

Client Spotlight: December 2015

Bank Of America



For over 200 years, Bank of America has been helping people connect to what is most important to them. Bank of America is committed to improving the financial lives of their customers and clients through the power of every connection. Bank of America is also committed to improving the lives of families in need in Sacramento.



On November 18, a group of employees from Bank of America's LEAD (Leadership, Education, Advocacy, & Development) employee network gathered at Sacramento Food Bank & Family Services' (SFBFS) Oak Park facility to put together new parent baskets for parents enrolled in SFBFS' Parent Education service. Each Bank of America staff representative brought several items for new parents including diapers, baby wipes, receiving blankets, onesies and formula. Thanks to Bank of America's generous employee donations, over 30 new parent baskets were assembled for distribution to new parents in

the community.

SFBFS' Parent Education service helps parents explore healthy and supportive courses regarding infant and toddler development and earn valuable parenting supplies, such as diapers and clothing, through attendance. Parent Education engages expectant families, mothers, fathers or guardians with their children 0 – 5 years of age. Free classes include topics such as nurturing parenting, budgeting, health, nutrition, stress management, school readiness, father involvement groups, parent and child play groups and more. Our Parent Resource Center provides mothers, fathers and caregivers access to various parenting and educational books along with local community resources. By participating Parent Education classes, mothers and fathers earn credits based on their attendance. These credits can then be exchanged for infant and toddler supplies such as diapers, baby food, clothing, accessories, toys and other children's items.



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"I think the most memorable part of our day at SFBFS was seeing the many different components the organization is a part of. We had no idea that this organization was much more than just a food bank. Seeing the day care, the garden, the afterschool programs and the baby boutique were all very inspiring.

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We are so proud to be a part of a community that offers these types of services,” said Kara Aviles, Vice President and Sales Support Manager and co-chair of LEAD for Women Sacramento. “We are confident many of us who spent time at SFBFS will become more involved with the organization in the future.”

SFBFS’ work would not be possible without support from the community. As an organization, our staff, volunteers and clients are grateful and fortunate to receive the support of so many community-minded businesses like Bank of America. Their generosity is an example of how together, we can support families on their journey to self-sufficiency.