

## Donor Spotlight: May 2015 Target



Target has been supporting communities through their Corporate Responsibility initiative since 1946. Target's commitment to a brighter future for their team members, for the communities they serve and for the world we live in is evident through their giving. In addition to the \$4 million given to charitable organizations each week, Target employees spend hundreds of thousands of hours volunteering in their communities each year. Sacramento Food Bank & Family Services (SFBFS) recently received a \$20,000 grant from Target for SFBFS' Parent Education program.

SFBFS' Parent Education program guides and empowers parents to give their children a bright and happy future. Anyone raising children ages 0 - 5 is welcome to enroll in free educational classes, including *Positive Discipline, Growth Stages, Car Seat Safety, Healthy Snacks on a Budget, During Your Pregnancy* and much more. Upon completion of courses, parents earn credits in the form of Baby Bucks, which are currency to shop at SFBFS' Baby Boutique to purchase clothing, food, diapers and other items new parents greatly need.



SFBFS' Parent Education program helps families like the Kushnirchuks. Inna Kushnirchuk found the Parent Education program when her first son was born. She and her husband had recently moved to Sacramento from the Ukraine and needed some support as first-time parents. Inna's youngest child recently underwent heart surgery, which requires full-time care from Inna. Because of this, Inna and her husband rely on her husband's single income to support their three children. To help fulfill their family's need for diapers and clothing, Inna attends classes through Parent Education. Her favorite class is *Special Nutrition for Infants*, where she learns a variety of dietary needs for babies as well as daily vitamin intake recommendations. Inna credits Parent Education program staff for providing her with confidence to succeed in her classes. "I feel like they want me to do well and improve my family", she says. Inna is inviting others to share in that success. "Inna goes out of her way to invite families she knows into the program and has referred a large

number of other mothers and fathers. To see a client do that is really uplifting", says Parent Education Program Manager, Gabriela Lopez.

Helping families like the Kushnirchuks would not be possible without support from the community. SFBFS is grateful and fortunate to receive the support of so many community-minded organizations like Target. Target's generosity is an example of how together, we can support families on their journey to self-sufficiency.