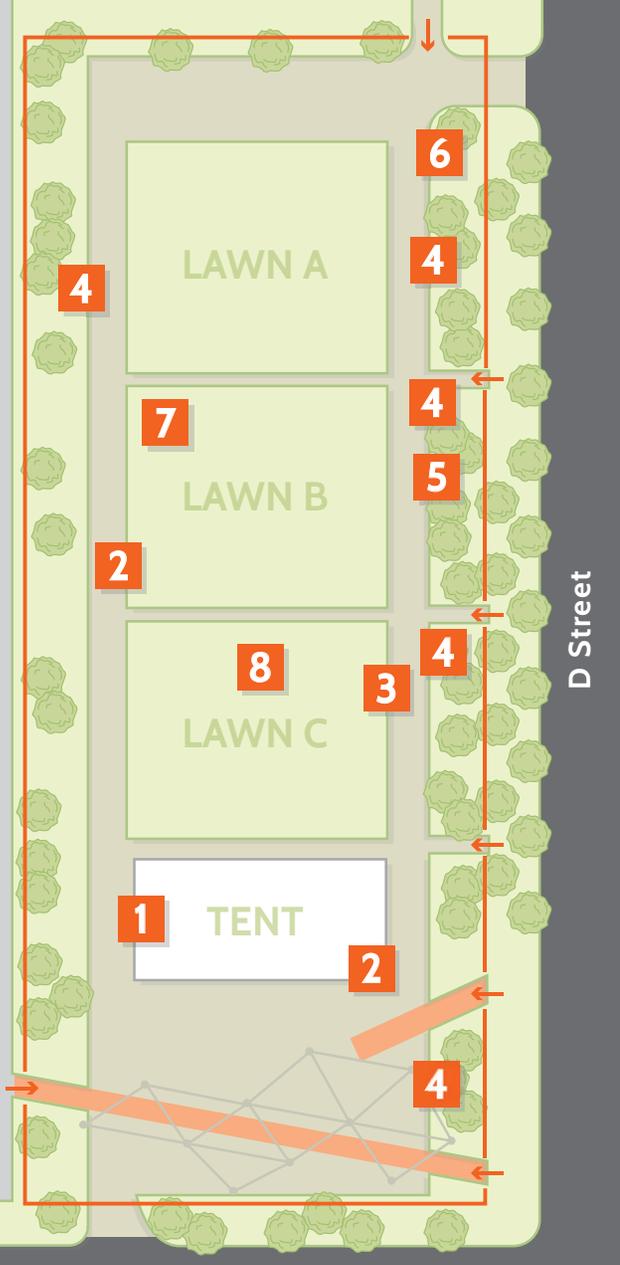


Boston Convention & Exhibition Center (BCEC)

D Street



D
Street
ArtLAB



the Lawn on **D**

420 D Street, Boston, MA 02210

For more information visit
www.LawnOnD.com



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**Welcome to
The Lawn on D!**

The D Street ArtLAB is an evolving set of outdoor works by local and internationally-recognized artists and art collectives. It's a place where experimentation and interactivity is encouraged.



More than 20 artists have contributed to our inaugural exhibition, "O Pioneers." The artworks celebrate the vision, perseverance, fortitude and creativity of change-makers and innovators.

Explore! Touch!
Interact with the works!

#LawnOnD
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**MASSACHUSETTS
CONVENTION CENTER
AUTHORITY**

1 White Collar Avocados

Joanne Kaliontzis, 2007/2014

White Collar Avocados, sets the tone for the beverage and music tent with a color-saturated digital collage in a pop aesthetic. Taking her inspiration from a vintage avocado crate label, Kaliontzis reconstructs the image by means of computer layering experiments. The result is a visually engaging image of a smiling face and vibrant colors that subtly poses questions about cultural and brand in a digital age.

2 Fishing in the Sky

Will Pappenheimer and Zachary Brady, 2014

This grand-scale augmented reality program designed by Will Pappenheimer and Zachary Brady, with support from Boston Cyberarts, displays phrases in the sky made visible through the Layar app on a smart phone. The phrases, common sayings rewritten to evoke the area's history, economic aspirations and possible future sea changes, appear as if they were written by a skywriting plane.

This augmented reality work spans the sky above and can be seen through your smart phone or tablet.

- 1 Download the free Layar app to your smart phone.
- 2 Open the Layar app.
- 3 In Layar, tap the Scan window and scan this QR code.
- 4 Click the Skywrite icon that shows up on your screen.
- 5 Hold your phone to the sky and look up!



3 Local Funnies

Silvia Lopez Chavez, Pat Falco, Raul Gonzalez, Emily Lombardo, Tim McCool, Fish McGill, Samara Pearlstein, Karl Stevens and Maris Wicks, 2014

Step into a collection of illustrations and cartoons on the ground by the games lawn. These home-grown artists depict both humorous and serious takes on life, work, art and Boston.

4 Birdhouse Units

Andrew Mowbray, 2013

Clusters of brightly-colored "Birdhouse units" from the artist's "Another Utopia" series are perched in the trees along the outer edges of the Lawn on D. These modular cement forms have the potential to be combined and stacked with each other and suggest community building. The work highlights a potential need for flora and fauna living spaces in the urban environment, and questions what their architectural "needs" might be.

5 Brick Traps

Matthew Hinçman, 2007

Complex meanings are teased out of familiar forms in this high-craft collision of symbol and narrative. Two traditional bent wood lobster traps – the kind often weighted down with bricks – are reconstructed with handmade bricks and mortar. The result is a form the artist imagined after hearing an outtake of a conversation and words out of context.

6 Scottie Web

Norm Magnusson, 2014

Part of a series of fabricated historical markers to be placed along Interstate-75, *Scottie Webb*, employs the official-seeming status of a historical marker to make a political and social observation. This work, placed where one might confuse it for an entrance sign, asks us to consider a future where children refuse to eat herbicide-resistant and genetically engineered vegetables.

7 What We Loved and Forgot: Installation

Megan and Murray McMillan, 2010-2014

What We Loved and Forgot: Installation evokes memory and relationships through the construction of two cage-like stages that mimic how memories change with perspective and how our relationships with people similarly shift with time and distance.

In this mysterious sculpture from Megan and Murray McMillan a large day-lily sits enclosed in a slatted cube or stage, connected to a smaller cube containing an antique chair. Slats of wood set inches apart make the cube appear solid when viewed at an angle. When seen from straight on, or at night when the interior is lit up, the objects become visible and we can ascertain their beauty.

Scan this QR code to view the original video, *What We Loved and Forgot*, 2010 and enter a dream-like sequence where lilies are being constructed and a woman cooks a meal unaware of the dual presence of the man and the camera.



8 Swing Time

Eric Höweler and J. Meejin Yoon (Höweler + Yoon Architecture), 2014

Commissioned by the MCCA to create a piece reflecting the community and experimental philosophy of The Lawn on D, Höweler and Yoon conceived *Swing Time* to encourage users to interact with the swings and with each other.

This playful sculpture highlights the effects of motion and encourages community participation with the unique movement of each swing. *Swing Time* is composed of multiple illuminated, ring-shaped swings, each of which holds an internal LED lighting system, micro-controller and accelerometer that symbiotically create colorful glowing effects generated by the motion and acceleration of the swings.

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The "O Pioneers" art labels at D Street ArtLAB are hand-painted by artist Pat Falco who purposefully conflates everyday life and art.