



NORTH CAROLINA ART EDUCATION ASSOCIATION
UNIFIED WITH THE NAEA

Plan Of Action

Last edited 2010

Mission Statement:

“The mission of the North Carolina Art Education Association is to promote and improve quality visual arts education throughout the state.”

Goal 1: Strengthen Leadership.

Objectives:

1. Improve effectiveness of the Board of Directors.
2. Recognize leadership within the membership.

Goal 2: Increase Service.

Objectives:

1. Improve Advocacy.
2. Improve benefits for members.
3. Improve communications.
4. Improve networking/mentoring for our members.

Goal 3: Maintain and strengthen the Organization.

Objectives:

1. Increase membership.
2. Increase revenue.

Goal 1: Strengthen Leadership.

Objective 1: Improve effectiveness of the Board of Directors.

Strategies:	Person/s Responsible:	Cost:	Time-Frame:	Status:
1. Clarify job descriptions and streamline the governing documents to maintain a high level effective leadership	1. Board of Directors, Foundation Committee, and Long Range Planning Coordinator	1.	1. On- going	1. New Handbook, 1999, Plan of Action updated, 2006.Updated 2010
2. Post job descriptions on website for mass access by membership.	2. Board of Directors and webmaster	2.	2. On-going, reviewed and edited at spring board meeting	2. Fall issue, 2006 Updated 2010
3. Keep the NCAEA Constitution in alignment with current practices of national organization.	3. Board of Directors.	3.	3. On-going	3. Updated 2000. Updated 2010
4. Distribute hardcopy of NCAEA Leadership Handbook to all positions on the Board and link an electronic copy on NCAEA web site.	4. President, Board of Directors and Web master	4.	4. As approved and completed by December 2010	4. Reviewed and updated 2006. Updated 2010
5. Develop leadership training presentations aligned with NC State Teacher Evaluation Tool to encourage new leaders among the general membership.	5. Executive Board, Supervision Division	5.	5. Annually at PDC	5. Published in Pre-Conference Packet. Updated 2010
6. Develop leadership training for the Board.	6. President's designee.	6.	6. Sunday on PDC Spring board meeting	6. On-going. Updated 2010
7. Board adopts a theme from the conference that addresses current issues in Art Education.	7. President and Board of Directors	7.	7. Yearly at fall board meeting for following year	7. Updated 2010
8. Collaborate with other professional state arts education organizations.	8. Executive Board	8.	8. Ongoing	8. On-going. Updated 2010

Goal 1: Strengthen Leadership.

Objective 2: Recognize leadership within the membership.

Strategies:	Person/s Responsible:	Cost:	Time Frame:	Status:
1. Recognize members who contribute workshops/presentations in conference publicity on website	1. Conference Chair and Web master	1.	1. PDC preconference web site	1. 2006 and on-going Updated 2010
2. Encore presentations	2.	2.	2.	2.
3. NBPTS Certification recognition through ribbons at PDCs	3. Conference Chair	3. \$ 25 every other year	3. Annually	3. On-going Updated 2010
4. Yearly NBPTS Certification recognition with year of acquisition published in <u>By Design</u>	4. <u>By Design</u> Editor	4.	4. Annually	4. 2007 and on-going. Updated 2010
5. Recognize leaders with ribbons at PDCs	5. Conference Chair	5. \$25 every other year	5. Annually	5. Updated 2010
6. Recognize NAEA awardees from NC by providing a travel honorariums if possible	6.	6.	6.	6.
7. Recognize NC presenters at NAEA on NCAEA web site/ <u>By Design</u>	7. President, Web master, newsletter editor	7.	7. Annually	7.
8. Recognize leadership creating a "NC Art Educator of the Year travel honorarium to attend national conference	8. President and Scholarship Chair	8. \$500	8. Annual	8.
9. Publish articles promoting leadership in <u>By Design</u>	9. President, <u>By Design</u> Editor, NC Art Educator of the Year, and Friends of Art/Administration	9.	9. Annual	9.

Goal 2: Increase Service.

Objective 1: Improve advocacy.

