

Hi. I'm **Jennifer Arzt**. I'm the lead designer and project manager at a company that does beautiful work for nonprofits. I'm also a filmmaker and producer.

I tell stories and solve problems.

Say hi.

hi@jenniferarzt.com

510.648.8165

Design & Leadership

Giant Rabbit

2012 - Present



HyperCalm

2001 - 2012

Lead Designer & Project Manager

I design websites and lead re/design and re/build project for nonprofits. I'm engaged with everything from colors and fonts to content mapping and user engagement strategy.

My goal is to create effective, beautiful websites that respect the budget, timeline, and user goals. You'll find me leading teams from both sides of the conversation (client and in-house), outlining priority queues, sketching wireframes, and in Illustrator, Photoshop, Lightroom.

Before joining Giant Rabbit, I worked independently under the name, HyperCalm. One project worth noting is Kiwi Vine Design, an online tool I created to allow clients more control over their website. Think early SquareSpace for actors.

Script Frenzy

2008 - 2010

Program Director

This wonderful experience falls somewhere between Design and Film, or better, as the perfect marriage of the two. I crafted, organized, and shaped Script Frenzy, a worldwide scriptwriting event, growing it from 8,000 participants to over 25,000.

See my recent work:

www.jenniferarzt.com

password for upcoming work:

hello

Film

Producer & Director

Short film, based on an award-winning stage play, won a grant from celebrated theater company, PlayGround.

Wednesday

2012

Producer & Director & Editor

I planned and Kickstarted this cross-country portrait of America. jenniferarzt.com/film

Moving Postcards

2011/2012

Producer

Kept this feature on track during filming at our two dozen locations in three weeks.

Rising Star

2010/2011

Producer & Director

Created 22 short webisodes. Video content ranged from how-to videos to inspirational shorts for 160,000 participants worldwide.

National Novel
Writing Month's NaNoVideo

2012

Writer & Director

This short student film proudly landed me some awards including a Directors Guild of America Student Award. jenniferarzt.com/film

Cake

2005

Education

Masters in Fine Arts

Film, Television, and Recording Arts

Florida State University

2005

Bachelor in Art and Design

Minor in English

Iowa State University

1999