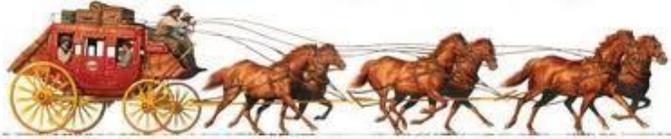


## Donor Spotlight: October 2015

### Wells Fargo Bank – Adult Education Technology



Together we'll go far



Established in 1852 to bring banking services to California, Wells Fargo is now a multinational leader in the banking industry. Their legacy of promoting California as an economic leader continues through their community investment arm that works to create more

resilient, sustainable communities and a healthy economy. Taking to heart Wells Fargo founder Henry Wells' message, "Our lives are not measured by the number of years and days we exist, but by what we accomplish while we live and the good we may render to our fellow man," the company seeks to strengthen financial knowledge and opportunity through its affordable banking products, resources and education.

Wells Fargo and Sacramento Food Bank & Family Services (SFBFS) have a long history collaborating to improve the health and well-being of low-income, disadvantaged families and individuals in Sacramento County. For more than 15 years, Wells Fargo has contributed to the success of SFBFS' services including Youth Education, Parent Education and Adult Education. Recently, Wells Fargo awarded SFBFS a \$25,000 grant for the SFBFS Financial Literacy Project. Both SFBFS and Wells Fargo understand the important role technology plays in helping individuals attain financial independence and self-sufficiency.

The generous grant allows SFBFS to offer technology classes to displaced, unemployed and underemployed individuals in three state-of-the-art computer labs. Courses such as *Welcome to the World of Computers*, *Beyond Basics* and *Introduction to Office 2010* provide adults who are new to technology a strong foundation to find gainful employment and expand their skill sets. Because of the diverse and vibrant population of Sacramento County, many technology classes are taught in both English and Spanish.

Last year, students attending SFBFS' 59 technology classes had a completion rate of 75% and obtained essential career skills for success, while a number of clients were able to find gainful employment in part due to the assistance they received from SFBFS.

Integrated into SFBFS' Adult Education technology classes are Wells Fargo's *Hands on Banking* modules to provide clients the knowledge and tools to take charge of their finances and reach their goals. Through these learning modules, participants learn key money management concepts such as the basics of banking, protecting their credit and using online banking platforms.

"We feel it is important to support SFBFS because they provide meaningful volunteer activities. Our team members have the opportunity to engage in multiple services including food and operations, adult and youth education and financial literacy classes. We are also honored to be the largest Run to Feed the



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Hungry team and enjoy contributing to their annual Turkey Drive. Helping families in our community is a tremendous return on our investment,” says Kären Woodruff, Community Affairs Manager.

SFBFS’ work would not be possible without support from community businesses like Wells Fargo. As an organization, our staff, volunteers and clients are grateful and fortunate to receive the support of local organizations like Wells Fargo. Their generosity is a great example that together we can support families on their journey to self-sufficiency and financial independence.