Strategies:	Person/s Responsible:	Cost:	Time-Frame:	Status:
1. Feature student work, museum sites/ calendars, and/or Regions and Divisions on web page.	1. Web master, regions, divisions chairs	1.	1. On-going.	1. 2000 and on-going. Updated 2010
2. Plan advocacy activities.	2. Advocacy committee, pARTnership chair	2.	2.	2. 2006. Updated 2010
3. Work in Collaboration with DPI Arts Education Consultants to distribute information to arts coordinators and art teachers.	3. President and Supervision chair	3.	3. On-going.	3. Arts Coordinators meeting and DPI newsletter Updated 2010
4. Collaborate with Arts NC and other arts advocacy groups (ie. PTAs, etc.)	4. President or president designee, advocacy committee	4.	4. 2006	4. update 2010

Goal 2: Increase Service.

Objective 2: Improve benefits for members.

Strategies:	Person/s Responsible:	Cost:	Time- Frame:	Status:
1. Encourage vendors to present at PDC	1. Conference Chair, pARTnership chair.	1.	1. On-going.	1. On-going. Updated 2010
2. Present awards that recognize outstanding development and support of the NCAEA Mission within the membership and Friends of Art.	2. Awards Chair, Member recognition committee and Board of Directors.	2. \$200	2. On-going	2. On-going. Updated 2010
3. Provide support for NBPTS candidates.	3. Retired division chair and NBPTS teachers	3.	3. 2002	3. On-going. Update 2010
4. Articulate museum benefits for members.	4. Museum Chair,	4.	4. 2006	4. Update 2010
5. Publicize information about grants and budgetary support for visual arts education	5. Board of Directors	5.	5.	5. Link to NAEA, How tos from Grant Recipients Created 2010

Goal 2: Increase Service.

Objective 3: Improve communications

Strategies:	Person/s Responsible:	Cost:	Time- Frame:	Status:
1. Create email directory	1. Web Master, Membership chair, conference chair.	1.	1. ongoing	1.
2. Update listing of Board of Directors with addresses on web site.	2. President, President- elect, past President, Web Master	2.	2. Twice yearly	2. On-going.
3. Create listserv for Board Members	3. Web master, President and Board members.	3.	3. ongoing	3.
4. Create e -newsletter	4. By Design chair	4.	4.	4. Created 2010
5. Create online registration for PDC	5. Conference chair, executive secretary	5.	5.	5. Created 2010
6. Create PDC program online prior to conference	6. Conference chair, web master	6.	6.	6. Created 2010
7. Maintain listserv through provider service	7.	7.	7.	7. Created 2010
8. Web- links to DPI, NAEA, and other art education resources from our web site.	8. Web master	8.	8.	8. 2002

Goal 2: Increase Service.

Objective 4: Improve networking/mentoring for our members.

Strategies:	Person/s Responsible:	Cost:	Time- Frame:	Status:
1. At PDC, identify, recognize, and encourage longtime members to become involved in the organization to volunteer and present; and become members of the board.	1. Board of Directors	1.	1.	1. 2002, and on- going. updated 2010
2. Offer mini/regional networking/staff development to utilize local expertise and resources.	2. Regions Chairs	2. Budget and/or registration	2.	3. Regional success. Update 2010
3. Use technology and Web to publish lesson plan ideas developed by members.	3. Web Master, Newsletter editor, Divisions Chairs	3.	4.	4. On-going. Updated 2010

Goal 3: Maintain and Strengthen the Organization.

Objective 1: Increase membership.

Strategies:	Person/s Responsible:	Cost:	Time- Frame:	Status:
1. Provide an annual PDC, which motivates large attendance and inspires on-going membership.	1. Conference Chair and Board of Directors.	1.	1. New focus: 2004	1. On-going. Update 2010
2.	2.	2.	2.	2.
3. Provide CEU renewal credits specifically with current foci as suggested by the state at PDCs.	3. Conference Chair.	3.	3. 2002	3. On-going. Update 2010
4. Continue to send membership renewal notices.	4. NAEA records and Membership Chair.	4.	4. On-going	4.
5. Conduct a membership drive with incentives	5. Membership recognition committee and advocacy committee	5.	5.	5.

Goal 3: Maintain and Strengthen the Organization.

Objective 2: Increase revenue.

Strategies:	Person/s Responsible:	Cost:	Time- Frame:	Status:
1. Provide PDCs that attract large attendance by cyclically changing regions.	1. Conference Chair, Board of Directors	1.	1.	1. On-going Updated 2010.
2. Analyze and implement appropriate feedback of membership to best meet needs.	6. Conference Chair	2.	2.	2. On-going Updated 2010.
3. Utilize sponsorship / promotions to decrease expenses.	7. <u>By Designs</u> Editor, Conference Chair, President Elect, and vendor/exhibitors	3.	3.	3. On-going Updated 2010