA Second Year

Alex Perez
UVA Third Year

Gib Staunton
Community Member

Meet Stephanie Carter

EXECUTIVE DIRECTOR OF MADISON HOUSE



What made you decide to take the job as Executive Director and what do you bring to the position?



I was drawn to Madison House's long-standing commitment to service and student leadership development. As a long-time educator, I have seen those values in action daily and feel passionate about the personal impact they can have on students, as well as the community at large. I was also very impressed by the four programming pathways through Education & Youth, Human Services, Medical Services, and Animals & Environment, as well as the depth and breadth of the work of the Madison House team.



What are your goals and priorities as Executive Director this first year on the job?



My top priorities during this first year are to fully understand the organization, get to know the team, and begin to build relationships and partnerships. I am also immediately focused on the financial health of the organization to ensure our stability and sustainability for another 50 years.



What are you most excited about in this new role?



The possibilities! There are so many talented, smart people on the team and I think the possibilities are endless. I am excited to bring the knowledge of a secondary educator and community member to the table. With the team's expertise in their areas and my understanding of the community's needs, I know Madison House is going to soar into the future. Specifically, I am really excited about community-engaged learning and how that will shift the work we do and expand our partnerships with UVA faculty.



Education & Youth



9
programs

2,486
volunteer hours in
Education & Youth

216
program volunteers

38
community partners
across 43 program sites

SPOTLIGHT: ATHLETICS

Madison House's Athletics programs serve local organizations that provide opportunities to area youth to participate in organized sports. UVA student volunteers served as coaches, referees, and assistants for sports programs and non-profits, including the Charlottesville YMCA, Virginia Gators Swim Club, Soccer Organization of Charlottesville Area (SOCA), Virginia Basketball Academy (VABA), McIntire Little League, and Girls on the Run Central Virginia and Blue Ridge (CVABR).



This year in Athletics, there were 89 student volunteers who contributed 1,497 hours of service. As Head Program Director, Dante Massimo managed eight student program directors and a portfolio of community partners, acting as a liaison between the organizations, UVA student volunteers, and local youth and their families.

"This experience as Head Program Director has impacted me as a leader and volunteer as I have felt an immense sense of fulfillment from this purpose-driven leadership opportunity," Dante shares. "Witnessing the positive outcomes of my team's work and the families touched by our efforts has reinforced my commitment to volunteerism and leadership. I have felt a sense of purpose from communicating Madison House's mission, and attracting and retaining student volunteers who are eager to get involved, in order to further amplify the organization's reach and impact."

Volunteering is an area of interest to which Dante enjoys dedicating time. He believes that through his experience as a program director he has acquired skills that will be helpful in the future, including active listening, adaptability, problem-solving, and team management.

Dante anticipates that service will be a lifelong passion. "In the future, I plan on getting involved in the local community I am settled in post-graduation, and applying the skills and knowledge I've gained from this experience in order to make an impact."



KAITLIN BLAKESLEE

High School Tutoring
incoming Head Program Director 2023-2024

My Madison House experience has allowed me to connect with the greater Charlottesville community and give back in a meaningful way. It also allowed me to grow as a leader in my organizational skills. I can't imagine my time at UVA without it.

Animals & Environment

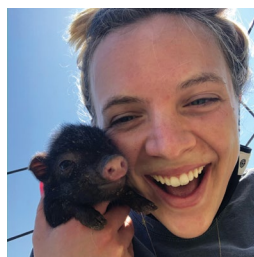


SPOTLIGHT: RANGER'S REFUGE AT GALLASTAR

Ranger's Refuge is the sanctuary arm of Gallastar Equine Center, a center for therapeutic horseback riding and animal rescue that has specialized in serving young people with cognitive and emotional difficulties since 1994. With a main focus on pigs, Ranger's Refuge is currently home to over 200 animals, including pigs, horses, ponies, donkeys, goats, cows, rabbits, chickens, and a turkey.

Madison House volunteers aid in the feeding, cleaning, and care of the rescued farm animals. A perk of volunteering at Ranger's Refuge is gaining experience interacting with a local nonprofit all while enjoying nature and the friendly farm animals.

