

*shortcake*

# 2017 ALBUM PRICING GUIDE

*hold on to your memories*





# WELCOME to *shortcake*

*Experience the joy of a beautifully-designed family heirloom.  
Custom made for you and your family. Delivered to your door in style.*

## *how it works*

- 1) submit your album order form at [shortcakeinc.com/order](http://shortcakeinc.com/order) to tell us about your dream album*
- 2) choose your favorite design style from our catalog*
- 3) connect your photos and/or social media accounts*
- 4) receive personal service from a member of our team throughout your experience*
- 5) relax while a professional designer creates your album, then preview your design online*
- 6) confirm details of your print order and pay the balance due*
- 7) enjoy your new shortcake album for years to come*

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# PRICING: DESIGN + PRINT

*Design Service (\$5/page) + Print Cost (varies) = Your Total Investment*

## sample pricing

DESIGN SERVICE		PRINT COST				TOTAL PRICE
Page #	\$5/page	Album Type	Size	Cover	Cost / Copy	
20	\$100	Signature	5 x 5	Faux Leather	\$53	\$100 + \$53 = \$153
30	\$150	Heirloom	8 x 8	Linen	\$119	\$150 + \$119 = \$269
40	\$200	Legacy	10 x 10	Imagewrap	\$300	\$200 + \$300 = \$500
50	\$250	Signature	12 x 12	Linen	\$131	\$250 + \$131 = \$381
60	\$300	Heirloom	5 x 5	Leather	\$195	\$300 + \$195 = \$495
70	\$350	Legacy	8 x 8	Silk	\$359	\$350 + \$359 = \$709
80	\$400	Signature	10 x 10	B. Leather	\$139	\$400 + \$139 = \$539
90	\$450	Heirloom	12 x 12	Imagewrap	\$349	\$450 + \$349 = \$799
100	\$500	Signature	8 x 8	Imagewrap	\$144	\$500 + \$144 = \$644

## what people are saying...

*A brilliant gift idea...  
The end result is stunning.*

- Momtrends

*This is  
amazing!*

- Rookie Moms

*I've flipped through our album 25  
times since it arrived. So thankful  
for Shortcake and the way they  
captured our family's year.*

- Jamie Ivey

*My album just arrived.  
Not going to lie... I cried a little  
when I opened it. It came out  
BEAUTIFUL!*

- Christine G.

*By far, one of the most  
beautiful options  
out there (and the  
easiest to make).*

- Pregnant Chicken

Start your next album: [shortcakealbums.com](http://shortcakealbums.com)

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# DESIGN SERVICE

*A white-glove experience from beginning to end.  
Let our professional design team create the album you've been dreaming of.*



## *features*

*personal service throughout your album experience*

*your memories transformed into a custom design  
by our team of professionals*

*photos and text incorporated from multiple sources*

*a unique link to preview your  
album online for approval to print*

*Pricing includes album design with up to 5 revisions.*

*Additional revisions = \$2 / change.*

*The cost to print your album is not included in the design service fee.*

## *design pricing*

*Page #      \$5/page*

20	\$100
30	\$150
40	\$200
50	\$250
60	\$300
70	\$350
80	\$400
90	\$450
100	\$500

*Start your next album: [shortcakealbums.com](http://shortcakealbums.com)*

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# THE SIGNATURE ALBUM

*Handcrafted with attention to detail, this gorgeous book bridges the gap between inexpensive, disposable photo books and wedding-quality albums.*



## features

*lay flat binding show off  
your photos in full*

*premium matte press paper  
offers soft texture, beautiful  
tones and durable weight*

*custom cover options include  
leather, linen and imagewrap*

## album pricing

Page #	5 x 5	8 x 8	10 x 10	12 x 12
20	\$53	\$65	\$82	\$88
30	\$59	\$71	\$88	\$94
40	\$65	\$77	\$94	\$100
50	\$71	\$83	\$100	\$106
60	\$83	\$95	\$112	\$118
70	\$89	\$101	\$118	\$124
80	\$95	\$107	\$124	\$130
90	\$101	\$113	\$130	\$136
100	\$107	\$119	\$136	\$142

*Base prices include faux leather cover.*

Cover Options	5 x 5	8 x 8	10 x 10	12 x 12
Bonded Leather	\$10	\$10	\$15	\$15
Linen	\$15	\$15	\$25	\$25
Image	\$25	\$25	\$35	\$35
Add-ons: Debossed Lettering, \$15			Foil Stamp, \$7	

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# THE HEIRLOOM ALBUM

*A custom book of your stunning images and content, professionally printed on archival-quality photo paper with rigid, thick pages*



## *features*

*printed on Kodak Professional Lustré photo paper, 100-year archival quality*

*strong and durable pages, more rigid and thicker than the Signature album*

*handcrafted covers from premium materials, including genuine Italian leather*

## *album pricing*

<i>Page #</i>	<i>5 x 5 or 8 x 8</i>	<i>10 x 10 or 12 x 12</i>
20 - 30	\$119	\$145
40	\$145	\$169
50	\$169	\$205
60	\$195	\$245
70	\$215	\$279
80	\$239	\$315
90	\$265	\$349
100	\$289	\$385
Add Cover Lettering: \$6.95 / line		

*Prices include all cover options: leather, linen or imagewrap.*

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# THE LEGACY ALBUM

*A premium, modern album for those who want the very best.  
Perfect for weddings... and all of life's most important moments.*



## *features*

*printed on Kodak Professional  
Lustre photo paper, 100-year  
archival quality*

*rigid, thick pages are coated  
for additional protection*

*dozens of premium cover styles  
to customize your album*

## *album pricing*

<i>Page #</i>	<i>8 x 8</i>	<i>10 x 10</i>	<i>12 x 12</i>
20	\$144	\$204	\$258
30	\$180	\$252	\$318
40	\$216	\$300	\$378
50	\$252	\$348	\$438
60	\$288	\$396	\$498
70	\$324	\$444	\$558
80	\$360	\$492	\$618
90	\$396	\$540	\$678

*Prices include a wrap-around photo cover.  
Other covers (leather, silk, etc.) are available for additional cost.  
Please contact us for more details.*



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START YOUR NEXT ALBUM AT  
**SHORTCAKEALBUMS.COM**

——— *hold on to your memories* ———

