

# SONJAHOLOPAINEN

sonjaloviisa@gmail.com | +358 44 988 0569 | www.sonjaloviisa.com

## EDUCATION

### Parsons the New School for Design

2016

Master of Arts in Design Studies

Thesis: Object Obsession— An Investigation into Consumer Culture on Instagram

### University of California, Santa Cruz

2014

Bachelor of Arts in Art

with concentration in Photography

2014

Bachelor of Arts in Philosophy

with highest honors

Magna Cum Laude

Cumulative GPA: 3.9

## EXPERIENCE

### DL1961 Premium Denim [September 2015 - December 2015](#)

*Intern*

assisted Showroom Coordinator • processed product returns • created mood boards for Creative Team • helped with general operations tasks • ran annual Sample Sale • assisted with customer service • in charge of keeping showroom organized and visually appealing • assisted sales team • created images for social media • updated Pinterest page • managed front desk • trained new interns • assisted graphic design team with creating styleguides in InDesign

### University of California, Santa Cruz [Winter 2014](#)

*Teaching Assistant*

helped facilitate Digital Photography class taught by Norman Locks • instructed students on use of Photoshop and Epson printers • assisted with sending class emails • received position by request from professor

### University of California, Santa Cruz [Winter 2014](#)

*Teaching Assistant*

helped facilitate Public Art II class taught by Dee Hibbert-Jones • coordinated communications to organize S.S. Palo Alto event • assisted with sending out class emails • independently ran a brainstorming class session • guided and advised students on how to organize S.S. Palo Alto event • received position by request from professor

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## EXPERIENCE

### **S.S. Palo Alto Project** [Spring 2013](#)

*Team Member*

collaborative project of Public Art II students at UCSC with Associate Professor Dee Hibbert-Jones • produced in collaboration with Save Our Shores and Art Dialogue with Barbara Benish • designed and produced original towels • participated in public promotion event on May 22, 2013

### **San José State University** [Spring 2011](#)

*Photographer*

photographed/directed unpaid models • completed post-production editing • produced images of cultural diversity for “Desire to Learn” website

## HONORS & AWARDS

### **University of California, Santa Cruz First-Year Honors Program**

[March 2011](#)

by invitation only • select group of UCSC applicants are invited to join the program based on their record of achievement • offers a more challenging academic curriculum for a select group of well-prepared students

### **William Hyde and Susan Benteen Irwin Scholarship Recipient**

[February 2014](#)

by nomination only by a UCSC Art Department faculty member • only twelve students a year selected to receive the award • decisions and nominations based on student’s work in the arts • recipients receive an award of \$2,500 and the opportunity to have a gallery showing at the Sesnon Gallery at UCSC

### **Parsons the New School for Design, Dean’s Merit Scholarship**

[April 2014](#)

## SKILLS

### **Software**

Adobe Creative Cloud • iMovie  
• Microsoft Word, PowerPoint,  
Excel • basic HTML • Lightroom  
• iPhone applications

### **Other**

darkroom photography • Epson  
negative scanners • printers •  
proficient with both PC and Mac •  
exceptional organizational skills

### **Social Media**

Facebook • Twitter • Instagram •  
Snapchat • Wordpress • Tumblr •  
Pinterest • YouTube • Vine •  
Google+ • LinkedIn • Blogger

### **Languages**

English • Finnish • French