"Volunteering at Ranger's Refuge at Gallastar gave me a new outlet to explore different passions and meet new people," says Zachary Harris, the incoming Head Program Director for Animals & Environment. He recounts a memorable experience from his volunteer experience when a litter of puppies had just arrived at the farm. "This moment is important to me not only because it was a great bonding experience for the volunteers, but because our Community Partner was so happy to introduce us to the puppies and clearly trusted us and enjoyed our company to the point where she wanted to share an important part of her life with us," says Zachary. "This experience taught me that even smaller moments can provide invaluable opportunities to bond and gave me a stronger connection to my community partners and Madison House volunteers."



6
programs
1,044
volunteer hours for
Animals & Environment

92
volunteers

6
community partners

CATEY NASH

Animals & Environment
Head Program Director 2022-2023

Through Madison House, I became part of a wider service community. I also found the Public Service Pathways program through Madison House. My experience helped shape my purpose and career goals, as well as my development as a leader. I am better equipped to handle challenges and address problems with confidence. This year I volunteered with Ranger's Refuge at Gallastar, and my community partner trusted me enough to look after the farm while they were away. This experience allowed my community partner to take a much needed break and gave me an experience as a responsible student leader.

Medical Services



SPOTLIGHT: UVA HEALTH

During 2022-2023, more than 500 Madison House volunteers supported 35 units at UVA Health, including outpatient clinics & procedure areas, adult and pediatric inpatient units, and the emergency department. They also provided administrative support throughout the hospital. According to Maureen Oswald, the volunteer coordinator for UVA Health, patients smiled more and felt that as though they were given more personal attention in between medical visits.

“Each academic year and summer, Madison House volunteers bring positive energy and support for patients, families and staff,” says Maureen. “We value superlative customer service, and having Madison House volunteers providing an additional welcome at our front doors or physically escorting patients to their first destination helps to reduce any stress or anxiety a patient may feel when trying to get to their appointment.”

Flowers, ecards, and other deliveries happened in a more timely fashion with more volunteers on hand. Maureen points out that with de-stress and distraction material being offered in waiting rooms, patients are in a better mood when they are called back to their appointment.

Maureen also mentions that for in-patient units, the extra help answering call bells and restocking supplies is welcome relief for the healthcare workers who can subsequently focus on skill-related tasks. For administrative staff, assistance with data entry and technical support gives staff and leadership information they request in a timely fashion to improve or streamline processes.

This past year, Madison House volunteers and program directors also piloted a new program: Friendly Visiting/ Health Unit Coordinator Support. This inpatient role assigns volunteers to a specific unit rather than scheduling volunteers for shorter visits to many units. Under this system, volunteers are able to connect better with staff and learn the nuances of their assigned unit in order to better support patients and their families in those units. This role will expand in 2023-24.

2

programs

18,745

hours for Medical
Services

505

volunteers

8

community partners



BHARATH DILEEP KUMAR

Rounding With Heart Volunteer 2022-2023

I have greatly enjoyed working on cardiology rounds as a volunteer. The nurses, physicians, and pharmacists I have worked with have all been amazing, and it has been a very gratifying experience to be a helpful presence that decreases their workload. I have also enjoyed seeing how physicians think about patient care, and assess possible treatments and interventions they could make.

Human Services



SPOTLIGHT: MEALS ON WHEELS

Meals on Wheels has a new partnership with Madison House this year, organized by third-year UVA student Helen Le. Helen has always been passionate about promoting food security and wanted to ensure that Madison House had multiple programs to address the issue. She explains, “Everyone has the right to have reliable access to nutritious food. I don’t think many people actually realize how rampant food insecurity is. In Charlottesville . . . it’s one in six people who don’t have reliable access. And it also disproportionately impacts marginalized communities, which is also an issue I am really passionate about.”

Meals on Wheels provides hot, nutritious meals to people who have trouble accessing or preparing food. In addition to delivering lunch five days a week to over 275 residents of Charlottesville and Albemarle daily, volunteers also provide a wellness check-in for isolated people who have trouble leaving their homes on a regular basis.

Robin Goldstein, Executive Director of Meals on Wheels in the Charlottesville area, first became passionate about promoting food security after hearing about and knowing relatives who struggled with covering the most basic aspects of survival. “I understood, from a very young age, the difficulty of caring for people who have no one else to care for them – and the struggle that goes with not being able to access food,” says Robin.

