



Donor Spotlight – July 2014

Councilmember Kevin McCarty

Councilmember Kevin McCarty was first introduced to Sacramento Food Bank & Family Services (SFBFS) from attending Run to Feed the Hungry and the Saca Benefit Ball. In addition to participating in these events, Councilmember McCarty began looking for a way to increase his support of SFBFS. When he noticed that his twin daughters were quickly outgrowing their toddler clothing and no longer needed things such as high chairs and or bassinets, Councilmember McCarty thought to donate the items to SFBFS. The act of donating these items sparked an idea for Councilmember McCarty and the annual McCarty Mother's Day Drive was born.

In 2008, Councilmember McCarty began organizing the inaugural McCarty Mother's Day donation drive to benefit SFBFS' Parent Education program. SFBFS' Parent Education program guides and empowers parents to give their children a bright and happy future. Anyone raising children ages 0 - 5 is welcome to enroll in free educational classes, including *Positive Discipline*, *Growth Stages*, *Car Seat Safety*, *Healthy Snacks on a Budget*, *During Your Pregnancy* and much more. Upon completion of courses, parents earn credits in the form of Baby Bucks which can be used to shop at SFBFS' Baby Boutique to purchase clothing, food, diapers and other items new parents greatly need.



Thursday, May 8, 2014 marked the completion of a very successful 6th annual Councilmember McCarty Mother's Day Drive. After weeks of reaching out to local preschools, members of the community, family members and personal friends for donations of new or gently used baby clothing, educational games, baby food, diapers, books, strollers and toiletries, more than 36 blue barrels were filled and collected to be donated to local families who attend SFBFS' Parent Education program. "I've always been a big believer in the mission of SFBFS," said Councilmember McCarty, "especially the educational programs, which give people a hand-up, rather than a hand-out. In the years the donation drive has grown, I've watched SFBFS grow as well and provide programs that teach families valuable life skills."

“The Parent Education program is very much dependent on the contributions of businesses, individuals and the community to meet the needs of underserved children,” said Lorena Carranza, Parent Education Program Manager at SFBFS. “Thanks to Councilmember McCarty’s Mother’s Day donation drive, people in the community are more aware that there are mothers and fathers struggling to provide their children with basic supplies like diapers, clothing and baby food.”

“Seeing the families who are participating in the program, seeing how much they appreciate the goods and getting the chance to have a dialogue with them is all very rewarding”, Councilmember McCarty said. “The donation drive is a great way to honor the Mother’s Day holiday and I’ve definitely found my niche with SFBFS.”

Thank you to everyone who made the 6th annual drive a huge success!