

# The Power of Play.



## WHAT THEY DO

Playworks' mission is to improve the health and well-being of children by increasing opportunities for physical activity and safe, meaningful play in low-income elementary schools across Massachusetts.

## GOOD FOR MAJORS IN...

Business Administration/Marketing, Recreational Management, Exercise Science, Communication, Sociology, Social Work, Psychology

## WHAT YOU COULD DO

- Serve as assistant to coaches with direct service programming at schools across the region
- Create social media plan and campaigns
- Assist with recruitment of volunteers at university partners

## PERFECT IF YOU CARE ABOUT...

- Youth Development
- Education
- Race/Equity
- Physical Health



**“Playworks is amazing! If you don't believe it, experience it yourself.”**

Markiesha, Clark University '16  
Sociology major