Meals on Wheels provides daily social interaction for adults who would otherwise be alone. The service allows patients to leave hospitals and care facilities sooner and can eliminate the need for out-of-home care. With Meals on Wheels, older couples can remain together and many adults can continue living independently for a longer time. Volunteers visit every day, so those who live alone are assured that someone will be by to check on them.

Meals on Wheels establishes deep, interpersonal relationships between volunteers and the neighbors they serve. Not only does the program increase food security in the community by providing homebound individuals predictable access to healthy foods, it empowers meal recipients to live healthy lives and benefit from friendly conversation and companionship.

6

programs

14,910

hours for

HumanServices

525

volunteers

23

community partners



EMMA TROISCHT

Adopt-a-Grandparent Program Director
2022-2023, Incoming Head Program Director
2023-2024

My most memorable highlight by far has been the close relationship I’ve formed with my “grandparent”. She suffers from Alzheimers and doesn’t have any close family that lives in the United States, so I am typically her only visitor. I gained confidence in myself, and was able to help lead others based on my experience. Overall, this close relationship has brought me joy and helped me passionately lead my volunteers.

Taxpayer Assistance Programs and Services



In 2022, Madison House took over leadership of the Cville Tax Aid coalition. Teaming up with Habitat for Humanity and the University of Virginia Community Credit Union, Madison House offered free tax preparation services for individuals and families in Charlottesville and the surrounding counties.

The Volunteer Income Tax Assistance (VITA) program has had a significant impact on both the financial well-being of under-resourced individuals and families and the local economy. By providing free tax preparation services to those who earn \$62,000 or less, VITA helps taxpayers claim important tax credits and deductions, which can mean the difference between financial hardship and stability for many families. In addition, by increasing the amount of money in the pockets of individuals and families in our area, VITA stimulates local spending, helping to boost the local economy.

Beyond the economic impact, the VITA program promotes financial literacy and independence. Helping taxpayers understand the tax system and navigate the complexities of tax preparation empowers them to take control of their finances and plan for the future. Accessing tax credits in a timely fashion helps individuals and families reduce their debt, improve their financial stability, and build a stronger foundation for themselves



1,456

federal returns prepared



205
volunteers

and their families. Overall, the program is a valuable resource that benefits both individual taxpayers and the local community at large. The majority of the Coalition's volunteers are part of Madison House's Creating Assets, Savings, and Hope (CASH) program, which trains University of Virginia students to become IRS-certified volunteer income tax preparation assistants. In 2022, Madison House recruited more than 200 volunteer tax preparers to conduct in-person appointments and facilitate drop-off services. Free online tax preparation software was also made available for those who wanted to do their own taxes. Spanish and Dari language services were available in-person through Habitat for Humanity at the Southwood Community Center and at Madison House.

Our target audiences include underserved taxpayers, particularly those in the surrounding rural counties, and individuals with limited English proficiency. During the 2023 tax season we began completing non-resident returns, which extended services to non-US residents. This capability, coupled with language services, made assistance more accessible to large immigrant and refugee populations in Charlottesville.

In addition, we developed partnerships with other like-minded organizations, including the International Rescue Committee, International Neighbors, and Goodwill, to extend the program's reach. Having strong relationships with local schools through our Education & Youth Services volunteer programs amplified our outreach efforts.

To make services even more accessible to our target populations in future years, we hope to offer expanded services, such as translation and childcare.



[Before] the pandemic, we were filing returns that had an annual impact of upwards of \$3 million in tax refunds given back to the community. I remember hearing that figure my first year and thinking, oh my gosh, this is the coolest thing ever. It's really great to see that we are having a tangible impact on the community and putting money back in people's pockets.

MARGOT SEIDEL
Co-Head Program Director of the CASH program



The process for me is easy. You bring in your forms that you receive in the mail. I collect them through the months, and they set me up with an appointment and time and place. I arrive, and these young people take care of me.

CYNTHIA O.
CASH client

Community-Engaged Learning

Community-engaged learning links students' academic experiences with real-world volunteer and community work through Madison House. This year, we continued to connect faculty with undergraduate teaching fellows who help with the extra logistical work that community partnerships require, and we provided space for communal meals and collaborative work. When faculty have this kind of support, they and their students can model and practice ethical community-engagement experiences outside of the classroom.

