

Donor Spotlight: February 2015

Raley's Food for Families



Founded in 1986 by Joyce Raley Teel and former Raley's President Chuck Collings, Raley's Food for Families was formed to raise funds and goods for local food banks. Raley's Food for Families raises funds in a variety of ways – at the check stand, online, on Facebook and even through mobile messaging. Raley's Food for Families also holds an annual holiday food drive raising over 2 million pounds of food for local families in need. Additionally, all Raley's, Bel Air, Nob Hill Foods and Food Source stores donate unsellable grocery and food products to Food for Families partner food banks. Although these donated items are unable to be sold, they're still perfectly safe for consumption. These donations keep usable food from going to waste and provide needy families in the community with nutritious food.

Sacramento Food Bank & Family Services (SFBFS) has been a recipient food bank of Raley's Food for Families since their inception in 1986. Donations from nearly a dozen Sacramento area Raley's family stores benefit SFBFS' Food program. SFBFS serves 45,000 individuals per month through food distributions. Set-up like an open-air farmers' market, food distributions provide families with 5 days of fresh, healthy produce and food. Individuals and families are invited to see the produce, enjoy samples, take suggested recipes and gather health and nutrition resources. Changing someone's life begins with access to healthy food. "It's a great feeling knowing that our donations are helping provide fresh, wholesome food to families and individuals in crisis", says Raley's Community Relations Manager Jennie Teel Wolter.



Raley's Food for Families is committed not only to ending hunger, but to alleviating its associated health impacts. Individuals struggling with food insecurity often lack access to fresh, healthy food and Raley's Food for Families wanted to change that. Through the Raley's Food for Families Fresh program fresh fruits and vegetables are available to local food banks. SFBFS is fortunate to be the inaugural beneficiary of this program. "It's wonderful knowing that our donations are supporting SFBFS' programs to increase healthy eating for all. Our store team loves watching a pallet of fresh tomatoes or broccoli leave the dock knowing it will make a difference for someone in need", says Jennie.

As a locally and family owned company, Raley's is committed to giving back as much as possible. "It's our community too and we're proud to help make it a better place by working with great organizations such as SFBFS", says Jennie.

SFBFS would not be where we are today without key supporters and dedicated partners such as Raley's, a company that understands the importance of leading by doing and partnering to make a difference in people's lives and the community.