



News Release

FOR IMMEDIATE RELEASE

FOR THE BENEFIT OF VERSAILLES

BENSON SPORTSWEAR AND
SAKS FIFTH AVENUE PRESENTS
"THE FUTURE BEGINS TODAY"

On Tuesday, November 20, at 7 P.M. Saks Fifth Avenue will host a benefit party for Versailles featuring the work of time-traveling designer Elliotte. Hoping to dramatize some of the important ways fashion can reflect the past and enrich the future, Saks Fifth Avenue will present the fruits of Elliotte's exciting new line, "The Future Begins Today".

Known simply by her first name, Elliotte was born in 2047 in Greensboro, North Carolina. At the age of 64, after reaching enlightenment, she fell into a time-space continuum and plumbed the depths of fashion from the years 1923 to 1989 to choose elements that work for "every woman". Saks Fifth Avenue is pleased that this exquisite "visitor from the future" has chosen New York City and 1973 to launch her new line of all-in-one dresses. Per her request, Benson Sportswear, Inc. and parent company Temple Mills are manufacturing the line in Greensboro, North Carolina.

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“To see the past is to know the future”, says the reticent Elliotte. While her words may be few, the coming together of styles in her work has a “cross-fertilizing” effect that is sure to inspire women of any decade to look and feel their best.

The benefit party will take place at Sak’s Street Floor boutique.

Elliotte’s work will be also featured at Le Grand Divertissement a Versailles on November 28 at the Palace of Versailles, France. This benefit for Versailles will kick off with Liza Minnelli and feature both French and American designers.

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FROM: Helen O’Hagan