This past year, one team of students partnered with Madison House's Rose Cole, Ph.D., and UVA's Bonnie Gordon, Ph.D., to support the C-Ville Tulips project, a community-driven program for Afghan refugees. Throughout the year, students investigated ways that they could augment the current programming. They met regularly with various stakeholders from Madison House and immersed themselves in the community through volunteer efforts, which included supervising STEM activities, organizing field games, and transporting families.

Through community-based inquiry, the students created a training for future volunteers, complete with activities and learning modules, to make sure that all volunteers associated with the project through Madison House engage responsibly with the C-Ville Tulips community. The training includes information about cultural competence,



countering microaggressions and implicit bias, and strategies for building relationships and leading programs for refugee youth displaced by violence and natural disaster.

**SAMPLE
COMMUNITY-ENGAGED
LEARNING COURSES**

Community engaged learning exists in ways that seemed impossible a decade ago. But we have a long way to go, and it will require all of us to be nimble and to work collaboratively. I'm excited by programs like the Madison House Fellows and I'm excited by the potential to weave Madison House programs into the curriculum. Madison House has always taught us how to center students, and we need to keep doing this ... In C-ville Tulips, we have been, quite simply, blown away by the smarts, strength, commitment, and empathy of our student volunteers and interns. The students built themselves a team largely through bringing their friends and colleagues, and they show up in all-weather at all hours with a contagious energy and commitment to creating this

new community. At a moment when every bit of data suggests that college students are not okay after a global pandemic that wreaked havoc on their education and that young voters remain perilously apathetic, they need multigenerational and multinational connections, and they need to feel that they can make a difference.



BONNIE GORDON, PH.D.
Associate Professor, Department of Music

Volunteering allowed my team to bridge cultural barriers when designing a deliverable for C-Ville Tulips ... We relied on our volunteering experiences to develop a training module for prospective volunteers, preparing them to be culturally aware and responsible in future interactions.

For me personally, I learned what it meant to work within the community – and not from above it. Several situations challenged me to think and respond in ways I never had before. I often had to think beyond myself to navigate difficult conversations and scenarios. And I built strong relationships through mutual respect and a willingness to learn.



ALVIN NGUYEN
Third-year UVA student

Education and Human Development
Foundations of Community Engagement

Education-Leadership, Foundations, and Policy
Youth and Social Innovation Capstone I and II

English Writing and Rhetoric
Writing about Food Justice

English Writing and Rhetoric
Writing about Housing Equity

English Literature
Sally Hemings University: Connecting Threads

Music
Sound Justice as Community Engagement

Public Service Pathways



Launching in the fall of 2022 with the class of 2026, Public Service Pathways is an exciting new initiative that empowers UVA students as citizen leaders through meaningful public service, mentorship, and learning experiences. Throughout the program, students will engage in a wide range of opportunities, including internships, research projects, community service, mentorship programs, and connections with successful alumni. Whether public service is a personal commitment, a lifelong interest, or a potential career path, this program aims to provide students with the necessary tools to make a positive impact in their community. Students who complete the program will receive a designation of Presidential Public Service Scholar.

Madison House has been at the forefront of the Public Service Pathways program, both as thought partner and pragmatic leader. Madison House Head Program Directors Luke Hampton and Catey Nash were members of the program's Student Advisory Council, and Doctoral Fellow David-Aaron Roth served as the Student Leadership Coordinator. Dr. Rose Cole, Director of Community Engagement at Madison House, was also on the planning team. Madison House provided direct service opportunities for Public Service Pathways students, including volunteer placement and training through ethical partnerships that are relationship-based, sustained, and thoughtful, so that students better understand what it means to be engaged in their community.

We are pleased with the strong support we received from the President and Provost for the launch of Public Service Pathways. But even more important has been the critical partnership and support from the amazing team at Madison House. During the first year, nearly 200 students enrolled in the program. We look forward to continuing to collaborate with Madison House on this program, promoting the expert leaders that they are in this space and motivating students to commit to long-term community engagement.

LOUIS NELSON, PH.D.
Vice Provost for Academic Outreach
Professor, School of Architecture

As a student leader and Doctoral Fellow at Madison House, I was equipped with the knowledge, insight, and expertise to participate in meaningful conversations around ethical community partnerships, student volunteer opportunities, and leadership development experiences for the Pathways' Student Advisory Council and the program participants.

DAVID-AARON ROTH, ED.D.
School of Education and Human Development '23

Connect. Learn. Serve.



I came into UVA knowing that I wanted to pursue a career in healthcare, so I got involved with medical services within my first few weeks on grounds. The leadership experience I have gained through Madison House certainly shaped my undergraduate experience. I learned so much about managing large groups of people, data organization, and the benefits of working with a great team. I will be completing my 4+1 Master's in Public Health at UVA next year, while continuing to volunteer as an EMT.

Wahoowa!

PEYTON RIEGER
Human Biology and Spanish



Madison House has taught me to be an organized leader and to communicate clearly with my peers and advisors. I can be quiet at times, but through communication, I was able to get to know fellow volunteers, program directors, my co-head program director, and advisors. Developing communication skills helped me talk through issues that programs may face with others, share ideas, and come up with ways to support the program and the people involved. With these experiences, I will carry these communication skills to a professional environment in the future!

CAITLIN NGUYEN
Global Public Health



Madison House has been an outlet to allow me to serve the broader Charlottesville community and meet and work with my fellow UVA students. I have loved working with the Madison house staff and being able to make a difference at UVA and provide service opportunities to my peers. Madison House has allowed me to grow my leadership skills and be confident in my communication skills. I feel better prepared to work on a team, communicate with those in higher positions to me, and lead others. Thank you for an amazing four years. I am so grateful for Madison House!

HANNAH DOUGLAS
Computer Science and Statistics

Out & About



Goodwill Industries of the Valleys

March 23

Join Madison House, Atlantic Union Bank, and Goodwill tomorrow for FREE tax preparation and financial services in Charlottesville at the Goodwill Store & Donation Center at 29North. #volunteerimpact #financialliteracy

Need to File Your Taxes or Open a Bank Account?

Join Us at the Goodwill 29 N. Store
Thursday, March 23rd from 12:30 pm - 3:30 pm
440 Gander Drive, Charlottesville

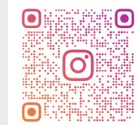
Madison House volunteers will be on site to help file your taxes for free with support from an IRS-certified tax preparer. Make sure to bring your 2022 tax documents for using the guided do-it-yourself tax software.

Atlantic Union Bank representatives will also be on site providing budgeting information and bank account sign up assistance.


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FOLLOW US







13 April 2023

To the University Community,

From the time the 13 Society was founded 134 years ago, April 13 marked the release of members' names in recognition of their achievements. Today, the Society strives instead to recognize altruism, both in word and deed. The 13 Society aims to recognize organizations that strive to make the university a better place for all students. Organizations that we believe to be deserving of this notability are as follows:

1. Alpha Phi Alpha Fraternity Incorporated
2. Remote Area Medical (RAM) at UVA
3. UVA Survivors
4. Native American Student Union
5. UVA Trauma Center
6. Students Demand Action (SDA) at UVA
7. UVA National Alliance on Mental Illness (NAMI)
8. Society of Hispanic Professional Engineers
9. Society of Women Engineers
10. Creative, Raw, And Very Edgy (CRAVE) at UVA
11. Ethiopian-Eritrean Student Association (EESA) at UVA
12. UVA Walking Bus - Friendship Court
13. Architecture School Community Members who made memorials for Devin Chandler, D'Sean Perry, and Lavel Davis Jr.

These groups were selected because of their efforts to make the University a more inclusive, responsive, and accepting place for all who seek to call it home. The 13 Society commends their work and looks forward to their continued accomplishments in the future.

Superstitio solum in animo inscii habitat,
The 13 Society

By the Numbers

Estimated Value of Service

\$1,354,882

Gifts & Deposits
\$572,794

Expenses
\$1,071,091

Draw from Gilman Fund**
\$175,000

**For women in leadership

University of Virginia Student Council

Carryover Reserve Fund
\$178,998

Draw from the Endowment*
\$57,332

*Funds received October 2023

UVIMCO Rate of Return
2%

\$50,000

Total Madison House funds***
\$1,898,700

***as of 6/30/2023

Donors
1,590

Program Directors
192

Head Program Directors
28

Full-time Madison House Staff
7

Total Service Hours
37,543

Number of Community Partners

Education & Youth **42**

Animals & Environment **6**

Medical Services **8**

Human Services **23**

23 total programs

METHODS AND MEASURES

Based on Dr. Rose Cole's research and evaluation expertise, and with help from community-based non-profit consultants, we have identified some methodological opportunities in how we historically have approached data collection and impact reporting. Changes to our documentation for 2022-2023 include:

COMMUNITY PARTNERS: We have streamlined certain tracks, such as Medical Services, to count the service placement organization (e.g. a hospital) as the partner rather than its specific departments or units (e.g. pediatric intensive care). For example, UVA Health now counts as one community partner and not 40 individual partner units.

VOLUNTEERS AND VOLUNTEER HOURS: In consultation with a data coach in 2020 and with the recent implementation of an internal tracking platform, we now have better systems in place to gather volunteer data. By centralizing data and its aggregation through an online platform, our student leaders and volunteers can track their hours and impacts with greater accuracy. Through this digitization, we have refined and standardized our data collection practices and reporting mechanisms.

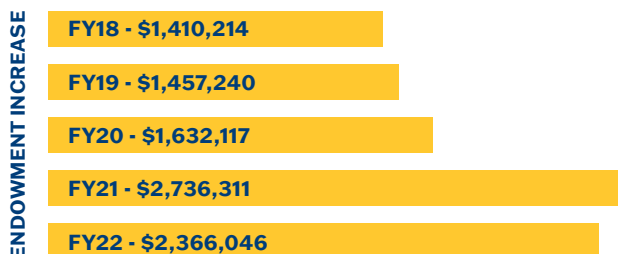
TRANSITION FROM PROGRAMS TO TRACKS: After conducting needs assessments with our community partners, we learned that there was a desire for greater simplicity in program organization. To better fit our partners' needs, we reorganized our programs into four primary tracks, which also allowed us to streamline staffing and connect prospective volunteers more quickly with service experiences that aligned with their passions. Under this system, programs like Cavs in the Classroom, Mentoring, and Tutoring were combined into one elementary, middle school, or high school education program.

Support the Future of Madison House

Your generous support makes our work possible.

For more than 50 years, Madison House has been a cornerstone of service, providing support to hundreds of partners in the Charlottesville community. We have trained an enormous number of UVA student volunteers to be citizen leaders, providing experiences that build character and impart values they will carry with them for the rest of their lives. Developing caring, capable, community-minded leaders is at the heart of our mission. We need your support to continue our mission and ensure the future of Madison House.

We have the privilege of partnering with UVIMCO for the management of the Madison House Endowment. UVIMCO has been critical in enabling us to expand our programs and launch new initiatives to improve the community and the world around us. Your support of the Madison House Endowment can make a difference. Secure the future of Madison House by making a tax-deductible gift today.



Campaign Committee Members

Marshall Burke
Robert Byron
Mary Kate Cary
Wayne Cozart
Sarah Gaines

Roger George
Shandon Gunter
Erin Hatten
Maurice Jones
Declan Mawer

Jason Mills
Jeff Moore
Sherri Moore
Rick Noble
Ned Parrish, Chair

Kathryn Stallings
Bill Shenkir
Bo Swindell
Natalie Tallis

Doug Trout
Leigh Webb

TRIBUTE CARD DONATIONS

The Tribute Card Program at Madison House was started by Campaign Committee member and



generous Madison House supporter, Robert Byron. This program allows anyone to send a tribute to honor a loved one or celebrate an occasion. Your honoree or their family will receive a card in the mail with your own personalized message and you will receive an acknowledgement of your generous contribution. It's a unique way to make a tax-deductible gift and honor someone in your life.

Giving to Madison House is an easy, triple-impact play that 1) supports one of the most important on-Grounds student activities, leading to countless volunteer opportunities while building bridges to the Charlottesville community; 2) provides real-world leadership development experiences for committed students; and 3) helps Charlottesville solve a number of its social services challenges.

ROBERT BYRON
Campaign Committee Member

Send a Tribute Card today!



170 Rugby Road
Charlottesville, VA 22903
info@madisonhouse.org • 434-977-7051

www.madisonhouse.org